



CHILD RIGHTS AND YOU

[www.america.cry.org](http://www.america.cry.org)

Ensuring lasting change  
for children



2019  
CRY America  
Booklet



# Index

From The President's Desk.....	02
About CRY America.....	03
The Change You Helped Create.....	04
The State Of Children In India.....	05
CRY America's Model Of Change.....	06
How CRY America Selects Partner Projects.....	07
Our Commitment To Transparency.....	08
Sachin Jain Visits The US.....	10
CRY America Supported Project- VSS.....	11
Individual Honor Roll 2019.....	13
Corporate & Foundation Partners 2019.....	17
Auction Item Donor Acknowledgements.....	19
CRY America In The Spotlight 2019.....	22
Media Partners 2019.....	23
In Memoriam.....	25
Konkana Sen Sharma's Passionate Crusade For Child Rights!.....	27
CRY America Supported Project - DEEP.....	30
CRY Holi 2019.....	33
CRYket 2019.....	35
CRY Walk 2019.....	37
Other Action Center Events .....	41
CRY America Annual Volunteer Conference 2019.....	46
CRY America Supported Project - Sanlaap.....	47
Action Centers At A Glance.....	49
AC Appreciation Awards 2018.....	51
Top Fundraisers Of The Year 2018.....	52
Volunteers Of The Year Awards 2018.....	53
Dance/music Schools For Child Rights.....	56
CRYAmerica & Social Media.....	57
CRY America Projects 2019.....	58
Testimonials.....	61
What Our Project Children Have To Say.....	63



# From The President's Desk



Dear CRY America Supporter,

As I write this note, I feel a sense of satisfaction as well as a feeling of gratitude. The satisfaction of being able to make a tangible difference in the lives of India's most vulnerable children and gratitude for having supporters like you who make it possible for us to create real impact.

Your contributions to CRY America in the past year has helped us ensure that underprivileged children in India get a proper education, access to healthcare and good nutrition and are protected from child labor and child marriage. In the past year, with your support, we have been able to impact 733,684 children and give them happier childhoods.

Children are our future and nobody knows this better than you - thank you for believing in our work towards making India a happier, healthier and safer place for children.

I hope you continue to stand by our side in the years to come.

With faith & goodwill,

Shefali Sunderlal  
President, CRY America

# About CRY America

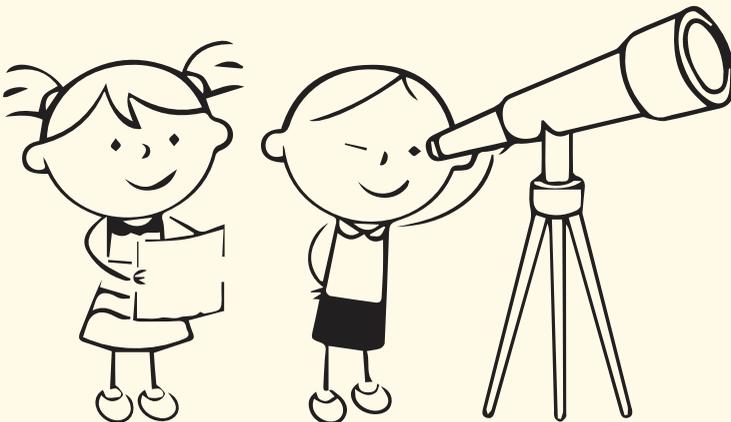
CRY America is a 501(c)(3) registered non-profit that believes in a just world where all children have equal opportunities to realize their full potential and chase their dreams. CRY America believes that it is possible to ensure lasting change for children in the critical areas of education, healthcare, nutrition and protection from abuse and exploitation.

## Vision

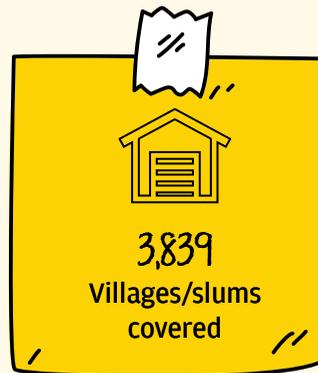
A happy, healthy and creative child whose rights are protected and honored in a society that is built on respect for dignity, justice and equity for all.

## Mission

To enable people to take responsibility for the situation of underprivileged children, especially Indian, and so motivate them to seek resolution through individual and collective action thereby enabling children to realize their full potential, and people to discover their potential for action and change.



# The Change You Helped Create



(2004-2019)

# The State Of Children In India

33 million  
children employed  
in child labor

38% children  
with incomplete  
immunizations

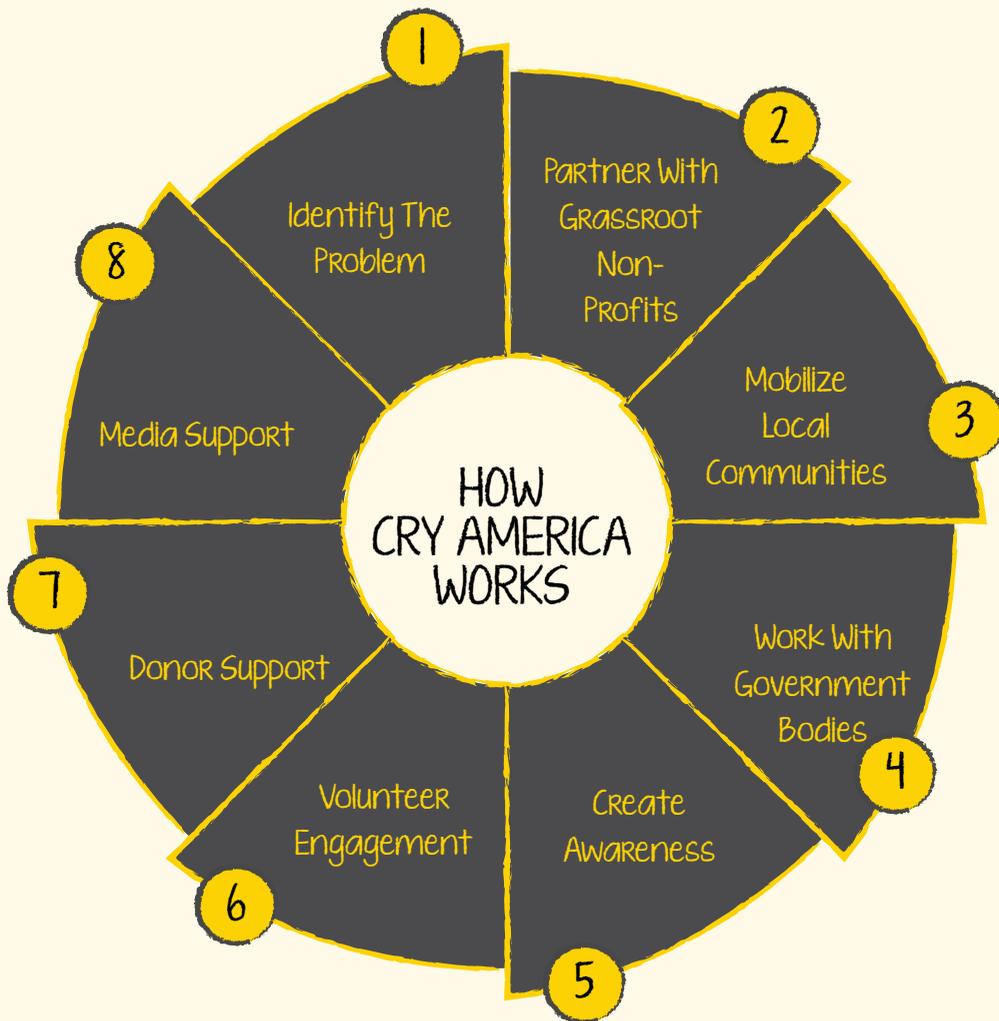
Every 8 minutes  
a child goes missing  
in India

36.95 million  
children not  
enrolled in school

12.15 million  
children locked  
in child marriage



# CRY America's Model Of Change



CRY America focuses on the four basic rights of children as outlined by the United Nations Convention on the Rights of The Child. The UN Charter sets international standards for the rights of children and confers the following basic rights to children across the world:

- Right to Survival by getting access to healthcare facilities and proper nutrition.
- Right to Protection from exploitation, abuse and neglect on issues such as child labor, child marriage and trafficking.
- Right to Development by enabling quality education that could help children reach their true potential.
- Right to Participation through expression, information, thought and opinion.

