



CHILD RIGHTS AND YOU

[www.america.cry.org](http://www.america.cry.org)

Ensuring lasting change  
for children

## CRY AMERICA ANNUAL REPORT 2017



# 695,077

CHILDREN HAVE A BETTER CHILDHOOD BECAUSE YOU HAVE MADE IT BETTER.



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A photograph of two young boys with dark hair, smiling. The boy on the right is holding a blue bicycle. The background is a bright, outdoor setting with green foliage. A semi-transparent teal box is overlaid on the image, containing white text.

Dear CRY America Supporter,

As I was reflecting on the CRY America Pledge for Children, one line really stood out - "I pledge to do whatever I can, in my own way, to fight for their right to have a childhood because I can and they can't."

While CRY America has matured in so many exciting ways since we started in 2004, the foundation of our work has remained the same - every donor, volunteer, project partner and staff member has joined CRY America with the same resolve to stand up for children, so they can have a meaningful and happy childhood. This core belief has resulted in 25,153 donors and 2,000 volunteers coming together to impact the lives of 695,077 underprivileged children through support to 87 Projects.

1,213 public schools have been activated, 690,513 children mainstreamed into public schools, 211,726 children immunized, 293 public health centers strengthened, 116,026 births registered, and 2,284 children's groups are building future leaders.

It is because of YOUR ongoing commitment that 2017 has been a successful year for us. Let's continue to do whatever we can, in our own way, to ensure that childhood's everywhere are nurtured and protected.

With thanks and best wishes,

  
Shefali Sunderlal  
President, CRY America



## CRY AMERICA BOARD OF TRUSTEES



**Puja Marwaha**  
Honorary Trustee

“CRY’s strength lies in its belief that a child has the potential to create change in their own lives. The organization also has faith in the fact that communities will work towards securing their children’s rights once they’re provided with the right knowledge and tools. Even though it takes time and energy, the advantage of this approach is that it tackles pervasive social problems and can create waves of sustainable change for children.”



**Vatsala Mamgain**  
Honorary Trustee

“CRY doesn’t just address issues like education or malnutrition in isolation. The organization works to holistically address children’s survival, development and protection. It also works to have children’s voices heard in matters that impact them. This is what makes this work so meaningful –creating change that cannot be rolled back in the lives of marginalized Indian children.”



**Shefali Sunderlal**  
President

“YOU” have the power to change children’s futures and your support allows CRY America to ensure that thousands of children are able to go to sleep educated, healthy and protected. Events such as the CRY Walk, CRY Holi, CRYket and CRY Dinners are a great way to get involved - we welcome sponsors, donors, volunteers and the media to help make these events a success. With the support of 25,153 donors and 2,000+ volunteers, CRY America has transformed the lives of 695,077 children living across 3,676 villages and slums through support to 87 Projects in India and the USA.”



**Dr. Apoorv Agarwal**  
Trustee and Treasurer

I strongly believe in CRY America's model of bringing sustainable change in children's lives because a change is real only if it lasts. CRY works with the entire community in which children are growing up and hence is able to address the root causes of deprivation, not just the symptoms.”



**Edward Remias**  
Trustee, Board Secretary  
and Volunteer Director

I consider myself privileged to serve in this role to make a difference in the lives of children who deserve it the most. Because I can! And what I can do, I will!”

## **VISION**

**A happy, healthy and creative child whose rights are protected and honored in a society that is built on respect for dignity and justice for all.**

## **MISSION**

**To enable people to take responsibility for the situation of underprivileged children, especially Indian, and so motivate them to seek resolution through individual and collective action. Thereby enabling children to realize their full potential and people to discover their potential for action and change.**

## **ABOUT CRY AMERICA**

**CRY America is a 501c3 non-profit driven by its vision of a world in which all children have equal opportunities to develop to their full potential and realize their dreams. With the support of over 25,153 donors and 2,000 volunteers, CRY America has impacted the lives of 695,077 children living across 3,676 villages and slums through support to 87 Projects in India and USA. CRY America believes that it is possible to ensure lasting change for children and we ensure that children are restored their basic rights to education, healthcare, nutrition and are protected from child labor, child marriage and abuse. CRY America supports projects that empower communities to ensure the best interests of their children.**

## **CRY AMERICA VOLUNTEER CONFERENCE 2017**

**CRY America's Annual Volunteer Conference was held on the weekend of February 18-19 in Dallas, TX this year. It was well attended by 30 volunteers, Action Center leaders and staff from all parts of the USA and India. It was an opportunity for volunteers to share about their activities from the past year and discuss their plans for the upcoming year. National Plans and Reviews were highlighted by CRY India's CEO Puja Marwaha and CRY America's CEO Shefali Sunderlal.**

**Action Centers and volunteers were recognized for their accomplishments and presented with appreciation awards. Participants attended informational workshops on all aspects of CRY America such as the grant process, projects, resource generation and information technology. It was not all work! Attendees got to know each other by participating in bonding activities and a Saturday night outing!**



# CRY AMERICA IMPACT: 2004 - 2017





**3,676**

VILLAGES / SLUMS COVERED



**116,026**

BIRTH REGISTRATIONS



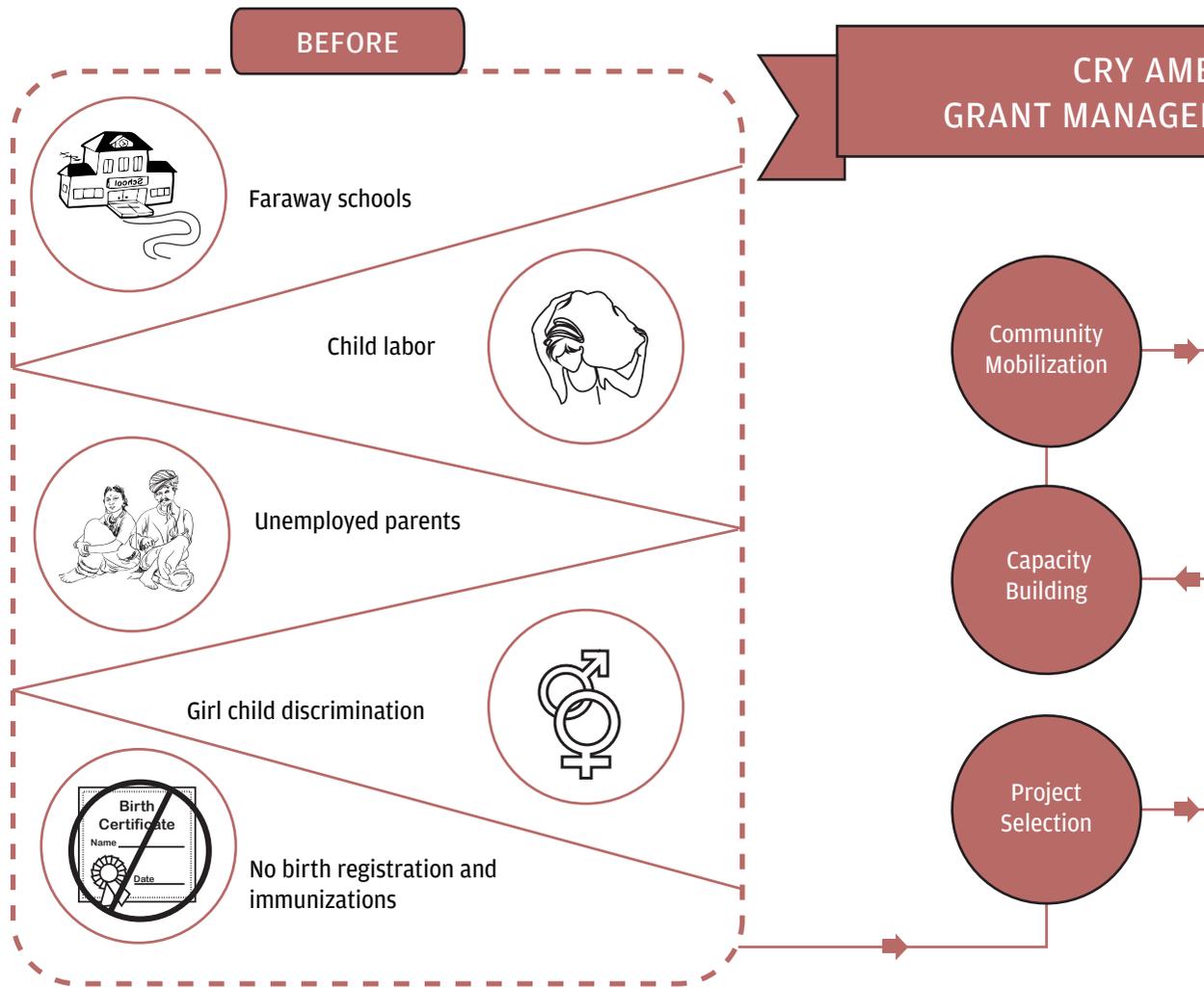
**2,284**

CHILDREN'S GROUPS FORMED /STRENGTHENED



**690,513**

CHILDREN MAINSTREAMED INTO PUBLIC SCHOOLS



For many children in India the reality of childhood is very different. CRY America's work in restoring the healthcare becomes a reality, addressing the issue of child labor, preventing child marriage and child tra

**CRY America's**  
Grant Process

**Project Selection**

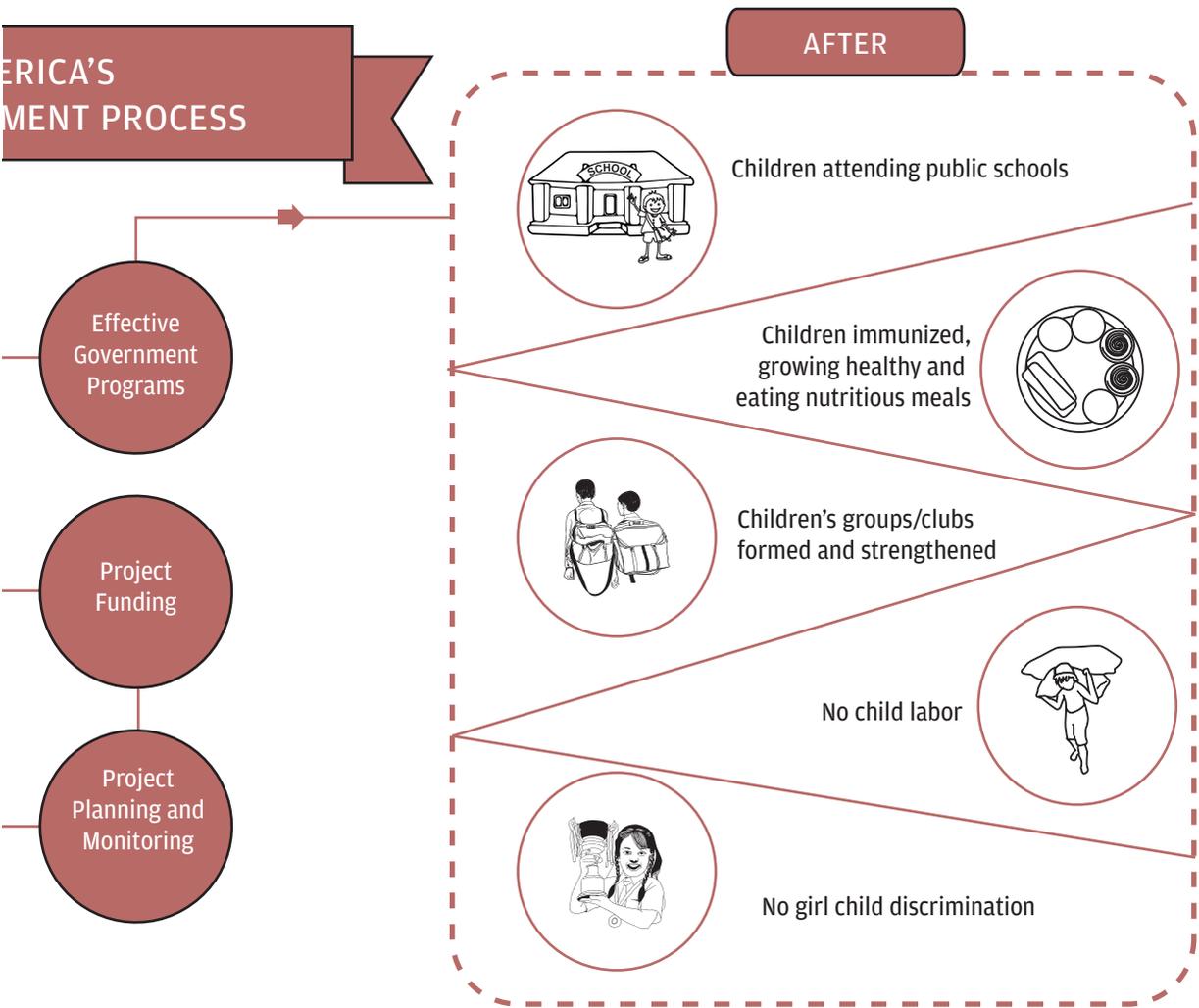
- Sound vision and commitment to underprivileged children
- Social justice rather than more charity
- Holistic approach

**Project Planning and Monitoring**

- Detailed planning and budget support
- Project visits by professionals to assess progress against plans
- Annual evaluation, plans and budgets for the next grant period

**Project Funding**

- Financial support basis plans and community needs



rights of underprivileged children ranges from making schools function better, ensuring no child labor and giving girls equal opportunities.