# How CRY America Selects Partner Projects

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## Selection

Projects are initially screened for their reach, impact and accountability. Once selected, through a rigorous process, a baseline data analysis is conducted to assess the current situation on children within the project area and a program strategy is developed with set measurable goals and outcomes.



## Monitoring, Evaluation & Auditing

Project outcomes are stringently monitored by CRY staff, through field visits and regular consultations. Partners also send across reports on a quarterly basis. In addition, an annual evaluation is conducted for each project. Financial risk management and audits are also done on a regular basis to ensure diligence and satisfactory utilisation of funds.



## Capacity Building & Training

CRY lends technical and managerial support to project staff, by conducting trainings and workshops facilitated by a combination of external experts and CRY program team staff. It also builds the capacity of the community to take action for children.

# Our Commitment To Transparency

CRY America is a 501 (c)(3) organization that prides itself on its exemplary commitment to statutory compliances and financial audit practices.



## Board & Review Processes

We have annual work plans and budgetary processes with regular quarterly reviews. Board approvals are sought for each project and the entire leadership team comes together during the Annual Volunteers' Conference to review project progress and financial utilization.



## Accounts & External Audit

CRY America follows professional accounting practices and has hired a full-time accountant as well as an accounting firm who oversee federal filings and banking. We are stringent about complying with mandated accounting and banking processes.



## Statutory Compliances

We conduct annual federal filings with the Internal Revenue Service. In addition, state filings for 15 states across the United States are done with the Attorney General and the Secretary of State office.



## Grant Management

Grants disbursed by CRY America across US and India are approved by the Board of Trustees and are based on financial utilization reports sent by the grantee partners. We are transparent about project data and impact figures and regularly report these through various communications, including on the website and through donor newsletters.



# Sachin Jain Visits The US

Sachin Jain leads a CRY America project, Vikas Samvad Samiti (VSS) in Madhya Pradesh, working on health & nutrition. He visited the US in May 2019 to interact with CRY America volunteers and donors about his experience working at the grassroots.

Sachin Jain attended the CRY Seattle Uphaar on May 11 at the Northern Lights Dome Room & met Seattle donors & volunteers. Usha and Prakash Rao, dedicated CRY supporters, hosted Sachin at their Seattle residence. It gave Sachin an opportunity to meet with CRY supporters and volunteers and narrate his journey with VSS, thus far. He spoke candidly about children's issues in vulnerable parts of Madhya Pradesh, the challenges the project encounters and how they navigate through these. Vijay and Sita Vashi, another dedicated CRY supporter, hosted Sachin for an interaction on the work of the project and how scale can be achieved. Sunil and Lena Shah met Sachin for a lunch meeting, where they had the opportunity to hear about project impact and stories alongside other CRY Seattle volunteers.

Sachin Jain also attended the Bay Area Dinner on May 4 at the Crowne Plaza & met with the donors & volunteers. He also had another meeting with a select group of volunteers in San Jose on May 3 and met with Arti & Ketan, Neelu & Samir and Amit & Revathi Duvedi to speak about project activities and impact. Sachin was also interviewed by newspapers such as India West and India Post during the course of his trip.

On his visit to San Diego, Sachin met with the volunteer group and inspired them with his project stories and his plans for the coming year. He also spoke about his personal experience as a journalist. He was awarded a Fellowship by CRY which provided him a platform to research and report on child rights. This experience inspired him to set up Vikas Samvad Samiti, a grassroots non-profit working on child health and nutrition.

Sachin also attended and participated in the CRY San Diego Gala where he interacted with the audience and spoke about his work. On his visit to Orange County, Sachin took part in a meet and greet session with the Action Centre Volunteers, who learnt a lot about Vikas Samvad Samiti and how CRY works with partners in India.

On May 18<sup>th</sup> and 19<sup>th</sup>, Sachin attended the National Volunteer Conference in Atlanta. The CRY America Board & volunteer leaders had the opportunity to hear directly from him about success stories from the field and the challenges he faces in the Project. It was a very productive session and Sachin spoke about various forms of malnutrition and shared statistics with the volunteers. The volunteers were inspired and energised by the interaction.



## CRY America Supported Project- VSS

VSS (Vikas Samvad Samiti) works on child health and nutrition issues in Shivpuri district in Madhya Pradesh. VSS is known for piloting the community-based management of acute malnutrition, a model of care for malnourished children, in the state. It links malnourished and tuberculosis-affected children to state health services and creates awareness on nutrition and hygiene.

- 3,834 children impacted by health and nutrition interventions
- 15 villages reached
- 140 children reached normal nutrition status after being treated for malnutrition
- 15 children's collectives formed and strengthened

# Kishan's First Steps To A Healthy Childhood!



Kishan is from the Sahariya tribe in Shivpuri, Rajasthan – a community which suffers from high rates of malnutrition. Child malnutrition is a serious issue causing irreversible health conditions right up to adulthood. These problems are amplified by the inaccessibility to healthcare institutions and the community's limited knowledge on children's nutrition.

When workers from Project VSS found out about Kishan, he weighed only 6 kgs. In order to treat him, they rigorously monitored him, connected him to proper nutritional support and consulted with specialists who prescribed a 21 day course of oil massage therapy – a treatment used to treat malnutrition.

Gradually, Kishan's health began to improve. Right after the therapy, his weight increased to 6.9 kg, and by September 2018, he had reached a healthy weight of 8.9 kg. Kishan's mother Rangveel says, "The VSS sisters (workers) have saved my son. I first thought it was just a regular illness and would go away by itself. However, later, I realized that my child could lose his life."

Kishan's story warms our heart and speaks of timely health and nutrition interventions that can enable children to enjoy wholesome and happy childhoods!

# Individual Honor Roll 2019

Anupam Yadav

Sangeeta Mudhal &  
Jiggar Thakkar

Samir &  
Neelu Virmani

Ketan Duvedi &  
Arti Kulkarni

James Donaldson

Hari Gopalkrishnan

Anit Wallia

Kartik &  
Vaishali Kartik

Gaurang Shah &  
Seema Despande

Kiran Mantripragada  
& Murthy Pappu

Swapnil & Deepika  
Verma Agarwal

Sujay & Sushmita Saha

Pankaj &  
Ruby Mahalwar

Ameya &  
Sarika Limaye

Rajesh &  
Prachee Munshi

Dilip & Devina Bhojwani

Keith Angelo

Raja & Madhu  
Venugopal

Samir Manjure

Hemant & Geeta Vyas

Revathy & Amit Duvedi

Chaitanya &  
Renu Upadhyay

Neha Gupta

Omprakash &  
Juhi Ahuja

Akshay Kumar

Karan Bajaj

Kavita Patel

Indrojit Deb

Vimal Patel

Lavanya &  
Vijay Kasarabada

Akshaya Bhargava

Dharmendra Bali

Gopal Kuttu

Satwant Narula

Sital Mody

Sunil &  
Leena Shah

Sumedh &  
Aparna Barde

Nirupama  
Balakrishnan

Shalini &  
Dilip Bhargava

Neeraj Seth

Sunitha & Anil Kini

Swatantra Jain

Edward Remias

Natesan Murthy

Monica Kharhar &  
Nikhil Mahajan

Monika Borgaonkar

Veeramuthu  
Murugaiyan

Rakesh &  
Neera Grover

Roshan Shankar

Kapil Mohan

Ramamurthy  
Vaidhyanathan

Minesh Patel

Jayaprakash  
Krishnamoorthy

Surya &  
Mani Nallasivan

David Corhort

Manish &  
Sanjeevini Mittal

Premal Kazi

Mahasweta Sarkar

Devendra &  
Medha Parlikar

Chetan Patel

Gurdeep Pall &  
Seema Paraeek

Rajesh Jha

Inderjeet Singh

Medha Parlikar

Hasmukh Patel

Vijay Uju

Naresh Sundaram

Kalyan Das

Natasha  
Gaurav Sharma

Deepali Tamhane

Sriram Sundararajan

Avanish Mishra

Anupama Malladi

Prasanna Inamdar

Nakul Duggal &  
Sonali Soni

Mayank Upadhyay

Rashmi &  
Deepchand Nishar



# Corporate & Foundation Partners 2019

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Rural India  
Supporting Trust

Monica Gautam Trust

Qualcomm Incorporated

BCB Community Bank

Baxter International  
Foundation

Karande Foundation

Guru Krupa Foundation

The AA Giving Fund -  
Sameer Mehta &  
Pooja Shetty

Galaxy Payment Systems  
- Shama Makhnoija

SRK Enterprises

Asha Enterprises  
- Kamal ARORA

Vijay And Sita  
Vashee Foundation

GDB International

Dynamic Wireless

Graniti Vicentia

Healthtech Solutions

SD Pioneer Food

Brask - Bal Sareen

Becker Capital  
Management

Shipcom Wireless

Progressive Insurance  
Foundation

T-Mobile USA

Microsoft Matching  
Gifts Program

Qualcomm Matching  
Gift Program

Kimberly Clark  
Foundation

Google Matching  
Gifts Program

Netflix Matching Grants

Texas Instruments  
Foundation

Deloitte Consulting

VMWARE Foundation

Apple Matching  
Gifts Program

ERICSSON

Dell

Johnson & Johnson

Bank Of America  
Matching Gifts

Qualcomm Matching  
Gift Program

Intel Matching

Salesforce.Com  
Foundation

Paypal Matching

American Express  
Charitable Foundation

Deutsche Bank  
Americas Foundation

Oracle Corporation  
Matching Gifts Program

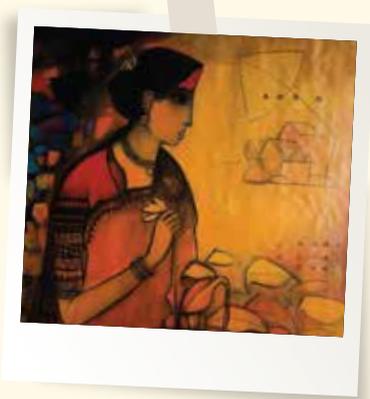
IBM Matching

Chevron Humankind  
Matching Gift Program

# Auction Item

## Donor Acknowledgements

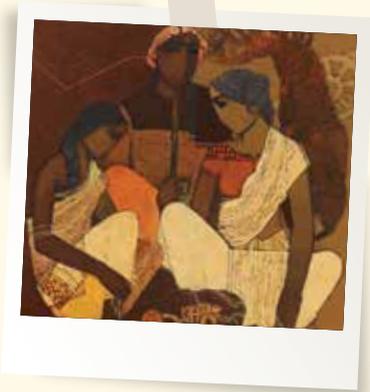
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Painting by Sachin Sagare



Painting by Murali Nagapuzha



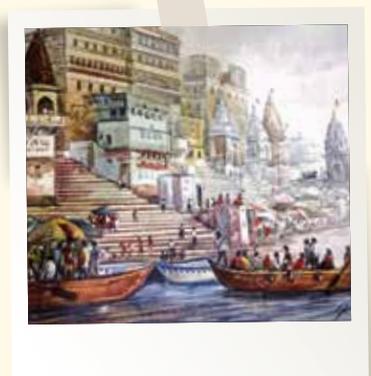
Painting by Siddharth Shingade



Painting by Alpana Asthana



Painting by Shuvankar Maitra



Painting by Shashikant Patade



Painting by Datta Thombare



Painting by Anand Panchal



Jewelry by Sia ART Jewellery



Jewelry by Tribe Amrapali



Jewelry by Shillpa Purii



Jewelry by Atelier Mon



Jewelry by Isharya



Jewelry by Art Karat



Jewelry by Almas



Evening clutch by Sabyasachi



Hotel voucher by The Courtyard - Marriott, Agra



Hotel voucher by Four Points Sheraton - Jaipur

# CRY America In The Spotlight 2019



Santa Clarita Kite Festival To Benefit Children In Need  
 Posted by KHTS-TV 94.1 AM 12:20 in Community News, Santa Clarita Local News January 16, 2019 - 11:39 AM 0 203 Views  
 The nonprofit Child Rights and You (CRY) is scheduled to host a kite festival for Santa Clarita this month.

HomeTownStation.com: LA Kite Festival



India West: SD Dinner

## Bolsa Chica State Beach gets splash of color at Holi by the Sea festival



Los Angeles Times: OC Holi



Hum Hindustani: LI Dinner



The South Asian Insider:  
 Houston, LI & NJ Dinner

# Media Partners 2019



Star Plus



TV Asia - New York



Indo American News  
Houston



The Indian Panorama - New York



Sulekha - New York



India Herald - Houston



Voice of Asia - Houston



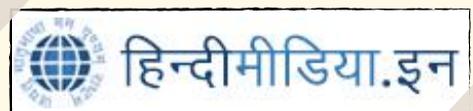
South Asian Insider - Houston



India West - California



Hindi Abroad - California



HindiMedia.in - California



Kens5.com - San Antonio



CBSNews8 - California



LA Times - California



India Post - California



OC Weekly - California



SCVTV - California



KHTS Radio - California



The Signal - California



The State Journal  
Kentucky

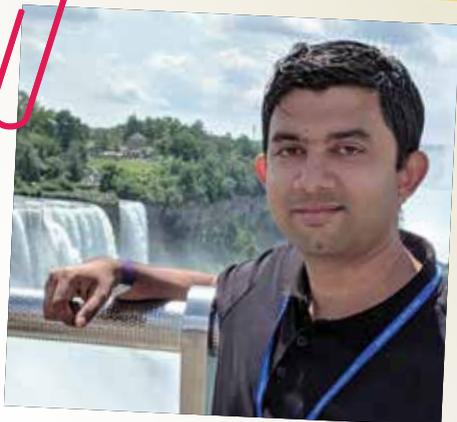
# In Memoriam



## Monica Gautam

Monica Gautam was born to Indian diplomats in DC. She loved school & was the favorite student of all her teachers. She was determined to succeed at whatever she took on, challenging herself every day. After finishing her Economics Honors Degree from Delhi University, she returned to DC & worked for a large corporation. Monica's intelligence & work ethic helped her rise through the ranks quickly. She was a natural techie & received numerous awards for her dedication & outstanding work!

Her job as a Project Manager in which she excelled, became her life as well as caring for and supporting her aging parents throughout their lifetime. Monica had a soft spot for helping children, after seeing their dire conditions during her frequent trips to India. CRY America is grateful for the generous contribution of \$30,000 in memory of Monica Gautam, which will be directed to creating lasting change to children's lives, through support to Projects Vikas Samvad Samiti in Madhya Pradesh and Mitwa Mahila Kalyan Evam Samiti in Chhattisgarh.



## Subhradeep Dutta

We are extremely sorry to hear about the tragic passing away of Subhradeep Dutta on December 24, 2019 in Muir Woods, CA. Our deepest condolences go out to his parents and sister, who have to bear this horrific loss. Subhradeep was kind, curious, intelligent & honest. His interests ranged from the nerdy world of technology & Android devices to yoga & photography. He loved research, reviewing new gadgets & planned to

launch his own YouTube Channel. In spite of being responsible & methodical, Subhradeep lived his life with a reckless abandon that was contagious.

When his friends wanted to raise funds for his funeral expenses, his family declined the help & requested the funds be donated to CRY, since Subhradeep was an active volunteer of CRY. It is because of committed & loyal volunteers & donors like Subhradeep, that CRY has been able to irreversibly transform the lives of 716,386 children living across 3,755 villages & slums. Subhradeep's friends started a Memorial Fundraiser on CRY America's Facebook page which raised \$5,102 from 74 friends in just 6 days, precious resources that will be directed to CRY Projects in Subhradeep's memory, working on critical issues of education, healthcare, child labor & child marriage. Thank you for choosing CRY America to donate funds in Subhradeep's memory - thousands of children will benefit from this memorial fund.

# CRY Gala Dinners 2019

The first half of 2019 was action packed with the annual CRY Gala Dinners taking place in 6 cities across the USA. The March dinners held in Houston, New Jersey and Long Island were anchored by Bollywood actor Tanishaa Mukerji and the May Dinners in San Jose, San Diego and Seattle were graced by Bollywood actor Konkona Sen Sharma. Both celebrity guests made passionate appeals for children. Guests enjoyed great food, cocktails, music and dance performances, auctions as well as the opportunity to interact with our CRY Project Partners. Our Ambassadors of Change for children's rights, our generous donors raised over \$631,000 to create happier childhoods!