Capacity Building	Community Mobilization	Effective Government Programs
<ul style="list-style-type: none"> <li>➔ Perspective building on child rights</li> <li>➔ Program development, training and information support</li> </ul>	<ul style="list-style-type: none"> <li>➔ Community awareness and action to collectively address their issues</li> </ul>	<ul style="list-style-type: none"> <li>➔ Pressurize government agencies to implement effective programs</li> </ul> <p>Access to education and community health services such as maternal and child health</p>

## CELEBRITY, DONOR AND VOLUNTEER VOICES



**Arjun Rampal**  
Actor

“Every child deserves a happy and healthy childhood. But millions of children remain malnourished, illiterate and engaged in child labor. CRY, Child Rights and You America works towards ensuring that marginalized children have access to schools, healthcare, and are protected from child labor and child marriage. I support the cause of child rights. I support CRY.”



**Harsh and Rupal Patil**  
CRY Donors,  
New Jersey

“CRY is a one of a kind NGO that embraces a holistic approach providing health, education, and nutrition to insure a safer and better future for children in India. We are touched by the breadth and level of commitment of its volunteers, donors and partners. It is an honor to serve with CRY in our own little way.”



**Anna Fitter**  
CRY Volunteer,  
Orange County

“I know that you or I alone may not be able to change the world, but if even one child or a hundred children have a bright future because of our effort, time, money and concern, we have done our bit. As of today, CRY has helped about 695,077 children. I hope to be a part of this fantastic organization’s volunteer team even when we cross the 1 million mark - A million young lives and futures secured.”



**Usha Rao**  
CRY Donor, Seattle

“ I have been associated with a few non-profits doing phenomenal work in India. What makes CRY Seattle special is the drive and the genuineness of the volunteer team, year after year. Dr. Rolee of Project SSRF made 2017 special by gracing our home and spreading her passion to the small gathering. Thank you CRY for making giving so easy and impactful. Wish you many more successes.”

---



**Dharam Bali**  
CRY Donor, Houston

“ improvement of a child's life to my knowledge. I like CRY's mantra that every child has a right to live, learn, play and grow. CRY helps with food and education but also goes beyond that to tackle issues like Child Labor, Child Marriage, Gender Discrimination and Trafficking to ensure that we keep children safe and happy. This is why I support CRY. And you should too.”

---



**Pooja Batra**  
Actress

“ The good thing about CRY is it works at the ground level, the grass-roots level, in India. Unlike other organizations where they go and open schools, CRY actually works with existing schools in villages and helps that institution start functioning again.”  
CRY is the only Indian organization that looks at a holistic



**Jigar Thakkar**  
CRY Donor,  
Seattle

“When children are asked to earn a living for themselves and their families they're robbed of their basic human rights. They're not only losing childhood, they're also diminishing their chances of a healthy, fruitful future for themselves. For those who are privileged it is our responsibility to help in any way we can to change and help these underprivileged children. My wife and I feel that for the cost of a birthday party a year one could change the future of a child. Then why not?”

---



**Karishma Shah**  
Volunteer Leader,  
San Diego

“CRY America provides me an outlet to do my part in helping others. The organization allows me to take responsibility of the future of the children in need and I am able to do so by hosting several events, spreading awareness about important issues and raising funds to remedy the issues. To be able to actually have a visual on how we, as a group, make an impact, whether it's through online data, stories of hope or actual footage, is immensely rewarding. By viewing footage of projects CRY America supports, I am able to see my passion and vision come to life. I am able to see the impact made by all of the action centers in the United States and I can proudly say that we, together, have positively impacted 695,077 children.”

---



**Sanjay Yengul**  
Volunteer Leader,  
Boston

“Seeing small children in rags begging on the streets in India is heartbreaking - yet giving them a few coins does not feel like a solution. It is easy to be overwhelmed by the scale of the problem, but there are ways to help. I have been volunteering for CRY America in Boston for 10 years. CRY's unique rights based approach goes beyond charity and strengthens social structures that enable children to develop to their full potential. A lot has been done, but much more remains to be done.”



**Anupama Prasad**  
Volunteer,  
Bay Area

“ I have been volunteering for CRY for over 5 years now. As we go about our daily privileged lives, it's hard to imagine how some children struggle for the basics in life (Food, Shelter and Education). CRY America's value of a healthy life begins with a healthy childhood very strongly resonates with what I believe in. I have always believed that if I can't make life better for a hundred children, I can at least do it for one. Thank you CRY America for giving me this opportunity to affect not just a hundred but thousands of children across the world. Let's open our hearts and figure out each possible way to serve innocent children. ”

---



**Kinnery Mehta**  
Volunteer,  
New York

“ I got the inspiration to join CRY from my Dad. His deeds inspired me and my quest to give back to the society led me to volunteer with CRY America, that has made a great impact by providing the basic needs and rights to the underprivileged children. I am privileged to be associated with CRY and being able to contribute to help raise funds for its noble cause gives me a great sense of achievement. It is the smiles on the faces of these children that keeps me going and constantly inspires me to continue serving them through CRY. ”

---



**Vikas Anand**  
Volunteer Leader,  
Arkansas

“ CRY fulfils an extremely pressing need - advocating for the impoverished children in a part of the world where they often have no champion for their rights. For me, the strongest aspect of CRY is that it empowers local organizations, run by individuals embedded in the community, to address problems that they are most familiar with. This ensures that they will have a lasting impact. ”

# ACKNOWLEDGEMENTS TO DONORS AND SPONSORS

- ◆ The Hans Foundation, Mariappa Family Charitable Fund, Worah Family Foundation, Narayanan Living Trust, Network of Asian Moms
  
- ◆ Air India, People Software Inc, Indus Valley Partners, Vantive Inc, Volterra Energy, New York Life, Indus Valley Partners corporation, Sol Trading, Moghal Catering, Navika Capital, Asha Enterprises
  
- ◆ Star TV, HR Shah and TV Asia, Radio Dabang, Praveen Suggala and Radio Zindagi, Ramesh and Bina Murarka and India West, India Journal, Showbiz India, Voice of Asia and Hindi Journal
  
- ◆ Ajay and Anita Agarwal, Rupal and Harsh Patil, Roopam and Sanjeev Jain, Meenakshi and Vikas Mahajan, Sandeep and Nilima Jain, Anupam Yadav, Kamini and Vijay Dandapani, Dr. Hetal Gor, Gopal Kutty, Roger and Jayshree Sawhney, Shefali and Sumer Salwan, Supriya and Prafulla Nabar, Kamal and Kiran Arora, Payal Mehta, Naveen Shah
  
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- ◆ Debasish and Suraja Roychowdhury
  
- ◆ Anu and Naveen Jain, Sangeeta Mudnal and Jigar Thakkar, Usha Rao and Prakash Kondepudi, Raja Venugopal and Madhu Gadde, Gurdeep Singh Pall and Seema Pareek, Hemant and Geeta Vyas, Sunil and Leena Shah, Murali and Mythli Narayanan, Rajesh and Prachi Munshi, Shahina Banthanavasi, Kamal and Chandana Hathi, Shahina Bathanavasi, Sachit Muckaden, Karthik Govindarajan, Vidya Kukke, Brian MacDonald, Shri Borde
  
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- ◆ Percy Presswala, Laura Vasquez, Anna and Zubin Fitter, Siddharth and Preeti Gandhi, Robert and Coco Barnum, Rama and Tomok Krishna, Sudesh and Eiko Mariappa, Anupama Worah, Dr Anupama
  
- ◆ Dharam and Priya Bali, Minakshi Bali, Tina Pariani and Rohit Ogra, Amir Dodhiya, Anand and Ashima Chauhan, Aji Varghese, Prakash and Juhi Ahuja, Hasu Patel, Swapnil Agarwal, Gobind and Narain Kamnani, Navin Thakkar, Amar Raval, Akshaya Bhargava, Kapil Mohan, Nisha Dharmani
  
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- ◆ Abu Jani Sandeep Khosla, Manish Malhotra, JJ Valaya, Sabyasachi Mukherjee, Tarun Tahiliani, Neeta Lulla, Ritu kumar for donating designer garments and accessories from their fashion houses to be auctioned at CRY America's Gala Dinner.
  
- ◆ Raj Jewellers, Surat Diamonds, Aquamarine Jewelry, Curio Cottage, ReeMat Legacy Jewelry for donating exquisite jewelry pieces and Sourav Ganguly, Abhinav Bindra, P. V. Sindhu for donating signed sports memorabilia to be auctioned at CRY America's Gala Dinner.

# ACKNOWLEDGEMENTS TO CORPORATES AND FOUNDATIONS

## DONOR NAME

Microsoft Matching Gifts Program

Veh, Llc

Rural India Supporting Trust

Brask, Inc.

Sol Trading

Gdb International, Inc

Indus Valley Partners Corp

Reemat Designs,Ilc

Software People Inc

Mindlance Inc

Google Matching Gifts Program

Indus American Bank

Naveen And Anu Jain Foundation

Netflix Matching Grants

Qualcomm Matching Gift Program

Adobe Systems Matching Gifts Program

Kimberly Clark Foundation

Apple Matching Gifts Program

Vmware Foundation

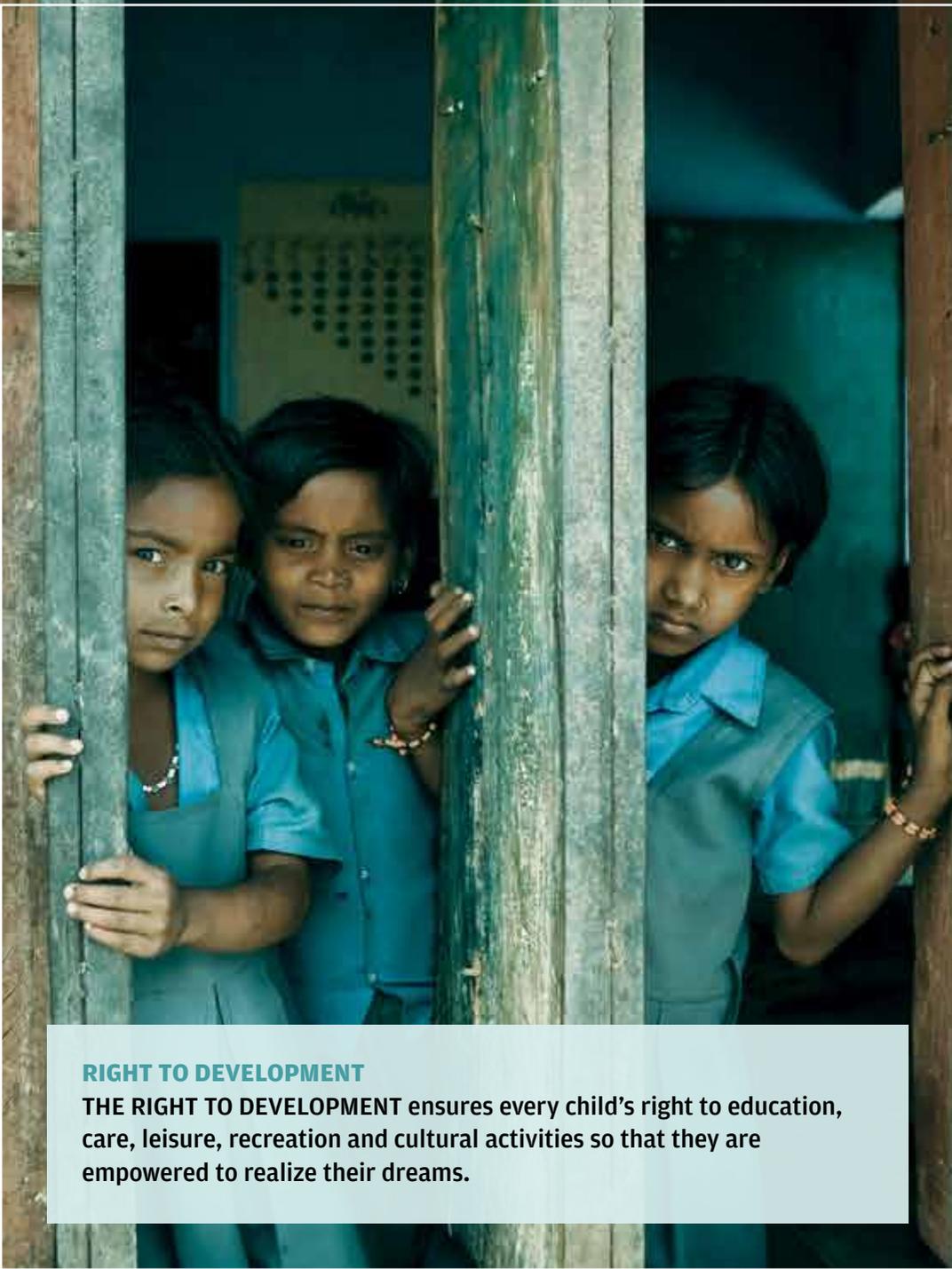
Mariappa Family Charitable Fund

Asha Enterprises Llc DbA

Narayanan Living Trust

Vantive Inc.