## Pledge 2019 @ Houston

Our Houston CRY Gala Dinner was held on March 3, 2019 at the Marriott Town Square & was a resounding success with 230 generous guests who raised \$115,000 for children's rights! The evening entailed a silent & live auction, cocktail hour, entertainment by Sage Productions & Rhythm India & speeches by Consul General Dr Anupam Ray & Celebrity Guest Tanishaa Mukerji. A huge round of applause goes to our Dinner Committee for this sold out event - Dharam, Priya, Juuhi, Prakash, Dina, Sameer, Geetha, Bala, Neeraj, Gauri, Tina, Chetan, Radha, Ritu, Kunal, Dilip & Devina.

Our heartfelt gratitude also goes out to our event sponsors & major gift donors: Karande Foundation, Vantive Inc, Wisemen, Objectwin, Wells Fargo, Shipcom, Ailings, ANB Systems, TV Asia, Star TV, Voice of Asia, Indo American News, India Herald, Radio Dabang, Meena Dutt Radio, KP George, Sital Mody, Anil & Sunitha Kini, Srini Rao, Swatantra Jain, Swapnil Agarwal, Bal Sareen, Abeezer Tyebji, Shalini Bhargava, Nat & Leela Krishnamurthy, Vimal Patel, Shama Maknojia, Neeraj Seth, Nirupama Balakrishnan

## Pledge 2019 @ Long Island, New York

The CRY Gala Dinner in Long Island held on March 7, 2019 at the Hilton Melville Hotel was a great success thanks to the efforts of our Dinner Committee - Sandeep & Nilima Jain, Anupam & Shruti Yadav, Beena Kothari & Garry Sikka. The evening was attended by 90 guests and raised over \$53,000 for underprivileged children.



We thank our event sponsors & donors for their support: BCB Indus American Bank, Navika Capital, Software People, Anupam Yadav, Parampal Ghai, Andy Singh, Victory USA, Dynamic Wireless, KW Points North, Jewels Galleria, HAB Bank, TV Asia, Indian Panorama, DJ Royal, SEWA. The evening included talks by Shefali Sunderlal, Tanisha Mukerji, Sandeep Jain, BCB Indus Bank President Timothy Coughlin, followed by a Bollywood performance by Kanushree Jain, silent & live auctions, dinner, music & dancing!

## Pledge 2019 @ New Jersey

The CRY Gala Dinner in New Jersey, held on March 8, 2019 at the Crystal Plaza in Livingston was attended by 160 guests & raised \$98,600 for child rights. The event was a success thanks to our Dinner Committee - Rupal, Anita, Satwant & Roopam. Thank you to Rupal, Ritu, Falguni, Ritu & Romil for their performance, choreographed by Rohit Baxi. The evening included talks by NJ Attorney General Gurbir Grewal, CRY President Shefali Sunderlal, Tanisha Mukerji, silent & live auctions, dinner, music & dancing!



We extend our gratitude to our special guests, sponsors & major gift donors: Moghul Caterers, Farmers Insurance, AMRINJ, KW NJ Metro Group, TV Asia, Explore.earth, BCB Indus American Bank, Kalyan Das, Gaurang Shah, Seema Deshpande, Satwant Narula, Natasha Gaurav, Natasha Mathias, Jayen Palekar, Archana Sharma, Gopal Kutty, Jigar Thakkar & Sangeeta Mudnal.

## Pledge 2019 @ Bay Area

Our Bay Area CRY Gala Dinner on May 4th at the Crowne Plaza Palo Alto, was super successful with 100 guests raising over \$134,850 for children's rights! A big thank you to our Dinner Committee members: Arti Kulkarni & Ketan Duvedi, Amit & Revathy Duvedi, Neelu & Samir Virmani, Sushmita & Sujay Saha, Doc & Savita, Nisha Dharmani & Pooja Rajani. The evening included talks by Celebrity Guest Konkona Sen Sharma & Sachin Jain, our Project Partner from Vikas Samvad Samiti & CRY President Shefali Sunderlal. Guests enjoyed the silent & live auctions, dinner, dance performances by NKD Arts and music and dancing with DJ Manj!



Thanks to our Table Captains & donors for their generous support: Vaishali & Karthik Paramasivam, Renu & Chaitanya Upadhaya, Kiran Mantripragada & Murthy Pappu, Karan & Avina Bajaj, Ameya & Sarika Limaye, Sameer Mehta & Pooja Shetty, Mani Nallasivan, David Corhort, Mayank Upadhyay, Deepali Tamhane, Vinay Patwardhan, Sriram Sundararajan, Avanish Mishra, Minesh Patel, Monika Borgaonkar, Jayaprakash Krisnamoorthy, Deep & Rashmi Nishar. A big thank you also to India West, India Post and Papiha Nandy for the media support!

## Spring Fiesta 2019 @ San Diego

Our CRY Spring Fiesta on May 5th at the Country Club of Rancho Bernardo set the bar high in San Diego thanks to our 160 generous guests raising \$88,600 for underprivileged children. A big round of applause to our SD Dinner Committee, sponsors & donors - Sushmita Thukral, Sonali Soni, Deven & Medha Parlikar, Edward Remias, Shilpa Garadi, Seema Umatt, Meenakshi Jain, Mansi Shah, Rashmi Kalita, Anupama Malladi, Premal Kazi, Prasanna Inamdar, Mahasweta Sarkar, Neera & Rakesh Grover, Manali Holankar & Rajiv Nambiar.

The evening included talks by Celebrity Guest Konkona Sen Sharma & Sachin Jain, our Project Partner from Vikas Samvad Samiti & Shefali Sunderlal, CRY President! Guests also enjoyed silent & live auctions, dinner, music by the San Diego Music Academy, dance performances by Cosmic Beatz and Studio K, comedy act by Don Friesen and danced the night away to the beats of DJ Danda!

## Uphaar 2019 @ Seattle

Our CRY Uphaar in Seattle was held on May 11th at The Arctic Club in the Northern Lights Dome room. The event was attended by over 150 guests who raised \$140,600! Special thanks to our generous donors - Jigar Thakkar & Sangeeta Mudnal, Bharat & Chandri Thakkar, Geeta & Hemant Vyas, Vijay & Sita Vashee, Usha Rao & Prakash Kondepudi, Sunil & Leena Shah, Seema & Gurdeep Pall, Madhu Gadde & Raja Venugopal, Prachi & Rajesh Munshi, Samir Manjure & Jaya Shrivastav, Jigisha & Indrojit Deb, Prienca Punhani & Rohan Kumar, Shweta & Sumeet Swami. We would also like to thank Sunanda Sagireddy for the beautiful venue decor, Sharmili Ghosh for hosting a special brunch for Konkona Sen and Shivani Singh for the make up. The guests enjoyed meeting Konkana Sen & the CRY Project Partner Sachin Jain.



# Konkana Sen Sharma's Passionate Crusade For Child Rights!



Ever since I was a child, I remember CRY Greeting Cards that my mother would buy. CRY has been a part of my life since I was little. We are all constantly looking for meaning in our lives and work may not always give us that meaning. By associating with CRY, I felt that it was an incredible opportunity to help others and do something truly meaningful.

CRY America has been working to ensure that underprivileged children have equal opportunities when it comes to education, health and protection for a brighter future. It has impacted the lives of more than 700,000 children. What appeals to me about CRY America is their amazing work on the field and the success they have had in building a community of people who regularly give for child rights. They are also working with the government to campaign for child-friendly policies.

I attended the CRY Gala Dinners in California and they were such wonderful events! There was so much dynamic energy in the room and I got the opportunity to meet lots of wonderful people. To spend time with CRY America's passionate volunteers, donors and supporters gave me a wonderful feeling of empowerment. It made me feel that we can do so much when we come together for children.

Being a part of CRY America is a wonderful way to effect change – it's a worthy way to give back and be assured that your contribution will actually make a difference to the children that it's meant to reach! I'm grateful and honored to have had the opportunity to create change for children with the CRY America family.



## CRY America Supported Project - DEEP

Project DEEP (Development Education & Environment Programme) works in the West Champaran district in Bihar, on education and child protection, viz, child labor and child marriage. The organization works with communities and public systems to educate stakeholders about children's rights with respect to education.

- 9,822 children impacted by education and child protection interventions
- 7,303 children attending school
- 30 children removed from child labor situations
- 24 child marriages averted and stopped
- 32 children's groups formed and strengthened

# How Rohit Became A Military Police Officer!



Rohit comes from a single parent family – his father was a rickshaw puller in Bihar with severe health problems and was forced to stop working when his condition deteriorated. Left without any source of income, Rohit had to drop out in 10<sup>th</sup> grade and work as a security guard in Gujarat to make ends meet.

DEEP was able to intervene and speak to Rohit's father about how it would be beneficial for him to complete his education. They also advised him on the issues that children face as child laborers and how Rohit was at risk of being stuck in the same cycle of poverty if he were to continue on this path. They even helped mobilize resources from his tribe's Traditional Governance Unit to fund his education!

Rohit went back to school, passed his exams and was accepted into the Bihar Military Police in 2018! Today, he is undergoing their training program and is full of dreams for a brighter future. "I'm excited about the opportunity to serve my country – this would never have been possible if I hadn't gone to school!" he says. Rohit's story fills us with pride and hope showing us the power of a child's potential!

# CRY Holi 2019

The CRY Holi (Festival of Colors) event series was organized across six cities in March & April 2019 in Seattle, San Diego, Atlanta, Orange County, San Antonio and Austin. Participants enjoyed a day of fun, games, colors, kites, food and music. The events cumulatively raised \$84,000 for underprivileged children.



## San Diego

Congratulations to the San Diego Action Center for an awesome and fun Holi event on March 16<sup>th</sup> at the Hourglass Park where 2,500 people came together to celebrate the beautiful day with colors, music, and food! This was the biggest CRY Holi organized in the city and it broke previous records and raised \$36,800! Our gratitude to the event sponsor Miramar Cash & Carry and sincere thanks to our volunteers who tirelessly executed this amazing event - Bharath, Sam, Shibani, Edward, Santhosh, Sachin, Pallavi, Arpit, Neha, Jay, Ali, Harsh, Neelam, Sandhya, Sri, Dee, Harika, Ajinkya, Kalyani, and Vihanga!



## Austin

Our Austin team pulled off a great Holi event on March 17<sup>th</sup> at the Brushy Creek Lake Park. The community came together to celebrate the day with lots of activities and raised \$1,430 for happy childhoods! The day was filled with games, colors, raffles, kites, music, food, and much more! Congratulations to our entire team, led by Vijaya and Raga!



## Atlanta

Our Atlanta Action Center completed another successful Holi event on March 23<sup>rd</sup> at Shakerag Park! Under the leadership of Anurag and Mehak Jain, the student volunteers came together to host a fun Holi for the community! The event attracted 250 participants and raised \$7,500. Congratulations to all of our volunteers for a job well done!

## Seattle

After much anticipation, the Seattle Action Center pulled through a successful event on March 23<sup>rd</sup> at Bellevue Downtown Park! It was a wonderfully sunny day and nearly 3,000 people enjoyed the festivities. The beautiful park was filled with colors through the day and the crowd had a blast dancing to the music of DJ Rohit Batra. Congratulations to our amazing Seattle team - Paresh, Rajesh, Jyoti, Anushka, Shruti, Prasanna, Ganga, Sriram, Atul, Carlyle, Neetu Bhat, WESNAP4U Photographers and so many others for organizing another awesome event and raising \$38,000 for children's rights!

## Orange County

Congratulations to our Orange County Action Center for a successful 4<sup>th</sup> annual Holi event on March 24<sup>th</sup>! The beautiful sunny day was filled with color at the Bolsa Chica State Beach with 500 participants celebrating the festival with friends & family. Guests enjoyed dancing away to Bollywood beats by Fusion Sounds and enjoyed the delicious food served by Tandoori Garden. The team raised over \$8,900, surpassing their previous goals! Thank you to our OC team for rocking this event - Percy, Laura, Anna, Laveena, Manushi, Oceanview High School, and Dana Hills High School students.

## San Antonio

Our San Antonio Action Center organized their second CRY Holi event at IASA Community Center! The team partnered with the Indian Association and Gujarati Samaj to host this event. CRY volunteers had a food stall, where they sold homemade cupcakes, lemonade and other food items from local restaurants. With close to 700 people in attendance, the team raised \$3,300! A big thank you to our amazing volunteers Sudha, Prashant, Mohanavelu, Nithya, Mohan, Benita, Shreya, Shweta, Thiliph, Deepa, Shilpa, Chintan, Venkatesh, and Vidya for organizing such a great event!

# CRYKET 2019

This year's CRYket tournaments were held across seven cities and raised \$43,015 for underprivileged children.

## Boston



The CRY Boston Action Center organized another smashing CRYket tournament on May 20. 10 teams participated and raised \$9,785 for children. Congratulations to the winning team Ravishing Willow who won by 8 runs against Holiston Panthers. A shout out to the Grafton Cricket Team which raised more than \$5k through its Facebook fundraising page. Thank you to all the participating teams & fundraisers for making this event so popular and exciting! Thanks to Sanjay, Shripad & our wonderful volunteers for making CRYket a huge success in Boston!

## New York



Big thanks to our CRY New York Action Center for organising another awesome CRYket event on Aug 10 at the Van Cortlandt Park, Bronx, NY in which 15 teams played and raised \$12,569 for children. Congratulations to the winning team Monroe Warriors and runners up Jersey Boys. Huge thanks to the event sponsors - DTCC, Capgemini, Birlasoft, Ziiplab, Joy foods, Saregama Caravaan and Commonwealth Cricket League. This was a great event under the leadership of our AC leaders Chandni Gandhi and Parul Juneja, our CRYket lead Avaya Khandelwal and volunteers who helped make this event a huge success.

## Kentucky



A huge round of applause to CRY Kentucky Action Center for organizing an awesome Kentucky Premier League 2019 tournament on August 10 at 112 Park Ave, Frankfort in which 20 teams participated and raised \$17,000 for children's rights. The tournament included 16 men's teams and 4 women's teams, cricket games, women's badminton, and kids activities. Congratulations to the winners 'Boys Are Back' (Men's Cricket), Frankfort Mirchi (Women's Cricket), Nikhita and Ridhi (Girls' badminton), Aathman and Jai (Boys' badminton), Muskan, Kavitha, Sravanthi and Usha (Women's badminton). We thank our donors, especially Deloitte Consulting and Health Tech Solutions and several generous individual donors.



## Salt Lake City

Thank you Salt Lake City Action Center for organizing CRYket on July 21 at 11<sup>th</sup> Avenue Park in which six teams participated and raised \$800. Congratulations to the winning team Western Governors University & the runners up Adarsh Nagar team! Thanks to our event sponsors and donors - Bhavanand Reddy for medals and trophies, Omar Alam - President of Utah Cricket Association (UCA) for the park, Prakash Shah, Sprouts Farmers Market, Star Of India and Krishna Kashyap. Big thanks to our Action Center lead & volunteers for making this event possible.



## Los Angeles

Congratulations to the Los Angeles Action center for organizing its first ever CRYket tournament on July 13 in collaboration with the Santa Clarita Cricketers, in which 10 teams participated and raised \$2,000 for underprivileged children. Congratulations to the winning team Woodland Hills & the runners up, Santa Clarita Khiladis. A big thanks to Boston Scientific Corporation for sponsoring the trophies & to volunteers for organizing a great event.



## HARRISBURG

Congratulations to the Harrisburg Action Center for organizing an IPL viewing event at Parivaar Restaurant on April 6. The match between Sunrisers Hyderabad and Mumbai Indians was streamed live along with an unlimited buffet for the participants which raised \$861. Thanks to the Action Center lead Slesha Fadte, and wonderful volunteers Rohitaj, Satya, Rohan, Ravi and Laxmi for all the hard work they put into organizing a successful event!



## San Antonio

San Antonio organized another smashing CRYket event this year on October 19 at Tom Slick Park. There were more than 10 teams who participated. This event brought together players from the neighbouring areas and helped support the cause of Child Rights by raising funds. Thanks to the AC leads - Sudha Sundaram and Prashant Nambisan and volunteers Mohanavelu, Nithya, Mohan, Benita, Shreya, Shweta, Thiliph, Deepa, Shilpa, Chintan, Venkatesh, and Vidya for organizing such a great event!

# CRY Walk 2019

CRY Walk events bring together entire families of CRY America volunteers to raise awareness and resources for children's rights. This year, CRY Walk was held across 12 cities.