### **RIGHT TO DEVELOPMENT**

**THE RIGHT TO DEVELOPMENT** ensures every child's right to education, care, leisure, recreation and cultural activities so that they are empowered to realize their dreams.

# ROSALINE'S STORY

## FROM PROJECT SIKSHASANDHAN

Rosaline, daughter of Syam and Moti Bankira, is a student in Grade 6 and lives with her family in Patrasahi village in Mayurbhanj district, Odisha. Rosaline had dropped out of school and was engaged in cattle rearing and other household chores. When she took the cattle out for grazing, she used to spend a lot of time running behind them to make sure she didn't lose them.

Her oldest sister, who was married, took Rosaline with her to enroll her into school. She wanted her younger sister to at least complete primary school. She was admitted in Grade 5 in the Patrasahi School where her ability to run was recognized during the extra-curricular activities. She went on to win the 200m and 400m race in the school's sports activities that year. She then went on to represent her school at the Block level sports competitions in 2015 and won! She also participated in the District level Marathon as the sole representative from her school. Rosaline won 4 medals in the athletic events at the district level Champions Trophy and made her school and her village extremely proud.

She says that it is her school and Project Sikshasandhan that gave her the opportunity to test her speed on the running tracks and then achieve these milestones. She dreams of representing her school at the State Level now. And has also transformed into a more confident girl!

---

### PROJECT SIKSHASANDHAN IMPACT

- 55 drop-out pre-school children re-enrolled
- 60% regular attendance accomplished by peer engagement programs
- 3 pre-school centres run by trained staff in intervention area
- 98% retention ensured for children from grade 5 to 6

## CRY GALA DINNERS 2017

CRY Dinners were successfully hosted in Seattle, Bay Area, Orange County, New York and Houston. Arjun Rampal was our celebrity guest for 4 dinners, while Pooja Batra was our celebrity guest at Seattle. The turnout for all 5 dinners was impressive! The Live skype call with the project partner - Dr. Rolee Singh from Dr. Shambhunath Singh Research Foundation (SSRF) and the child was an interesting interactive session at the dinners.

### CRY DINNER @ SEATTLE

Uphaar 2017 was held at the New Castle Golf Club in Seattle on March 18. The evening started with a cocktail hour followed by speeches by celebrity Pooja Batra, an inspiring talk by CRY Project Partner, Dr. Rolee Singh and donation appeals by CRY donor Jigar Thakkar. Gurdeep Pall led the pledge session, followed by an awesome performance by the Seattle Acrobat team. Auction items with successful bids at this event included designer garments donated by Abu Jani and Sandeep Khosla and Manish Malhotra, a Beatles record album signed by Paul McCartney and a Cricket bat autographed by Saurav Ganguly. The event was attended by 200 guests and raised \$195k for children's rights!



### CRY DINNER @ BAY AREA

Pledge 2017 was held on June 3 at Amber India, Los Altos, CA. The evening was attended by over 120 guests from SFO, Bay Area and raised \$70,000 for children's rights. Dances choreographed to songs from Arjun Rampal's movies were performed by Dance Identity. Shefali Sunderlal, on behalf of CRY America, received the California State Assembly Recognition Certificate from Mr. Ajay Jain Bhutoria, Community Leader representing the California State Assembly. A Recognition Certificate was also presented to Arjun Rampal for his support to CRY and the cause of children. Auction items with successful bids at this event included designer garments by Abu Jani and Sandeep Khosla, jewelry from Surat Diamonds and painting by Vani Chawla

CRY America thanks all our donors for making our first CRY Gala Dinner event in SFO Bay Area a grand success, with special mention to Savitha and Doc Vaidhyanathan, Neelu and Samir Virmani, Arti, Ketan and Duvedi, Satish and Rama Iyengar, Vinay and Anjali Deshpande, Dhrumil and Renu Gandhi, Vaishali Karthik, Dr Uil and Swati Chettipally, Chaitanya Upadhyay, Amit Duvedi, Sujay and Sushmita Saha, Monika Borgaonkar, Minaxi Patel. CRY America also thanks the media for their support, especially India West, TV Asia, Sitarre TV and India Post. In the words of Megan Sharif, a dinner guest: “Khalid and I had such an amazing time. Such a great cause. We came to the event to see Arjun, but left knowing we'll join CRY America and the cause that it's fighting to improve. As a mother of 2 young boys, I know that CRY America is a cause that I need to help.”



### **CRY DINNER @ ORANGE COUNTY**

Pledge 2017 was held on June 4 at the Tandoori Garden Banquet Hall in Anaheim. The evening was attended by over 120 guests and raised \$63,000 for children's rights. A live Skype call gave the guests a chance to interact directly with with Dr. Rolee Singh and 'Aklima' - a girl child from CRY supported Project Dr. Shambhunath Singh Research Foundation. Shefali Sunderlal, on behalf of CRY America and the children we serve, received a Certificate of Recognition from the Honorable Ali Sajjad Taj, the Mayor of Artesia for the good work done by CRY America for children and humanity in in LA and USA. Auction items at this event included a designer garment donated by Tarun Tahiliani, painting donated by Joydeb Mukherjee, a Beatles Record Album autographed by Paul McCartney and a Baseball autographed by President Barack Obama.

CRY America thanks all our donors for making the CRY Gala a grand success, with special mention to Percy Presswala, Laura Vasquez, Anna and Zubin Fitter, Siddharth

and Preeti Gandhi, Robert and Coco Barnum, Rama and Tomok Krishna, Sudesh and Eiko Mariappa, Anupama Worah, Dr Anupama. We also thank the media for their support, especially Showbiz India, TV Asia, India Journal and Hindi Journal.



### **CRY DINNER @ NEW YORK**

Pledge 2017 was held on June 9 at the Taj Pierre. The evening was attended by over 130 guests from the NY-NJ area and raised \$120,000 for children's rights. Besides raising awareness for the cause, it was an enjoyable evening with dinner, cocktails, auction, entertainment, music and dancing. Arjun Rampal mesmerized the guests with his charming personality and his fund raising appeals increased the collection for the evening. Auction items with successful bids at this event included paintings donated by Ram Kumar, SG Vasudev, designer outfit donated by Ritu Kumar, Jewelry donated by Raj Jewels, Aquamarine, ReeMat Legacy Jewelry and Surat Diamonds and Record album autographed by Prince.

CRY America thanks all our NY-NJ donors for making the CRY Gala a success, with special mention to Ajay and Anita Agarwal, Rupal and Harsh Patil, Roopam and Sanjeev Jain, Meenakshi and Vikas Mahajan, Sandeep and Nilima Jain, Anupam Yadav, Kamini and Vijay Dandapani, Dr. Hetal Gor, Gopal Kutty, Roger and Jayshree Sawhney, Shefali and Sumer Salwan, Supriya and Prafulla Nabar, Kamal and Kiran Arora. CRY America also thanks the media for their support, especially Star TV, TV Asia, India Abroad and Parikh Worldwide.



## **CRY DINNER @ HOUSTON**

Pledge 2017 was held in Houston on June 11 at the Sweetwater Country Club in Sugarland, TX. The evening was attended by over 140 guests and raised \$65,000 for children's rights. Bollywood Shake provided the entertainment for the evening along with the Houston Texan Cheerleaders. Auction items at this event included a Cricket bat autographed by Saurav Ganguly, a Guitar autographed by the Rolling Stones, Jewelry donated by Surat Diamonds and a painting donated by Pravin Utge.

CRY America thanks all our donors for making the CRY Gala a grand success, with special mention to Amir Dodhiya, Anand and Ashima Chauhan, Dharam Bali, Minakshi Bali, Aji Varghese, Prakash and Juhi Ahuja, Hasu Patel, Swapnil Agarwal, Gobind Kamnani, Navin Thakkar, Amar Raval. CRY America also thanks the media for their support, especially TV Asia and the Voice of Asia.



Thanks to the hard work of our committed volunteers and staff and the generosity of our donors, CRY America crossed its revenue target of \$500k for the 5 Gala Dinners in 2017! The funds raised will be directed towards Projects that will be supported by CRY America in 2017. Shefali Sunderlal, President of CRY America said that “CRY believes that “YOU” have the power to change children's futures and your support allows us to ensure that thousands of children are able to go to sleep educated, healthy and protected. It is because of events like the CRY Gala Dinners that we have been able to impact the lives of 695,077 children living across 3,676 villages and slums through support to 87 Projects. Thank You for supporting CRY America”.

# CRY WALK FOR CHILD RIGHTS 2017

## CRY WALK @ NEW YORK



## CRY WALK @ NEW JERSEY



## CRY WALK @ ATLANTA



## CRY WALK @ BOSTON



## CRY WALK @ RALEIGH



## CRY WALK @ ARKANSAS



## CRY WALK @ SAN DIEGO



Thank You for supporting our CRY Walk for Child Rights 2017, organized across 14 cities in the USA. The CRY Walk brings together hundreds of concerned individuals, like You, who create opportunities for underprivileged children. Your support has ensured that hundreds of children across CRY America supported Projects have access to quality education, healthcare, and protection from child labor, child marriage and discrimination.

The proceeds from this event will be directed towards funding grassroots Projects for underprivileged children. Children will have a better childhood because you helped make it better.

<b>CRY Walk Location</b>	<b>Date</b>	<b>Venue</b>	<b>Team Names</b>	<b>Event Sponsors</b>
Univ Of WA	4/15	UW Campus		
Univ of Arkansas	4/22	Fayetteville, North Pavilion		
Austin	5/20	Devine Lake Park	Anusha Kolla	
New York	9/9	Riverside Park	OneStep@aTime, Tippy toes, Happy Feet- Pain is temporary, Pride is forever!	
Raleigh	9/10	Apex Community Park	CRY Raleigh High School, North Carolina State University, UNC Chapel Hill	B. Good, Maruthi Pediatrics, Sampson Regional Medical Center
Boston	9/10	Chestnut Hill Reservoir Trail	Team Adda, PhitnessPhreaks, HeadyTopper, BU India Club	Masala Bay, New England kids
Atlanta	9/16	SIMS Lake Park	Atlanta Team 1, CRY Atlanta Team 2, Atlanta Team 3	iLearn Academy, Cruise Planners
New Jersey	9/17	Roosevelt Park	Team Shikhago, Nikhil Mahajan, Dreamers, Team Tina, Mira's Angels, Tina Dhar,	Indus American Bank, Farmer's Insurance, Weichert Realtors, Radio Chai, ReeMat Designs, Shiamak, Shani International Corp, Marigold Bakes, GDB International Inc., SecurView, HealthMedia
San Diego	10/08	Crown Point, Mission Bay	Team Cadbury, Shining Hearts & Stars, A Walk to Remember	AoPS Academy, JK SD Home, C2 Financial Corporation, SOFT HQ, SDBCC, Soft Clouds
Bay Area	10/15	Fremont Central Park	Time to Run, House Targaryen, Miles for Smiles, Vishwas	Bombay Jam, Radio Zindagi, PNG Jewellers, Shastha Foods
Orange County (Hollywood Hike)	10/15	Colonel Bill Barber Marine Corps Memorial Park		
Antelope Valley	11/12	Forrest E. Hull Park		

**CRY Walk @ Austin:** The CRY Walk on May 20 in Austin, TX was a great way to welcome the first day of spring! Despite substantial rain, participants completed the walk collecting over \$3181 to support CRY Projects. The event started with a Bollywood dance warm-up, followed by henna, face painting, hot tea, and breakfast, which gave the event a lively atmosphere. A big thank you to everyone for brightening the day with your yellow CRY t-shirts and your presence!

**CRY Walk @ Arkansas:** Volunteers congregated at a scenic park Gazebo for the CRY Walk in Fayetteville, Arkansas. Water, refreshments and CRY t-shirts were handed out before everyone began their stretching and warm-up routines by the swings. Despite bad weather, the event raised over \$6000 for child rights! CRY America thanks everyone who attended for their perseverance and positive attitude, specially the students from Arkansas University!

**CRY Walk @ Washington:** This year the CRY student group from University of Washington partnered with Gurukul, a non-profit organisation for the CRY Walk on April 15! 220 participants started walking from Rainier Vista at the University of Washington raising \$3000 for CRY Projects. Along with the walk, games for kids, a henna booth, food, and bollywood zumba were part of the event activities.

**CRY Walk @ New York:** The CRY New York Walk was held on September 9, 2017 at Riverside Park in New York City. The event raised over \$22k for the benefit of underprivileged children. There was yummy food sponsored by Pongal, New York. Vaibhav Patel was the winner of the 5K Walk and Patrick Bocco was the top fundraiser who a total of \$10k. A special Thank You to our Platinum sponsor Anupam Yadav for his generous donation of \$3000.

**CRY Walk @ RDU:** Our CRY Walk organized in Raleigh on September 10 at the Apex Community Park by our student volunteers was a fun and exciting event. The Walk/Run started with a dance warm up and was attended by over 90 participants. Thank you to our donors, participants, event sponsors, our volunteers and supporter for helping us raise over \$4000 through this event.

**CRY Walk @ Boston:** On 10th September a beautiful Sunday morning with the ideal weather, our Boston Action Centre organized their annual walk. The event was attended by about 50 people of all age groups who enthusiastically supported the cause and walked 2.5K. Each member was given a t-shirt as a token of gratitude along with yummy samosas and fries.. The event generated \$6000 for child rights. A special Thank you to our sponsors Masala Bay and New England Kids for their support.

**CRY Walk @ New Jersey:** CRY NJ had its Annual Walk on September 17th. It turned out to be a gorgeous day with an attendance of over 75 people. The people who completed the 5K Walk was overwhelmingly high this year. The participants enjoyed the Karaoke while having scrumptious biryanis, samosas and cupcakes. The event also had a yoga instructor who talked about the essence of yoga and taught the participants some Aсанas. The Walk ended with a mind blowing dance performance and workshop by the SHIAMAK USA group. Thank you to all our donors, participants, volunteers and our sponsors for making this event a huge success and helping us raise \$10,000 for the benefit of underprivileged children. Special thanks to Sunil Bagaria of GDB International, Seema Jagtiani and Colonel Virendra Tavathia who were our biggest supporters and sponsors.

**CRY Walk @ Atlanta:** CRY Atlanta student chapter hosted a very successful 4th annual CRY Walk event on Sept 16th at Sims Lake Park in Suwanee GA. The event was planned and organized by high school students. Around 100 participants of all ages joined and walk together to raise the funds for CRY America. The event has raised \$3000 using online fundraiser, sponsorship and walk registrations for CRY America. Mehak Jain was recognized for raising the highest amount of \$1115. Dr. Nazeera Dawood was guest of honor and delivered a very motivating address to CRY America student leadership team, volunteers and all the participants. The event included many fun activities such as face painting, hula-hoop challenges, tug-of-war, raffle etc. to keep everyone entertained and enjoy the event. CRY America had provided light snacks to all. The event was covered by TV Asia.

**CRY Walk @ San Diego:** The CRY San Diego Action Center had its 9th annual CRY Walk on October 8th at Crown Point, Mission Bay. The event had 108 participants join the fight for underprivileged children. There were three separate races held, the 1 km Walk for children, and the 5 km and 10 km Walks for adults or adults and children. With the help of sponsors, a delicious breakfast of fruit, donuts, and coffee was provided. Activities like tug-of-war, henna, a hula-hoop competition, face painting, and the watermelon eating contest added an exciting and fun element to the Walk. Through the hard work and dedication of volunteers, a total of \$16,053 was raised through this Walk!

**CRY Walk @ Bay Area:** The CRY Bay Area Walk on October 15th at Fremont Central Park was canceled due to bad air pollution caused by the Sonoma fire. However, the Bay Area volunteers did a tremendous job by continuing their fundraising online and managed to raise over \$7,000. A big thank you goes out for all the effort put in by the volunteers for organizing the CRY Walk and continuing their fundraising despite the setback.

**CRY Walk @ Orange County:** The Orange County Hike on October 29th was a successful first hike event by the CRY Orange County team! With a total of 12 participants, the group hiked the Hollywood Trail up to the Griffith Observatory and saw the Hollywood Sign along the way. A total of \$1,000 was raised for CRY America! A big thank you to all our Orange County volunteers for organizing this fun event.

**CRY Walk @ Antelope Valley:** Our wonderful team of volunteers did an amazing job planning the Antelope Valley Walk on November 12th and fundraising for children's rights. With a total participation of 52 students and adults, the team was able to raise \$5,900! The day began with an energetic Bollywood dance warm-up followed by the 5K walk, a donut-eating contest, a three-legged race, and a lemon spoon contest. The event even had amazing food for the participants and a photo booth! Thank you to the amazing and hard-working team of Antelope Valley for putting together a super fun Walk this year!.



### **RIGHT TO PROTECTION**

**THE RIGHT TO PROTECTION** protects every child from any kind of exploitation, abuse and neglect, so that there are no hurdles when the child aims to reach for the sky.

## **ARTI'S STORY FROM PROJECT DR. SHAMBHUNATH SINGH RESEARCH FOUNDATION**

Ambedkar Nagar is a slum in the heart of Varanasi. Arti, the president of the girls collective in this slum is not just an agent of change but a ray of hope for many girls.

Arti was the 3<sup>rd</sup> youngest in a large family of 7 siblings. Her father, a street vendor, was not able to provide enough income to support the entire family. After completing Grade 5, Arti was forced to join her mother and sisters in finding work as domestic helpers. Through sheer perseverance, she managed to continue studying and pass Grade 8. However, from then on continuing her education became an uphill battle.

Arti started learning about child rights at a local children's collective run in her slum by the CRY-supported Project Dr. Shambhunath Singh Research Foundation (SSRF). Around the same time Arti's parents fixed her marriage, but Arti was not ready. From participating in collective meetings, she understood the perils of child marriage.

Arti became quiet and kept to herself. When the SSRF team visited the slum, she shared her ordeal with them. The community workers persuaded, and eventually convinced, her parents to stop Arti's marriage and let her continue her studies.,

From then on, Arti's parents also became active members in the campaign against child marriage in the slum. Conversations with other children's families were conducted to emphasise the ills of the practice. Initially there was resistance from the community elders, but child marriages were stopped over a period of time.

Today, Arti is a role model for many girls in the slum. She says, "I will not only learn and educate myself, but will constantly work on issues of girl children in my slum." This young child rights advocate recently passed her Higher Secondary exams with flying colors.

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### **PROJECT SSRF IMPACT**

- 5,213 children impacted
- 9 villages/slums covered
- 36 children's groups formed/strengthened
- 224 birth registrations

# CRY HOLI 2017

CRY Holi events primarily across the west coast, become more popular with every passing year! 5 Action Centers organized the event in March 2017 which were attended by over 4,000 participants and raised over \$29,000 towards children's rights. A loud round of applause and thanks you to all our CRY Holi event participants, sponsors, volunteers and supporters for making this event a huge success.

## CRY Holi @ San Diego

It was another successful CRY Holi event on March 11 at the Hourglass Field, Miramar College with over 2500 attendees. It was a fun filled event with a DJ/dance, knockerball, kids dance showcase and various cuisines. It was an awesome outdoor event which raised \$20,000 for children's rights!



## CRY Holi @ Orange County

It was yet another family oriented Holi event at the Bolsa Chica State Beach. The event had people enjoying with lots of color and yummy snacks from Tandoori Garden. The event was attended by over 390 guests and raised \$2,900



## CRY Holi @ Seattle

The event was held on May 6 at the Crossroads Park, WA. The event had over 800 participants who enjoyed themselves with colors, water balloons, bucket blast, track races, dance, music, and so much more!



## CRY Holi @ Atlanta

It was a successful event with music, dj, dancing and food, primarily organized and attended by 350 high school students and sponsored by "iLearn Academy" on March 18 at the Shakerag Park. The event raised \$3,800 for child rights!.



## CRY Holi @ Phoenix

It was a fun event with 200 participants who celebrated Holi with music, dancing and lots of color on March 4 at the Arrowhead Meadows Park. The CRY Phoenix team raised \$2,700 for CRY.



# CRY CRICKET 2017

CRYket for Child Rights is a platform for individuals to partner the child rights movement that enables lasting change in the lives of children. By simply participating in this event, each individual in his or her own way will be restoring to children their basic rights to - learn, live, play, express and be protected. The event brought together people from varied walks of life to engage in a day of sports for a children's cause. Funds from the event will go towards CRY supported Projects that help children secure a better future, while reinforcing in the CRYket players the belief that the ability to change children's lives lies within each one of us.

## CRYket @ Boston

CRY Boston Action Center organized its very first CRY Cricket Tournament, "CRYket" in Boston on May 13 and 21 at the Nelson Park, MA. 6 Cricket Teams participated and the day was filled with excitement as ECC Hoickers lifted the winner's trophy while Grafton was the runner up! Event sponsors included New England Kids, Great Looks Threading Spa, RealtorSatish.com, Temptations, Legacy Farms, TEK Systems, The Foundations.tv. We appreciate the generous support of our event sponsors, media sponsors, corporate teams and all individual players for making this event a great success! Thank you to our CRY Volunteers who worked relentlessly to organize this event in aid of underprivileged children. Speaking about the event, Sanjay Yengul, Volunteer Leader said, "Only when children are given the right opportunities, do they realize their full potential, aim for their dreams and achieve them".