## Arkansas

Congratulations to the 3<sup>rd</sup> CRY Walk in Arkansas on April 28 at Lake Fayetteville which included 100 participants & raised \$12,490 for children's rights. It was a fun event with activities like cricket, yoga, three-legged race, sack race and more. Huge thanks to the Action Center leads Vikas Anand and Sam Kumar and to all our event participants, sponsors, participants, volunteers, fundraisers & donors for organizing and enabling such an awesome event! Heartfelt thanks to the donor Akshay Kumar, our top fundraisers Vikas Anand, Lauren DeLeon, Sampath Kumar, Reeta Vyas, Senad Zlatovic and Mini Korappath



## San Antonio

Our San Antonio Action Center had a successful CRY Walk event on February 24<sup>th</sup> at the O.P. Schnabel Park. Thank you to the amazing team, Sudha, Prashant, Rajaguru, Shreya, Shweta, Mohanavelu, Nithya, Thiliph, Vidya, Kalaiselvi, Preetha, Yamuna, Sathya, Bashyam, Deepa, and Kiruba for organizing a great day for the San Antonio community to support child rights! With the help of donors, volunteers, and sponsors, the team was able to have a profit of \$3,244! The day consisted of a run with 146 attendees, raffle prizes, auction items, and much more! Big thanks to Mayor's Council FitCitySA and Yoga Seva Institute for supporting the event. Thanks to the fundraising team, CRY San Antonio Volunteers and captain of this team Sudha Sundaram, fundraisers Prashant Nambisan, Shloka Subramanian and top fundraiser Kiran Ramchandran for your efforts.

## Delaware

Our student volunteers from Delaware organized their first Walk on April 6<sup>th</sup> at Tweeds Park. Along with participants from different local schools, members from the community came to show their support for the very first CRY event in Delaware. Attendees had a one mile race around the park. With 16 attendees, the team raised a total of \$688. Congratulations to Shomudro and Susmita Gupta for leading this great effort!



## New Jersey & New York

Our New Jersey and New York Action Centers organized a combined walk for 2019. Both the Action Centers did an amazing job and helped raise \$36,600 for underprivileged children. The 5k Walk/Run was organized at Roosevelt Park, New Jersey on September 22. Nearly 100 people attended the walk. There was also a Bollywood Zumba dance session and games for kids and adults. After the 5k Walk/Run, winners were awarded with trophies and medals. We wish to thank our sponsors - BCB Indus American Bank, Arora Hospitality Group and Susan Martinez, Central Jersey Psychotherapy, LLC. A big thanks to our walk leads Chandini Gandhi from the New York Action Center and Manish Agarwal from New Jersey Action Center for leading this successful event.



## Raleigh

Our Raleigh Action Center organized its Annual CRY Walk on September 28 at Apex Community Center. It was a fun, all-family event with a dance performance, picnic games for children as well as soccer and basketball games. The event made a total profit of \$ 3,347. We extend our gratitude to our top fundraisers from the event- Manish Patel, Anuj Bhatia, Prasada Devarasetty and the High School Chapter for making the walk a success!



## Atlanta

Our annual Atlanta CRY Walk was organized on Nov 16 at Sims Lake Park. Students and adults came together for a 3K walk/run led by Mehak & Anurag Jain. Games and activities for the whole family were organized, such as Bollywood Dance/Zumba, Henna, Face painting, Food eating competition, Karaoke & Raffle. Thank you, Atlanta AC for raising \$5,020 for children's rights. We thank our sponsors RedeFINest, Farmers Insurance, C2 Education, Lifetime Fitness, Perfectice & Zooms Consulting for their support.



## Antelope Valley

Antelope Valley Walk was organized on October 19 at Forrest Hull Park by student volunteers Shruthi, Jayan, Nikhil, Vani, Pranesh, Nilesh & Renee under the leadership of Anupama Kumar. The event had a 4k path around the park which 60 attendees completed, followed by a high energy zumba session, tug-o-war & freeze dance. The attendees enjoyed homemade delicacies brought by CRY volunteers & the event raised \$3,222 for less privileged kids.



## Boston

This year Boston organized a virtual walk wherein volunteers created fundraising pages which they promoted with their friends & contacts. The fundraiser started on September 15 and ended on November 23 and raised \$5,521 for children's rights. We thank Sanjay, Ram, Harshita, Sriram & all our Boston volunteers & donors for supporting CRY America.



## Houston

Our Houston AC organized a blockbuster walk this year on November 3 at Lost Creek Park. The event was attended by 100 people who walked/ ran 5k, grooved to Bollywood songs, enjoyed mouth watering food, henna & face painting for the kids. We thank Chetan, Dina, Dharam, Juuhi, Ramesh, Rekha & all our Houston volunteers, donors & event sponsors for raising \$12,132 & making this event a grand success.





## Bay Area

The Bay Area walk was held on November 10 at the Central Park. The venue served as a beautiful backdrop for the 5k walk/run, followed by light snacks. The walk raised \$5,061 for less privileged kids, thanks to Anupama, Raj, Kranthi, Srilaxmi & Varnica for their support. Thank you to all the walkers, donors, fundraisers and supporters for making this event a success.



## Orange County

Two Action Centers Orange County & LA came together along with Dan Hills High School Student Chapter to organize the CRY Walk this year led by Anna, Natasha & Jayden. The event raised \$3957 and included Percy talking about CRY's mission, a 5k walk in the beautiful park, yoga, painting booth, henna, raffles & a picnic style lunch. We thank our OC and LA volunteers, donors & fundraisers for organizing a great event.



## Chicago

Baxter ALN Chicago organised a Walk-a-thon Fundraiser to help raise funds for CRY America on Sept 25 at Century Park in Vernon Hills. The event was attended by the Baxter employees, CRY America Fundraising Director Patrick Bocco & Chicago Volunteer Lead Ankit Mahajan & raised \$4,664 for underprivileged children. Participants enjoyed activities like raffle, delicious food and music. Big thanks to all the Baxter employees and especially to Sangeetha Ravindran Nair for organizing this event.

# Other Action Center Events

## CRY Los Angeles - Kite Festival



CRY LA AC organised its 2nd annual Kite Festival on 16 February at the West Creek Park, Valencia with 100 guests flying kites of different colors, followed by a dance performance by EB Bollywood & snacks from 'Bollywood Bytes'. The event raised \$1,795 for happier childhoods! Thank you to Vani, Ruba, Humshini, Varnica, Shefali, Krish & students from Valencia High School. Our gratitude to our sponsors, Boston Scientific Corporation, Rudra Technologies, Pump it Up, By Invitation Only, Liz Mullen-The Maker's Studio, The Looks Threading Salon, KitaabWorld, Raj Meets Simran & Mandvi Sharma's Art classes for their support.

## CRY NY - Networking



On June 4, the CRY NY AC organized its first ever panel discussion, 'CRY Connect' at Homeis office space, an event to connect young professionals, entrepreneurs and students, while generating awareness on child rights. The 4 panelists - Sangeeta Mudnal, Avni Modi, Jigar Thakkar & Gary Pasricha shared details of their journey, tips for success & the importance of giving back to the community. Comedian Dan Nainan entertained the crowd. Thanks to our donors, sponsors, volunteers and attendees, we raised \$5,310 to help kids in need.

## CRY Chicago - Art Event



CRY Chicago Action Center organised a fun painting event in collaboration with Pinot's Palette franchise on April 27 at Logan Square. It was a great opportunity for the attendees to learn about CRY. Participants painted a beautiful piece and took their creations home. The event raised \$340. There was also a silent auction held by CRY volunteers. Big thanks to Chicago action center lead Ankit Mahajan and his team of volunteers.

## CRY Seattle - Ina Mina Dika

The very active CRY Seattle action center raised \$20,555.45 from its annual Shruti, Ina Mina Dika Music concert collaboration on August 27 at Ikea Performing Arts Center. Shruti crossed the 25 years mark as a band and 20 years of Ina Mina Dika. This unique Bollywood music concert witnessed 500 attendees. The evening was full of melodies and memories. The event was definitely a huge success for bringing smiles on the faces of thousands of underprivileged children. Thank you to Shruti, Ina Mina Dika band and our amazing volunteers - especially for the event lead Sai Sajja.

## CRY Seattle- Allgorhythms

CRY Seattle did another great event on June 8 at Kirkland Performance Center and raised \$12,332 for underprivileged children. This event was a fabulous concert 'Kuch To Gadbhai', a musical, comic, murder mystery along with CRY Secret superstar 2019, a singing competition. The top 3 winners chosen from Secret Superstar got a chance to perform LIVE with the Allgorhythms band. Congratulations to the team of CRY Seattle for organizing this. Special thanks to the event lead Sai Sajja.

## CRY Atlanta- Car Wash

CRY Atlanta Student Chapter organized a successful Car Wash event on July 14, 2019. The Car Wash was led by Tejas Mirthipati, Siya Patel and Ira Chandramouli in partnership with Wendy's. The team of volunteers washed around 25 cars and raised \$183 for underprivileged children. We are so grateful to you!

## CRY Volleyball - Phoenix

Phoenix AC organized yet another successful Volleyball event on October 19 & 20 at the Indian School Park, Sand Volleyball Courts in which 180 people participated & raised \$8485 for children. Congratulations to the 'Creators' team for winning the tournament! We thank Suma, Pooja, Priya, Ranga, Naveen, Anil, Ravi, Ram, Hari, Macha and all our Phoenix volunteers. We also thank Turmeric Restaurant, Rakesh Gaddam, Srikanth Reddy Pasunuru for donating food for the event.



## CRY Dandia - San Diego

San Diego organized its first ever Dandia event on October 4 at the beautiful Del Mar Fairgrounds which was a huge success with 2000 guests & \$23,283 revenues. Hemant Mehta's group did a super job with the live music. Big thanks to the sponsors, Miramar Cash & Carry and Colorshot Studio. The event included a kids dance, mouthwatering food stalls & raffle prizes! Huge shoutout to Palak, Shibani, Samyuktha, Edward, Sushmita, Karishma, Bharath, Nandita, Ruchika, Sraavan, Aprit, Neha, Sowmya, Deepti, Sachin, Neelam, Percy & and Laura for organizing an awesome event!



## CRY Dandia - Seattle

Huge round of applause to our Seattle AC for delivering another blockbuster Dandia on 3 weekends Sept 28, Oct 4 and Oct 5 at the Microsoft Commons which was attended by over 3000 guests & raised \$36,202 for underprivileged children. DJ Paresh, DJ KP & DJ Shailesh rocked the house with their music. A big thank you to Rajesh, Paresh, Ketika, Anuashka, Shilpa, Kaushik, Sahitya, Sai, Phani, Dheeraj, Yogita, Manisha & all our Seattle volunteers, attendees & supporters executing this exciting & successful event!







# CRY America Annual Volunteer Conference 2019

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On May 18 & 19, 32 participants from across the USA came together to attend the CRY Annual Volunteer Conference in Atlanta. With a wonderful group of volunteers, staff, and board members, it was a great opportunity to review the organization's achievements for 2018 and develop plans for 2019 as a group.

CRY America President Shefali Sunderlal shared CRY America's achievements and impact in 2018 along with the goals for 2019. Vatsala Mamagain, Director, CRY India shared information on CRY India's achievements, plans and supported projects. Small group discussions enabled volunteers to share new event ideas, discuss improvements and engage in the planning process. The bonding dinner on Saturday night at Loca Luna was a great hit where the group got to relax and spend time getting to know their fellow CRY volunteers and staff better. Thank you to Anurag Jain, our Atlanta Action Center Lead, for welcoming us to Atlanta & being such a gracious host!



## CRY America Supported Project- Sanlaap

Project Sanlaap works in West Bengal on issues related to child protection, serving women and girls, affected by prostitution and trafficking. Sanlaap's flagship intervention is running drop-in centers, in red light districts across Kolkata and its outskirts. These drop-in centers are safe spaces offering rescue services, psycho-social support and reintegration.

- 985 children impacted by child protection programs
- 306 children attended workshops and training on their rights
- 28 child marriages prevented
- 18 children removed from child labor and trafficking
- 17 children rescued from child labor and trafficking mainstreamed in formal education

# How Payal Became A Kung Fu Champion!

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\*Image used for representative purpose.

When Payal was very young, she used to go to school. However, when her father died, her mother was forced to move to Sonagachi, a red-light district in Kolkata and take up prostitution just to make ends meet. Payal had to leave school behind and was pushed into child labor.

It was around this time Sanlaap heard about her plight and helped her to stop working as a child laborer and go back to school. Payal immersed herself in studies and enrolled in Kung Fu to learn self-defense skills. She even earned a gold medal in

one of the championships she participated in! She is currently studying hotel management at EDUSOL Hotel Management Institute and is determined to be successful and create a better life for herself and her family. "I am on cloud nine right now. So many people are telling me that I am an inspiration for many. But when I look back, it was not easy," says Payal.

Payal's story shows us just how much is possible for a child when obstacles like child labor do not block their growth.

# Action Centers At A Glance

Action Center	Ac Leader	Ac Contact
Antelope Valley	Anupama Kumar	Antelopevalley@cryamerica.org
Arkansas University	Vikas Anand & Sam Kumar	Uark@cryamerica.org
Atlanta	Anurag & Mehak Jain	Atlanta@cryamerica.org
Austin	Vijay Vavilikolanu & Raga Chandra	Austin@cryamerica.org
Bay Area	N/a	Bayarea@cryamerica.org
Boca Raton	Eesha Shah	Bocaraton@cryamerica.org
Boston	Sanjay Yengul	Boston@cryamerica.org
Chicago	Ankit Mahajan	Chicago@cryamerica.org
Delaware	Susmita & Shomudro Gupta	Delaware@cryamerica.org
Harrisburg	Slesha Fadte	Harrisburg@cryamerica.org
Houston	Chetan Patel	Houston@cryamerica.org
Kentucky	Srinivas Dharanipragada	Kentucky@cryamerica.org
Los Angeles	Varnica Singh	Losangeles@cryamerica.org
New Jersey	Manish Agarwal	Newjersey@cryamerica.org

Action Center	Ac Leader	Ac Contact
New York	Parul Juneja & Chandni Gandhi	Newyork@cryamerica.org
Orange County	Percy Presswalla & Laura Vasquez	Orangecounty@cryamerica.org
Raleigh	Harris Ahmed	Raleigh@cryamerica.org
Salt Lake City	Eshaani Isha	Saltlakecity@cryamerica.org
San Antonio	Sudha Sundaram & Prashant Nambisan	Sanantonio@cryamerica.org
San Diego	Samyuktha Kashinath & Shibani Naik	Sandiego@cryamerica.org
Seattle	Rajesh Munshi	Seattle@cryamerica.org



# AC Appreciation Awards 2018



AC of the Year 2018  
San Diego AC



CRY Walk Event of the Year 2018  
San Antonio AC



Best Outreach of the Year 2018  
New York AC for the Turban event



New AC of the Year 2018  
Los Angeles AC



Student AC of the Year 2018  
Atlanta AC



Innovative Event of the Year 2018  
Los Angeles AC for the  
CRY Arts and Movements Carnival

# Top Fundraisers Of The Year 2018

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Ram Cherukuri



Edward Remias



Kinnergy Mehta



Monica Kharkar



Shikha Bhatia



Patrick Bocco

# Volunteers Of The Year Awards 2018



Mehak Jain  
Atlanta



Prasanna Penakota  
Austin



Shripad Nandurbarkar  
Boston



Geetha Nair  
Houston



Varnica Singh  
Los Angeles



Chandni Gandhi  
New York



Anna Fitter  
Orange County



Yasmin Nasruddin  
Raleigh



Mohanavelu Kumarasamy  
San Antonio



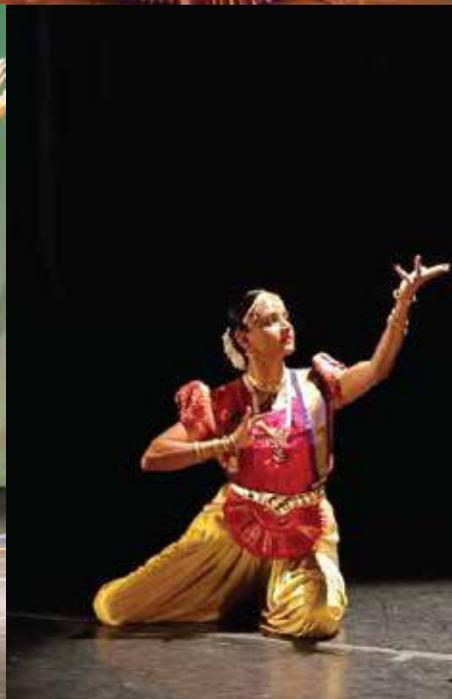
Sachin Gupta  
San Diego



Paresh Mundade  
Seattle



Kadyn Utley  
Texas A & M University



# Dance / Music Schools For Child Rights

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CRY America thanks the following dance and music schools for standing up for child rights:

Amrita Biswas & Aarohan Music for choosing CRY America as the beneficiary to their Annual Recital for the 4<sup>th</sup> consecutive year. The event 'Aamad' on March 23<sup>rd</sup> at Marvin Ridge High School, Waxhaw raised \$3,000 for child rights.