## CRYket @ San Diego

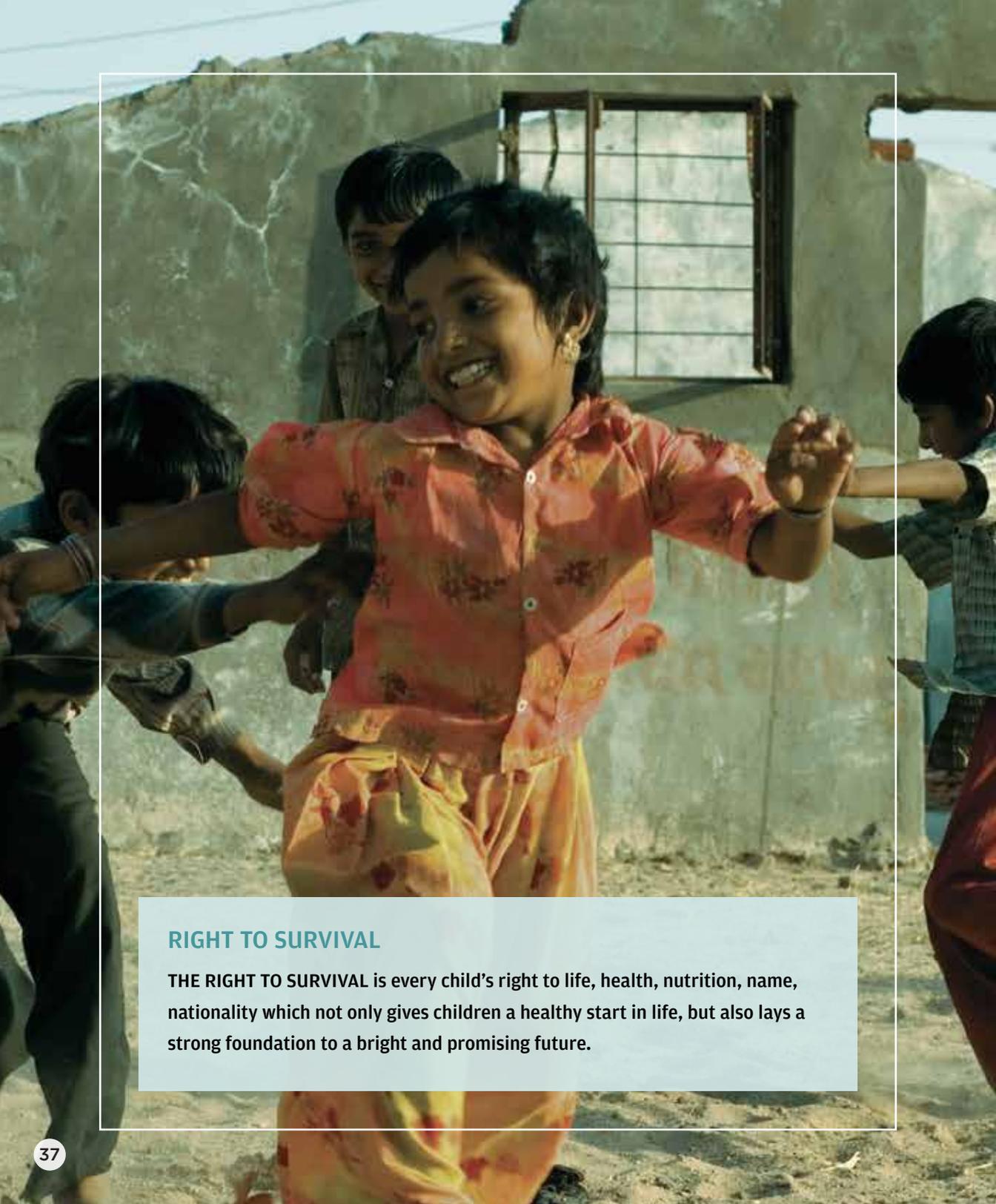
It was organized on June 17 at the Walker-Wangenheim School Park. This was CRY San Diego AC's very first CRYket tournament. 16 teams competed for the CRY Champions Trophy. Many teams practiced for months while other teams took it game-by-game. In each game, one player who performed exceptionally was awarded a man of the match medal. The event was from 7AM-7PM with a trophy ceremony at the end, recognizing the winning team Makkar Boyz and the runners-up team Back Benchers. Kudos to the players, donors, sponsors and volunteers for a great event!



## CRYket @ New York

This is our 10th annual tournament-style event for cricket fans and newbies alike! The event was held on July 22 at the Van Cortlandt Park with 10 participating teams. The Raffle added excitement as it included items like jewelry, tickets to Six Flags and a gift certificate from Sesticlick. A special thank you note to our Sponsors for the event- Infosys, Birlasoft, Anupam Yadav, TCS, Capgemini, DTCC and Commonwealth Cricket League. The exciting day ended with the Infosys team being the winner and the HCC Mills Oaks team being the runner up. Thank you to all our wonderful participants, supporters and volunteers for helping us raise \$10k for child rights through this event.





## RIGHT TO SURVIVAL

**THE RIGHT TO SURVIVAL** is every child's right to life, health, nutrition, name, nationality which not only gives children a healthy start in life, but also lays a strong foundation to a bright and promising future.

# NANDINI'S STORY

## FROM PROJECT SHRAMIKA VIKASA KENDRAM

Nandini was one among the many malnourished children in the state of Andhra Pradesh. Born into a poor family, her parents were unable to afford nutritious food or consult doctors who could help her. When Nandini was 4 years old, she weighed a mere 16.5 lbs, instead of a healthy 37 lbs. CRY-supported Project Shramika Vikasa Kendram (SVK) identified Nandini as a malnourished child and discussed her case with community and anganwadi workers. The SVK team obtained the necessary certificates from the Doctor and the Child Development Project Officer to ensure extra rations for Nandini through the Anganwadi.

Nandini started receiving eggs, additional nutritious meals and supplements on a daily basis. The anganwadi worker also visited Nandini's house and ensured that she was given multivitamins. Because of the timely intervention by Project SVK, Nandini now weighs a much healthier 29.8 lbs and is expected to reach normal weight very soon. Nandini is one among hundreds of children that Project SVK has helped to overcome malnutrition, so that they can live a normal healthy, happy life.

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### PROJECT SVK IMPACT

- 15,049 children impacted
- 67 villages/slums covered
- 86 children mainstreamed into schools
- 11,575 6-18 year olds enrolled in school

# STUDENTS FOR CHILD RIGHTS

## Navarasa Dance Show by CRY America students group in RDU

On January 28, 600 people gathered at the Stewart Theatre to watch Navarasa, NC State's first Indian classical dance competition which ranged from lighthearted to serious performances. 8

different dance teams participated in the competition, with the first prize going to Penn State Natya and George Mason University Bhangra winning the viewers' choice. The event raised \$4885 for children's rights.



## Kavitha and Aanchal Jain

2 young sisters from Livingston, NY founded the non profit "Kiducation" from which they generously donated \$7,500 towards CRY-supported Project People's Organization for Rural Development (PORD) working for children in the remote villages of Chittoor district, Andhra Pradesh with the poorest of the poor dalits and tribals on issues of education, malnutrition, healthcare, child labor and child marriage.



## Aditi Warmorkar: raised \$700 through My Occasion and CRY

13 yr old Aditi from Piedmont created her own fundraising page and raised \$700 for CRY America's 'Joy of 5" campaign which gave children below 5 years a healthy start in life.



## Shining Hearts and Stars

Arjun, Siddharth , Anjali , Varun , Akash , Sanjana , Aarav, Eva and Dev - This wonderful group of kids are a part of our CRY San Diego Walk and are doing such an amazing job of fundraising and running for children's rights. These kids are running for the second year, and will participate in the 5K run while trying to match or exceed their fundraising effort from last year. They believe every child deserves as much of a chance as any of us.



## Eesha Shah

She's from the CRY Boca Raton Student Chapter and has raised \$380 through a lunch fundraiser in her high school.



# VISIT TO PROJECT SHAMBHUNATH SINGH RESEARCH FOUNDATION AND GURIYA BY ARKANSAS UNIVERSITY STUDENTS

Students and faculty from the University of Arkansas's Sam M. Walton College of Business along with two members of the CRY team visited Project Dr. Shambhunath Singh Research Foundation (SSRF) and Project Guriya in Varanasi on June 26th this year. They met with the Project Partners and interacted with the children and the community members. The 33 member contingent watched the children perform skits reflecting their personal experiences with child labor, child marriage and child trafficking.

**Dr. Shambhunath Singh Research Foundation:** SSRF, with the support of CRY, works in the slum community of Kashi Vidyapeeth Ward of Varanasi City. Over the last 2 decades, SSRF has undertaken interventions on child rights, women's empowerment, human rights, urban development and environment protection in rural, semi urban and urban areas in and around Varanasi.

- **SSRF has been able to achieve the following:**

- 2725 children between 6-18 years have been enrolled in school and 17 new teachers appointed in schools in the intervention areas.
- 116 children between 0-1 year immunized and 224 children issued birth certificates.
- Railway station child protection committee was formed at Mughalsarai Railway station.
- 24 vulnerable children identified and handed over to parents while 7 children were sent to different children's home

**Project Guriya:** Guria has been working since 1992 to address the issues related to children of sex workers and to fight against forced prostitution. The team is now concentrating on eliminating second-generation prostitution, preventing child prostitution and trafficking of women and children for prostitution and other forms of sexual exploitation.

**Guria has ensured:**

- 228 children between 6-18 years were enrolled in school.
- Based on the Public Interest Litigation (PIL) of Guria, victim compensation fund was created, women police officers were recruited at every police station and arrangement made for videography of all statements of the victims.

- Guria was nominated as a member of the Central Nodal Agency to Combat Trafficking under Government of India and as the member of the State Advisory Board - Government of Uttar Pradesh on effective implementation, evaluation and advice on the Juvenile Justice Act, 2000 and The Protection of Children from Sexual Offences Act (POCSO Act).

Here are some experiences shared by some students like Madison, Elizabeth and Adriana post the project visit:

"I was not prepared to feel so strongly about children I didn't even know. It was the children who designed skits to raise awareness about issues no one should ever have to face. Beyond that, there was the tenacity of normal people to fight for these children. Their ability to sacrifice everything in the hopes that a kid might be able to have a childhood was truly awe inspiring." - Madison Holden, MBA Student

"It was encouraging to see the extraordinary work that ordinary people are doing to make a difference in these children's lives. The part of the day that stood out the most to me was visiting the school for the children of the sex workers in the red light district. I loved seeing how the children were cared for, loved on, and taught valuable vocational skills that give them hope for their future." - Elizabeth Arredondo, MBA Student

"The care and emotional support children receive from CRY gives them the confidence and self esteem to fight for their lives and to be proud of the amazing human beings they are! I was also very impressed to hear about their efforts to educate parents and the community as a whole, so their efforts engender a fundamental transformation not only in the lives of these young people, but of their families as well." - Dr. Adriana Rossiter Hofer - Associate Professor



# MUSIC AND DANCE SCHOOL EVENTS IN AID OF CRY AMERICA

CRY America thanks Hetal Joshi and **Grace and Grooves** for donating the proceeds from their 2nd annual recital *Adi Shakti - Dance of the Gods* held at the Mustang Park in Irving, TX to children's rights and for their ongoing support to CRY America events in Dallas.

Arpita Pathak and **GuruKool Enrichment Center** organized an 'Art Contest for Kids' on January 15 at the All Saints Episcopal Church, MA. The theme of the contest was "Happiness". It was great to see the children paint what the word means to them, engage in a fitness workout, a CRY America presentation, raffle, and yummy snacks. The event raised \$679 for the benefit of underprivileged children.

Gayathri Subramaniam from **KA Academy of Indian Music and Dance** organized "Panchabhootam" on 29 January at the Roswell Cultural Arts Center, GA. It was a unique multimedia event with dances on the five elements of nature composed on music that cut across various genres ranging from Carnatic, Hindustani to Western with a contemporary approach. The event raised \$4,150 for child rights.



Amrita Biswas and **Aarohan Music Academy** chose CRY America as the beneficiary of their 7th Annual Recital for the 2nd consecutive year and raised \$2,500 for child rights. The event was held on Saturday, April 1 at the Jay Robinson High School, NC .



Vandita Parikh and Students from **Nruthya Shakti Dance Academy**, TX organized a dance competition “Natyakalakaar” for CRY America and raised \$2,000 through their event. The event was held on April 29 at the Syro-Malabar Catholic Church, TX.



Supriya Vidhwans from **Euphoria Band** donated \$100 from her event Rang Barse - a Bollywood Holi concert organized on Saturday, March 18 at the Urban Middle School Auditorium, WI.

**Akshay Hari** and the **Indian Community Center** chose CRY America as the beneficiary to their "Forever Bollywood" event which raised \$1,800 for the benefit of underprivileged children. The event was held on May 6 at Indian Community Center in Pittsburgh.

**Kalaanjali School Of Arts** donated \$150 from their Indian classical and semi-classical dance competition - ‘Pranam 2017’, organized at Green Hope High School Auditorium, NC.