Mudra Foundation & Arti Datta for choosing CRY America as a beneficiary to their event 'Jeevan Tarang' (Rhythms of life) on June 16 at the Maguire Theater - raised \$1,750 for underprivileged children.

Anjal Jain for choosing CRY America as a beneficiary to her Arangetram event & raising \$2,567 for children.

Shilpa Torvi & Dikshaa Dance Academy for choosing CRY America as the beneficiary to their dance event on April 20<sup>th</sup> at the Evergreen Valley College, San Jose. The event raised \$500 for child rights.

Shri Krupa Dance Foundation and Guru Vishal Ramani for creating awareness about CRY America & raising \$1,000 through their Arangetram events held between June and Aug 2019 across California.

CRY America thanks Sujatha Sharath & Narthanalaya School of Arts for choosing CRY America as the beneficiary to their dance event Nritya Mala 2019 on Nov 16 at the Hindu Cultural Center & raising \$450 for the benefit of underprivileged children

CRY America thanks Anal Seth & Studio Dhoom for choosing CRY America as one of the the beneficiaries to their 7th annual "Dance for a Cause" fundraiser event on December 7th, 2019 at the Freedom High School, Virginia & raising. The event raised \$2,560 for underprivileged children.

# CRY America & Social Media



CRY America Inc.

15 min



Ensuring happier childhoods. #HappyChildhoods

CRY America has expanded its presence on social media this year. Apart from Facebook, we are now very active on Twitter and Instagram. Social media gives us a great opportunity to have conversations with our donors, volunteers and supporters on child rights and how they can support our mission.

On Facebook, our volunteers and supporters have been leveraging the birthday fundraiser tool to use birthdays and other personal life events to raise money for CRY America. We have also used our Facebook page to promote our events and speak about success stories from our projects. We have run targeted campaigns on social media for Giving Tuesday and volunteer appreciation.



@america.cry



@cry.america



@cryamerica



Like



Comment



Share

# CRY America Projects 2019

Project Name	State	Approved Grant (USD)
Comprehensive Health and Rural Development Society (CHARDS)	Bihar	18,653
Development Education & Environment Programme (DEEP)	Bihar	24,271
Samagra Seva	Bihar	16,882
Jawahar Jyoti Bal Vikas Kendra (JJBVK)	Bihar	14,256
Adarsh Seva Sansthan (ASES)	Jharkhand	21,103
Society for Advancement in Tribes, Health, Education, Environment (SATHEE)	Jharkhand	29,043
New Era Environmental & Development Society (NEEDS)	Manipur	20,542
Chale Chalo	Odisha	17,190
Sikshasandhan	Odisha	20,295
Sanlaap	West Bengal	25,526
Diksha	West Bengal	14,143
Peoples Action for People in Need (PAPN)	Harayana	22,057

Project Name	State	Approved Grant (USD)
Vikas Samvad Samity	Madhya Pradesh	31,300
Kotra Adivasi Sansthan	Rajasthan	33,446
Prayatn Sansthan	Rajasthan	29,760
Doaba Vikas Evam Utthan Samiti (DVEUS)	Uttar Pradesh	47,086
Dr. Sambhunath Singh Research Foundation	Uttar Pradesh	26,048
Kriti Shodh Sansthan (KSS)	Uttar Pradesh	17,073
Education Resource Society (ERS)	Uttar Pradesh	16,866
Compassionate Rural Association for Social Action (CRASA )	Andhra Pradesh	16,763
People's Oragnisation for Rural Development (PORD)	Andhra Pradesh	38,515
Pragathi	Andhra Pradesh	39,119
Society for Rural Agriculturalists & Mass Awareness (SRAMA)	Andhra Pradesh	25,641
Empowering Girl Child (Margadarshi)	Karnataka	25,585
Rural Workers Development Society (RWDS)	Tamil Nadu	31,818
Shramik Vikas Kendram (SVK)	Telangana	47,620
Gram Mitra Samaj Sevi Sansthan (GMSSS)	Chattisgarh	14,056

Project Name	State	Approved Grant (USD)
Mitwa Mahila Kalyan Evam Seva Samiti (MMKSS)	Chattisgarh	15,355
Gramya Vikas Trust (GVT)	Gujarat	13,747
Kalapandhari Magasvargiya & Adivasi Gramin Vikas Sansthan (KMAGVS)	Maharashtra	25,881
Grant to CRY - Capacity Building of Projects	India	56,982
Grant to CRY - Child Centers	India	18,784
CRY - Grant Management Reimbursement	India	73,964
Boys & Girls Clubs of America	USA	25,000
Children's Rights Inc	USA	25,000
Child Welfare Leagues of America	USA	25,000

# Testimonials



“ Every child deserves a happy and healthy childhood. But millions of children remain malnourished, illiterate and engaged in child labor. CRY - Child Rights and You America works towards ensuring that marginalized children have access to schools, healthcare, and are protected from child labor and child marriage. I support the cause of child rights. I support CRY. ”

-Arjun Rampal



“ The basic difference between other organizations and CRY is that they involve the parents and the entire community towards impacting the child. Community groups are made aware and empowered to tackle their own problems, instead of outsiders coming to ‘help’ them. CRY’s approach is a holistic concept, ensuring change that lasts for generations. ”

-Sharmila Tagore



“ Sustainable change can be brought about only by making changes in communities in their entirety, in addition to focussing on individual cases and issues. We recently witnessed the changes brought about by a CRY project. This has strengthened our belief in the power of community and the dedication of CRY America towards making every child’s life beautiful. We have a long way to go, but we can make it happen with the support of people who believe we can. ”

-Sushmita and Sujay Saha,



CRY works at the grassroots level and helps in bringing a change to several kids who are less privileged and deserve a better life. We all must think about the community where we live and give back in some form. I believe in equal rights for all and hence I am proud to work with CRY and give my bit to make this world a better place. I have been a volunteer for CRY since my College days in India, and when I came to the USA, I wanted to do something for the kids back home, CRY America gave me this opportunity to impact their lives for good.

-Varnica Singh



Volunteering with CRY America has been a life changing process. It is so wonderful to know that my energy and efforts have been put towards a cause that truly cares for the well being of children (my several project visits confirm this). I am so thankful for this opportunity where we are able to make a real impact in the lives of children back home, while sitting so far away from them. Thank you CRY America - honored to work with you.

-Parul Juneja



I know that you or I alone may not be able to change the world. But together, even if one child has a better future because of our effort, time and concern, we have done our bit. Having met 3 project partners has taught me much about CRY's impact at the grassroots level to bring systemic & holistic change in India. As of today, CRY has helped 716,386 children. I have been volunteering for 4 years now hope to be a part of this fantastic organization's volunteer team even when we cross the 1 million mark - a million young lives and futures secured.

-Anna Grass

# What Our Project Children Have To Say

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"I was forced to drop out of school because I had to care for my younger siblings while my mother went to work. A supplementary education center run by CRY America visited us and convinced my mother to re-enroll me. The teachers at the center helped me with my studies to make up for what I had missed. I'm now studying in sixth grade and am very happy!"

- Sona, 11 years,  
Kotra Adivasi Sansthan,  
Rajasthan

"I had become so used to working as a mechanic I couldn't picture myself going back to school. The CRY America team supported me. Today, I'm studying for a diploma in electrical and electronics engineering. I'm so excited to be learning new things everyday and for a chance to make my parents proud!"



- Anthony, 17 years,  
RWDS, Tamil Nadu



"I used to be a part of the CRY Children's Collective and the experience inspired me to stand up for my dreams. My parents wanted me to get married at an early age but I wanted to study. So I did. I wanted to become someone and today, I am. Everyone has the right to be successful in life - don't let anyone stand in your way."

- Asha, 16 years,  
KMAGVS, Maharashtra

"I would never have been able to chase my dream of becoming a scientist if CRY hadn't helped me re-enroll in school after I had to drop out in 5<sup>th</sup> grade to become a child laborer! Today I'm an Ashoka Youth Venturer and am going to Japan for a science exchange program!"



- Naveen, 15 years,  
PORD, Andhra Pradesh



Thank you to our donors,  
volunteers, media supporters & project partners  
for transforming children's lives!