## ACTION CENTERS AT A GLANCE 2017

Action Center	AC Lead Name	Email
Antelope Valley	Anupama Kumar	antelopevalley@cryamerica.org
Arkansas	Vikas Anand	uark@cryamerica.org
Atlanta	Anurag Jain	atlanta@cryamerica.org
Austin	Vijaya Vavilikolan	austin@cryamerica.org
Bay Area	Shilpi Sanchetee	bayarea@cryamerica.org
Boca Raton	Eesha Shah	bocaraton@cryamerica.org
Boston	Sanjay Yengul	boston@cryamerica.org
Chicago	Kushal Prajapati	chicago@cryamerica.org
Dallas	Sowmyatta Bhardwaj	dallas@cryamerica.org
Detroit	Satwick Sharma	detroit@cryamerica.org
Frankfort	Srinivas Dharanipragada	kentucky@cryamerica.org
Houston	Mousumi Banerjee	houston@cryamerica.org
New Jersey	Manish Agrawal	newjersey@cryamerica.org
New York	Parul Juneja	newyork@cryamerica.org
Orange County	Percy Presswalla	orangecountyca@cryamerica.org
Phoenix	Suma Tudi	phoenix@cryamerica.org
Raleigh	Nishant Singh & Pavan Devarasetty	raleigh@cryamerica.org
San Antonio	Sudha Sundaram	sanantonio@cryamerica.org
San Diego	Karishma Shah	sandiego@cryamerica.org
Seattle	Rajesh Munshi	seattle@cryamerica.org
Texas A&M University	Trisha Rangil	tamu@cryamerica.org
University of Washington	Ojasvi Mittal & Priya Rastogi	uw@cryamerica.org
University of Washington Bothell	Rupika Gautom	uwbothell@cryamerica.org
Washington, D.C.	Adam McGregor	dc@cryamerica.org
Wisconsin	Prashanth & Namratha Shetty	wisconsin@cryamerica.org

# ACTION CENTER VOLUNTEER OF THE YEAR



**Ria Puri**  
Atlanta



**Anupama Prasad**  
Bay Area



**Shripad Nandurbarkar**  
Boston



**Yash Dharmamer**  
Chicago



**Ramasree Suraparaju**  
Detroit



**Kinnery Mehta**  
New York



**Anna Fitter**  
Orange County



**Triveni Patel**  
Antelope Valley



**Haris Ahmad**  
Raleigh



**Eshaani Isha**  
San Diego



**Shreya Prasanna**  
San Antonio



**Arvind Jakkinapalli**  
Texas A&M University



**Ojasvi Mittal**  
University of Washington

# VOLUNTEER AND ACTION CENTER APPRECIATION AWARDS 2017

A big congratulation to our volunteers for a great job done going the extra mile to help children in need by organizing and promoting events with their local networks. Every step taken by volunteers helps CRY America further its mission for child rights!

## ACTION CENTER OF THE YEAR 2017

Seattle Action Center



## STUDENT ACTION CENTER OF THE YEAR 2017

Atlanta



## CRY WALK OF THE YEAR 2017

New York Action Center



## **INNOVATIVE EVENT OF THE YEAR 2017**

San Diego Action Center



## **BEST OUTREACH OF THE YEAR 2017**

New York Action Center



## **NEW ACTION CENTER OF THE YEAR 2017**

San Antonio



## TOP 5 FUNDRAISERS 2017



**Parul Juneja**  
New York



**Edward Remias**  
San Diego



**Shilpi Sanchetee**  
Bay Area



**Ruchika Pandey**  
San Diego



**Karishma Shah**  
San Diego

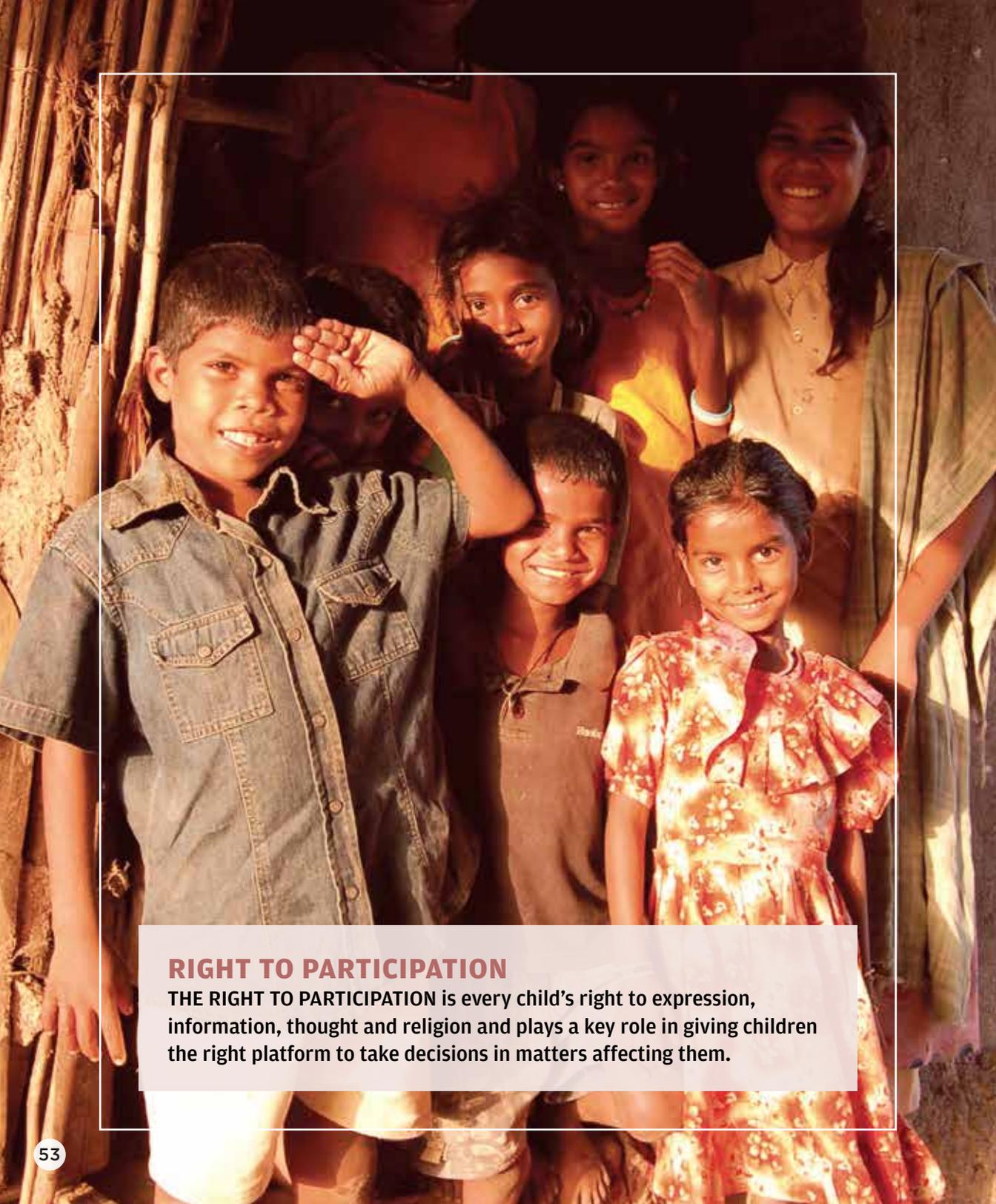
# CRY AMERICA FACEBOOK FUNDRAISERS IN 2017

By the end of 2017, we were delighted to see that our CRY America Facebook [<https://www.facebook.com/america.cry>] supporter base reached 111,389. We also saw individuals set up Fundraising pages on Facebook in aid of CRY America & the children we serve, specially on their birthday & on Giving Tuesday.

**3 Facebook supporters** raised \$1,005 by setting up their fundraising pages for their birthday, appealing to their friends & contacts to donate to CRY America in lieu of birthday gifts to them. The 2 top birthday fundraisers were Divya Gupta & Sujatha Ramanathan. Thank you to each one for supporting the cause of underprivileged children for your special day.

**2 Facebook supporters** raised \$6,679 through setting up their fundraising pages for Giving Tuesday on November 27, a day dedicated to charitable giving across the USA. The 3 top Giving Tuesday fundraisers were Sunny Regulapati, Adam MacGregor & Ramasree Suraparaju. Thank you to each FB fundraiser for participating in Giving Tuesday & supporting CRY America.





## **RIGHT TO PARTICIPATION**

**THE RIGHT TO PARTICIPATION** is every child's right to expression, information, thought and religion and plays a key role in giving children the right platform to take decisions in matters affecting them.

# **JYOTI AND SHERBANO'S STORY**

## **FROM PROJECT GRAMYA VIKAS TRUST**

12-year-old Jyoti and 11-year-old Sherbano are using their talents in public performance to change people's attitudes towards children's education. Rupenbander is a village in Gujarat making efforts to increase school enrollment, especially for young girls. With the help of GVT (Gramya Vikas Trust), the two children not only work hard as students, they are also determined ambassadors of change.

Jyoti was recognized early for her singing talent. With the help of teachers, she began practicing and gaining confidence in her performances. Through her amazing voice promoting children's education, many of her peers have become inspired and want to make their own impact.

Sherbano has a talent all of her own. She is a gifted public speaker, and trains hard at delivering powerful messages. Her consistent work has made a difference. Many community members have asked to hear her speak again and again. Combined with her impressive pro-education message, she is inspiring many children to pursue education, especially young girls like her.

Jyoti and Sherbano are from backgrounds with modest means. Both come from families with incomes significantly below the poverty line. Despite these obstacles, the girls are pursuing their education, and volunteering their skills to ensure other children, just like them, get a chance to learn and have their voices heard.

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### **PROJECT GVT IMPACT**

- 2,618 children impacted
- 29 children's groups formed/strengthened
- 46 birth registrations
- 1 ICDS center opened and retained

# GRANTS/ PROJECTS SUPPORTED BY CRY AMERICA IN 2017

PROJECT NAME	STATE/ COUNTRY	APPROVED ANNUAL BUDGET
Compassionate Rural Association for Social Action (CRASA )	Andhra Pradesh, India	\$13,858
Society for Rural Agriculturalists and Mass Awareness (SRAMA)	Andhra Pradesh, India	\$19,929
People's Organisation for Rural Development (PORD)	Andhra Pradesh, India	\$34,261
Sanghamitra Service Society (SSS)	Andhra Pradesh, India	\$12,231
Pragathi	Andhra Pradesh, India	\$34,931
Gramya Vikas Manch (GVM)	Assam, India	\$32,691
Comprehensive Health and Rural Development Society (CHARDS)	Bihar, India	\$14,548
Development Education and Environment Programme (DEEP)	Bihar, India	\$17,953
Disha Vihar	Bihar, India	\$16,681
Jawahar Jyoti Bal Vikas Kendra (JJBVK)	Bihar, India	\$17,682
Coalition for Child Rights to Protection (CCRP) Bihar - through Bal Sakha	Bihar, India	\$18,306
Gram Mitra Samaj Sevi Sanstha (GMSSS)	Chhattisgarh, India	\$10,865
Gramya Vikas Trust (GVT)	Gujarat, India	\$11,648
People's Action for People in Need (PAPN)	Haryana, India	\$20,761
Adarsh Seva Sansthan (ASES)	Jharkhand, India	\$23,122
Society for Advancement in Tribes, Health, Education, Environment (SATHEE)	Jharkhand, India	\$30,003
Mahila Abhivrudhi Mattu Samrakshana Samasthe (MASS)	Karnataka, India	\$24,672
Sankalp Manav Vikas Sanstha (SMVS)	Maharashtra, India	\$15,936
Era Environmental & Dev. Society (NEEDS)	Manipur, India	\$21,073

Wide Angle	Manipur, India	\$20,758
Sadhana - Society for Action in Disability and Health Awareness	Odisha, India	\$14,975
Sikshasandhan	Odisha, India	\$16,107
Chale Chalo	Odisha, India	\$16,025
Association for Development and Health Action in Rural areas (ADHAR)	Odisha, India	\$19,525
Prayatn Sansthan	Rajasthan, India	\$40,226
Kotra Adivasi Sansthan	Rajasthan, India	\$10,472
Rural Workers Development Society (RWDS)	Tamil Nadu, India	\$26,371
Shramik Vikas Kendram (SVK)	Telangana, India	\$40,913
Doaba Vikas Evam Utthan Samiti	Uttar Pradesh, India	\$44,681
Dr. Sambhunath Singh Research Foundation	Uttar Pradesh, India	\$23,315
Kriti Shodh Sansthan (KSS)	Uttar Pradesh, India	\$16,499
Guria Swayam Sevi Sansthan	Uttar Pradesh, India	\$21,881
Sanlaap	West Bengal, India	\$17,953
Diksha	West Bengal, India	\$15,196
Grant to CRY India towards Capacity Building of Projects	National, India	\$36,278
CRY India Grant Management Services	National, India	\$72,557
Children's Rights Inc	New York, USA	\$20,000
The Child Welfare League of America (CWLA)	New York, USA	\$20,000
Boys & Girls Clubs of America (BGCA)	National, USA	\$20,000
Hurricane Harvey Relief & Recovery	National, USA	\$10,000

## GRANTS/ PROJECTS IMPACT 2017

**Children Impacted - 167,379**

**No. of villages/slums covered - 796**

**Children Immunized - 8,374**

**Birth Registrations - 3,229**

**ICDS centers activated/retained - 11**

**PHC's/Sub centers activated/retained - 1**

**Children Mainstreamed - 3,725**

**Government schools activated/retained - 4**

**Children removed from labor - 107**

**Villages/slums 100% child labor free - 814**

**Child marriages stopped - 30**

**Children's groups formed/strengthened - 885**

**Number of 6-18 children in schools - 80,656**



# **CRY AMERICA GRANT \$20,000 TOWARDS SAVE THE CHILDREN 2017 [HURRICANE HARVEY RESCUE & REHABILITATION]**

Hurricane Harvey was 1 of 3 major hurricanes to strike the USA in 2017 which left children & families reeling. Save the Children [STC] deployed their staff & resources to benefit 300,165 children & adults across 54 counties in Texas. STC restored 556 childcare centers benefiting 34,847 children. Grants reached 92,195 children & supported the recovery of 44 school districts. Several schools ran STC's Summer Boost program to give children extra time in the classrooms lost to the hurricane. 41,759 children & adults were provided essential supplies. 894 kits with personal care items for moms & babies were distributed.

STC partnered with schools, childcare centers, clinics, community centers which helped nearly 15,000 children & their adult caregivers cope with trauma, reduce stress & build resilience. Nearly 600 children took part in STC's Prep Rallies, which helped children prepare for future emergencies & build their resilience skills. They also strengthened emergency plans & trained child-care providers to prepare for & respond to disasters.

**CRY America Grant Disbursed to Save the Children Hurricane Harvey Rescue & Rehabilitation Efforts in 2017: USD 20,000**

STC helped repair and re-supply this child-care center so it could reopen, much to the delight of 3 year old Kennedy.

A young girl giggles in response to a book being read aloud by child-care provider Dana Williams who was trained among others, to help children in Texas cope with stress caused by Hurricane Harvey.

# CRY AMERICA - 2017 GRANTS TO INDIA & USA PROJECTS

## **Project Name: Adarsh Seva Sansthan [ASES]**

**Location: Jharkhand & 2017 Grant: \$23,122**

**Project Objectives:** To ensure 100% children are enrolled & retained in schools, reduction in child labor & prevention of child marriage.

**Project Review:** Families convinced to enroll 34 children to ICDS Centers; ICDS staff were trained; 21 drop out children were re-enrolled; School Management committee strengthened; community awareness about child labor & 15 child laborers rescued & enrolled into schools; children's meetings conducted in 5 schools; community awareness campaigns covered 2000 people & children's day celebrated.

## **Project Name: Association for Development and Health Action in Rural Areas [ADHAR]**

**Location: Odisha & 2017 Grant: \$17,946**

**Project Objectives:** To ensure children are retained in schools, reduction in child migration & increased participation in children's collectives.

**Project Review:** Parent meetings to enroll children in ICDS centers; 7 new Anganwadi buildings were built; drinking water resolved for 3 Anganwadi's; regularization of 44 children in pre-school activities; retention in Anganwadis increased to 90%; 271 migrant children enrolled in 7 new seasonal hostels & 301 children in kinship care. 376 families counselled about safe migration practices & children's festivals held.

## **Project Name: Chale Chalo**

**Location: Odisha & 2017 Grant: \$12,173**

**Project Objectives:** : To provide access to primary health care, reduce child malnutrition & work towards proper functioning of children's collectives.

**Project Review:** 241 children immunized, families of 30 high risk newborn babies counselled on home based care leading to reduction in infant & child mortality rates, health check ups done for 330 children; 143 pregnant women counselled on breastfeeding, 32 births registered.

## **Project Name: Coalition for Child Rights to Protection (CCRP) Bihar through Bal Sakha**

**Location: Bihar & 2017 Grant: \$18,306**

**Project Objectives:** To improve government institutions for Juveniles in conflict with the law (JCL); to enhance the capacity of personnel engaged in the Juvenile Justice systems (JJS) & to develop decentralized child protection committees (CPC) in rural blocks.

**Project Review:** 3 CPC's formed in 2 blocks & trainings organized; 2 CPC's took action on child protection violations; trainings done for new members of CWC/JJB; study done in 10 districts on pending cases; guidelines drafted for CWC functioning on complex cases & 3 sensitization workshops conducted for 15 police stations.

**Project Name: Comprehensive Health and Rural Development Society [CHARDS]**

**Location: Bihar & 2017 Grant: \$14,548**

**Project Objectives:** : To provide access to primary health care, reduce child & maternal mortality & morbidity & reduce number of malnutrition cases.

**Project Review:** 980 children immunized, 290 pregnant women monitored for pre-natal & post-natal care; increased institutional deliveries for 126 babies; 29 Severely Acute Malnourished (SAM) children & 26 flood affected children referred to the Nutrition and Rehabilitation Centres; 17 children improved from red to green zone; vaccines ensured for remote areas & 5 new ICDS centers were approved by the government.

**Project Name: Development Education and Environment Program [DEEP]**

**Location: Bihar & 2017 Grant: \$17,953**

**Project Objectives:** : To ensure 100% enrollment (3-6 years) in ICDS centers; 6-14 years enrolled & retained in schools, reduce incidence of child labor & child marriage.

**Project Review:** 69 children (3-6 age) enrolled in Anganwadis; 100% attendance in 6 model anganwadis; 12 Anganwadi Committees were active; awareness activities for 20 Mother's committees; 371 potential dropouts regularized in schools; trainings done for teachers; 265 child laborers were enrolled in schools, 17 migrated children mainstreamed & 21 child marriage cases prevented. Workshop for girls on early marriage.

**Project Name: Diksha**

**Location: Kolkata & 2017 Grant: \$15,196**

**Project Objectives:** To stop 2nd generation prostitution in red light areas, child labor, child marriage, substance abuse & make Juvenile Justice system functional.

**Project Review:** 10 sessions with children on child labor, child marriage, substance abuse; ongoing counselling for 17 individuals; 31 children attended group counselling; 1 child sexual abuse case reported to the police; 4 out of school children & 2 child laborers mainstreamed; 15 child marriages prevented. Meetings with Child Protection Committees to ensure JJ systems are functional.

**Project Name: Disha Vihar**

**Location: Bihar & 2017 Grant: \$11,020**

**Project Objectives:** To provide quality health care; reduce mortality and morbidity among mothers & children; ensure children's voices are heard

**Project Review:** Community has better understanding on ICDS, health services, maternal & child health; 2 health centers designated for deliveries, improved outpatient services, 8 new Auxiliary Nurse-Midwife (ANM's) deputed; 10 ICDS have proper weight machines; sessions for pregnant women on antenatal care; institutional deliveries gone up to 85%; 80% immunization achieved; trainings for 34 adolescents on reproductive health.

**Project Name: Gramya Vikas Manch [GVM]**

**Location: Assam & 2017 Grant: \$32,691**

**Project Objectives:** : To provide healthcare facilities, reduce maternal, child & infant mortality & strengthen retention of children in schools.

**Project Review:** Access to health services improved, more families having safe deliveries at institutions; increased participation in the Village Health Education Day; Health education & regular checkups have improved health & hygiene practices among children; school management committees active in 13 villages; retired teachers orient new teachers on teaching methodologies; meetings to develop child centric plans in 4 schools.

**Project Name: Jawahar Jyoti Bal Vikas Kendra [JJBVK]**

**Location: Bihar & 2017 Grant: \$17,668**

**Project Objectives:** :To ensure 3-6 yrs enrolled in ICDS; 6-14 years removed from child labor & retained in schools; child marriage prevention.

**Project Review:** Child tracking system has ensured enrolment of 164 boys & 183 girls in the ICDS centers; 47 drop out children were enrolled back into schools; discussions held with 25 school teachers on quality learning outcomes; workshops held to reduce child labor & child marriage; families with girls at risk of early marriage were identified & monitored.

**Project Name: New Era Environmental & Dev Society [NEEDS]**

**Location: Bihar & 2017 Grant: \$21,073**

**Project Objectives:** Sensitization of officials on Juvenile Justice System (JJS), strengthen implementation & monitoring of child rights laws & schemes.

**Project Review:** Project staff visited 17 children's homes where 713 children are housed to train them on the JJ Act & motivate them to register the homes under the JJ norms. 3 homes got certificates for fit homes & 2 more applied for it, 10 homes registered with the department, 2 homes closed down & 4 homes are in the process of registration. 16 fact finding reports completed on rescue, rehabilitation, police cases, medical reports.

**Project Name: Sadhana - Society for Action in Disability and Health Awareness**

**Location: Odisha & 2017 Grant: \$14,778**

**Project Objectives:** To enhance access to health care and to increase the participation of children on age appropriate development.

**Project Review:** 12 children referred to the District Early Intervention Center; pregnant women linked to health programs, 558 newborns & 368 (0-9 months) immunized; 44 home deliveries got mother & child protection cards; 46 families developed kitchen gardens; strengthened mother's group; 1,030 children's growth monitored; 35 malnourished children provided rations & 19 referred to the Nutrition Rehabilitation Center. Interaction Camps trained children group's on hygiene & kitchen gardens.

**Project Name: Sanlaap****Location: West Bengal & 2017 Grant: \$17,953****Project Objectives:** To prevent trafficking, 2nd generation prostitution; mainstreaming of survivors; retention of children in schools & creation of youth groups**Project Review:** 12 children passed the exams, coaching for 45 children from 3 red light area (RLAs) for exams; 69 children from 3 RLAs continued their education, 45 youth groomed on leadership skills; 39 youth enrolled for life skills education; 105 children participated in sports; mental health sessions for girls; rehabilitation & support for 7 trafficked survivors; 18 trafficked cases rescued; cases lodged by Police for 16 survivors.**Project Name: Sikshasandhan****Location: Odisha & 2017 Grant: \$15,942****Project Objectives:** To ensure 100% enrolment & retention of children in pre-schools & primary schools; ensure education milestones in 9 schools & improve the learning outcome of children in grades 1 to 3.**Project Review:** 3 new ICDS centers approved; 1 ICDS center constructed; local language pre-school handbook developed for ICDS workers & 11 workers trained; 3 community workers promoted to pre-school education; 200 parents counselled on education; 100% enrolment (6-14 years) & 100% retention (11-14 years) in schools; improved attendance of teachers & students through stronger School Management Committees.**Project Name: Society for Advancement in Tribes, Health, Education, Environment [SATHEE]****Location: Jharkhand & 2017 Grant: \$30,002****Project Objectives:** To ensure primary healthcare to the community & ensure 100% children are enrolled in Anganwadi centers & schools.**Project Review:** 965 caregivers trained on development of children; 340 families received home visits; 341 pregnant women & 121 lactating mothers joined ICDS centers; 485 infants, 763 children & 172 adolescent girls covered by the ICDS; 35 Village Health & Nutrition Days covered 1,261 beneficiaries; health check ups for 513 pregnant women; 7 sets of learning materials created for children aged 0-3; 343 pregnant women received immunizations; 31 Gram Panchayats reported zero drop-outs.**Project Name: Wide Angle****Location: Manipur & 2017 Grant: \$20,750****Project Objectives:** Implementation of policies & laws pertaining to child trafficking, unsafe migration & child sexual abuse in Senapati district of Manipur.**Project Review:** Discussions with village chief & others on child protection; formation of Village Level Child Protection Committees in 11 villages; 7 children re-enrolled in schools; 9 identified Children's Homes visited; 6 homes mapped for quality of facilities & assisted in registering with the Integrated Child Protection Scheme; Child tracking established in 12 villages covering 900 children; Guidance provided for registering a child sexual abuse case under Protection of Children from Sexual Offences Act.

**Project Name: Doaba Vikas Evam Utthan Samiti [DVEUS]**

**Location: Uttar Pradesh & 2017 Grant: \$44,612**

**Project Objectives:** Improve health status of children by strengthening good parenting practices, health & nutrition support for 0-6 years; improved birth management system & public health institutions.

**Project Review:** 6369 households in 35 villages educated on good parenting practises; 591 children breastfed; 274 girls & 318 boys immunized; 585 pregnant women got antenatal checkups; 595 births were institutional deliveries; 642 women joined ICDS; 261 children received birth registrations; Nutrition status assessed for 4194 children & 90 severely acute malnourished (SAM) children sent to Nutrition Rehabilitation Centre; 172 SAM children received food provisions; 2 new Anganwadi buildings constructed; 3 nurses recruited for new Primary Health Centres.

**Project Name: Dr. Sambhunath Singh Research Foundation [SSRF]**

**Location: Uttar Pradesh & 2017 Grant: \$23,315**

**Project Objectives:** To provide access to quality education for all children & work with the community to stop child marriage & ensure child protection

**Project Review:** 32 boys & 40 girls linked to National Institute of Open School for further studies; 15 boys & 22 girls re-enrolled in schools; 27 children got scholarships; 26 girls marriages stopped; 61 girls provided vocational training; trainings for police departments in 4 districts on Child Marriage Laws; community groups acted on 24 cases; 2 children engaged in cremation work provided shelter; 119 children (0-1 year) immunized.

**Project Name: Sadhana -Guria Swayam Sevi Sansthan**

**Location: Uttar Pradesh & 2017 Grant: \$14,803**

**Project Objectives:** To understand trafficking & empower the community to address child trafficking; trainings & actions to address child protection.

**Project Review:** 7 villages identified with cases of unsafe migration and trafficking; 61 community meetings held; 14 children's groups formed with varied ages/ both genders & monthly meetings held; drawing competition on trafficking held across 27 schools; border security force support assured; meetings held with stakeholders to address children's vulnerabilities; Village Child Protection Committee (VCPCs) have become functional.

**Project Name: Kotra Adivasi Sansthan**

**Location: Rajasthan & 2017 Grant: \$10,472**

**Project Objectives:** To strengthen community monitoring mechanisms for child rights; provide education by enhancing learning levels & retention in schools; ensure children in remote areas have access to education.

**Project Review:** Drop outs & never been to school children identified; process of setting up learning centers & procuring library books initiated; 176 children who have never been to school were enrolled & 19 children enrolled through learning centers; meetings held with block level education officials & permissions sought for working in the government schools; 5-day training for educators & community workers facilitated.

**Project Name: Kriti Shodh Sansthan [KSS]**

**Location: Uttar Pradesh & 2017 Grant: \$16,499**

**Project Objectives:** To improve the community's understanding on child health & nutrition, improve health facilities & parenting practices & nutrition of children, livelihoods & food security.

**Project Review:** 12 Mother's Committees formed with 144 members; 211 adolescent girls & 284 children's collective members oriented on health & hygiene; 10 children's groups & 7 adolescent girls groups oriented on Anganwadis; 2 new Anganwadis approved; status of 16 severe acute malnutrition (SAM) & 14 MAM children improved; 14 SAM children referred to Nutritional Rehabilitation Center; 55 children referred to health facilities; 91 institutional births ensured; 141 children immunized; 72 households received rations; 42 families started kitchen gardens

**Project Name: People's Action for People in Need [PAPN]**

**Location: Himachal Pradesh & 2017 Grant: \$20,761**

**Project Objectives:** To identify vulnerable children & develop strategy for education; ensure enrolment of 6-18 years; strengthen children's collectives.

**Project Review:** Better access to schools, 12 sets of curriculum books in Child Activity Centers (CACs), scholarships for 7 children; support from CWC for 6 orphans; 6 schools to plug gaps; 2 CACs established & 117 children attend remedial classes; 25 children enrolled in Grade 1; 51 drop-outs re-enrolled; 3 adolescent groups formed; 4 new children collectives formed who assisted with removal of a liquor shop.

**Project Name: Prayatn Sansthan**

**Location: Rajasthan & 2017 Grant: \$40,226**

**Project Objectives:** To ensure access to proper healthcare, nutrition & food security for women & children; facilitate safe deliveries; ensure ANC & PNC; create awareness of seasonal diseases, hygiene & proper drinking water

**Project Review:** Regular tracking of pregnant women in ICDS & antenatal care; check-ups for 633 women; 229 institutional deliveries; 280 lactating mothers linked to Anganwadi; growth tracking for 1626 children; 62 children referred to MTC; seasonal disease medicines provided for 14 villages; mobile health camps organized in 5 villages; 27 adolescent clubs formed with regular meetings; clean drinking water provided in 30 villages.

**Project Name: Rural Organisation for Social Development (ROSA)**

**Location: Uttar Pradesh & 2017 Grant: -\$4245**

Project ROSA was supported by CRY America in 2016 - \$4245 was the unspent grant balance from 2016 which was returned to/received by CRY in 2017

**Project Name: Compassionate Rural Association for Social Action [CRASA]**

**Location: Andhra Pradesh & 2017 Grant: \$13,858**

**Project Objectives:** Reduction in child labor, school drop outs & instances of child marriage.

**Project Review:** Awareness sessions on child labor for community groups in 10 villages; 46 child laborers mainstreamed, 87 families sensitized on girl's education; 88 families counselled on child labor; 77 dropouts mainstreamed; 68 children got scholarships of \$1,270; 248 children (above 5 years) enrolled in schools, 133 children promoted from Grade 5 to 6; new classrooms constructed in 2 primary schools; 3 teachers appointed; girls toilets built in 17 schools; 4 migrant children admitted into hostels.

**Project Name: Mahila Abhivrudhi Mattu Samrakshana Samasthe [MASS]**

**Location: Karnataka & 2017 Grant: \$12,673**

**Project Objectives:** Creating a protective environment for children in 20 villages to ensure protection from child marriage & child trafficking.

**Project Review:** 1,353 families visited & child marriage/ trafficking threat averted for 247 families; 3 child marriages stopped; 3 cases referred to CHILDLINE; 85 mothers' collective meetings conducted on health & banking services; relationship built with District Child Protection Unit & Children Welfare Committee; 2 children received \$1,070 from Department of Women and Child Development as relief measure.

**Project Name: Margadarshi**

**Location: Karnataka & 2017 Grant: \$3,688**

**Project Objectives:** Creating a protective environment for children in 20 villages to ensure protection from child marriage & child trafficking.

**Project Review:** 2 new Anganwadis approved; 9 adolescent girls groups meetings conducted on child marriage; 6 children's collectives strengthened; 8 schools visited to follow up on irregular children & dropouts.

**Project Name: People's Organisation for Rural Development [PORD]**

**Location: Andhra Pradesh & 2017 Grant: \$34,261**

**Project Objectives:** Ensure reduction & prevention of child labor, child marriage & strengthen children's collectives.

**Project Review:** 460 families sensitized on education; 30 families of child laborers counselled; 62 drop outs mainstreamed; 1228 scholarships & 581 bus passes received; 71 girls received bicycles; 17 teachers appointed, 300 desks & 28 fans arranged; 38 families counselled on child marriage; 11 child marriages stopped; 30 girls from migrant families admitted to residential schools; 9 adolescent girls groups formed; 6 child collectives strengthened.

**Project Name: CRY India - Grant for Capacity Building of Projects**

**Location: National, India & 2017 Grant: \$35,105**

**Project Objectives:** Grant to CRY India for capacity building of Projects

**Project Review:** CRY America supports Projects in India that are selected on the basis of their track record, the issues they work with & impact on the communities. Supported Projects are provided with financial & capacity building support. Capacity building efforts includes program development & trainings for the project staff, teachers & community workers on areas of need such as education, healthcare, child labor, child marriage etc; networking support, perspective building on child rights & financial management. CRY America utilizes the services & expertise of it's partner CRY India to ensure that the grants to India Projects are effectively utilized & their capacities are enhanced towards achieving their goals.

**Project Name: Pragathi**

**Location: Andhra Pradesh & 2017 Grant: \$34,931**

**Project Objectives:** Ensure reduction & prevention of child labor & child marriage through improved retention in schools.

**Project Review:** 17 child laborers & 116 drop outs re-enrolled in schools; 5 dropouts admitted into hostels; 1 school reopened & 1 new school approved; 2 teachers appointed; 1018 girls counselled on child marriage; 14 child marriages stopped; 68 adolescent girls' groups formed; 20 child groups discussed child marriage; 67 community groups worked on child marriage; 298 families received nutrition & welfare provisions.

**Project Name: Rural Workers Development Society [RWDS]**

**Location: Tamil Nadu & 2017 Grant: \$24,192**

**Project Objectives:** Reduce child labor; create protective environment for children of migrant families; improve school retention & ensure quality education.

**Project Review:** Meetings on child labor attended by 207 people; 12 Panchayats passed resolution to prevent child labor; 3 child labor recruiters prevented; 6 child laborers enrolled in schools; 9 new adolescent child collectives formed; 11 migrated children re-enrolled; enrolment increased to 57 in 1 primary school; 2 new school buildings constructed benefitting 108 children; 24 drop-outs re-enrolled; mobile health services provided to 121 children & 32 mothers.

**Project Name: Sanghamithra Service Society [SSS]**

**Location: Andhra Pradesh & 2017 Grant: \$12,231**

**Project Objectives:** Ensure reduction of child labor; enhance understanding on Juvenile Justice (JJ) System & ensure out of school children are enrolled in schools.

**Project Review:** Vulnerability mapping done for 701 families & 289 community meetings held; 35 drop outs & 12 child labor mainstreamed into schools; retention of 2233 children in schools; 26 children assisted in passing board exams; 4 social welfare hostels infrastructure improved; 57 children in JJ homes enrolled into schools; improved children's understanding of JJ system; facilities in 26 schools improved.

**Project Name: Shramik Vikas Kendram [SVK]**

**Location: Telangana & 2017 Grant: \$40,340**

**Project Objectives:** Ensure reduction of school dropouts , child labor, child marriage & strengthen child collectives

**Project Review:** Ensured 98% children (6-14 years) continue education; 1 Primary school reopened & 22 children enrolled; 2 Upper Primary schools upgraded to High Schools; 54 children cleared supplementary exams;1287 children received fellowships; 309 children counselled on further education; 25 child labor & 91 dropouts mainstreamed; 24 Panchayats passed resolutions against child marriages; 9 child marriages stopped; adolescent girls groups formed in 19 villages & 67 child collectives are active

**Project Name: CRY India - Grant Management Services**

**Location: National, India & 2017 Grant: \$70,212**

**Project Objectives:** Grant Management Services provided by CRY India

**Project Review:** CRY America utilizes CRY India's grant management services to ensure effective utilization of grants & enhanced capacities of supported Projects towards achieving their goals. CRY's Project planning, monitoring, & evaluation systems include regular field visits, financial reporting, annual planning, evaluations & ongoing financial reviews. CRY's team of qualified professionals monitor achievements against key indicators. CRY has developed well-recognized impact parameters used in reviewing & planning processes that enables CRY & its grantees to set clearly defined & measurable goals. Project impact is consistently reported out to donors & volunteers through newsletters, social media & our website

**Project Name: Society for Rural Agriculturalists and Mass Awareness (SRAMA)**

**Location: Andhra Pradesh & 2017 Grant: \$19,929**

**Project Objectives:** Improve enrolments of 3-6 years children in Anganwadis; reduce school drop outs, child labor, child marriage & strengthen child collectives

**Project Review:** 13 Anganwadis moved to newly constructed building & 8 provided uniforms, teaching aids and play materials; 339 children cleared grade 10 exams; 10 children provided secured travel assistance;125 girls given bicycles; 220 children received bus passes; 86 children received fellowships; 3 child marriages stopped & adolescent children counselled on child marriage; 7 new Adolescent Girls' Collectives formed .

**Project Name: Gram Mitra Samaj Sevi Sansthan [GMSSS]**

**Location: Chhattisgarh & 2017 Grant: \$10,865**

**Project Objectives:** : Ensure children are enrolled & retained in school; SMC's are functional; supplementary & cooked meals provided for children & pregnant women in ICDS centers.

**Project Review:** 955 children (6-14yrs) & 317 children (15-18 yrs) enrolled in school; 25 children regularized in school; 6 children appeared for board exam; support classes for 82 children; 5 school buildings repaired, water facility provided in 8 schools; electricity in 1 school; 2 Anganwadis constructed; 51 children enrolled in Anganwadis; 20 kitchen gardens established; 111 pregnant women enrolled into Anganwadi;159 girls provided nutritional supplement.

**Project Name: Gramya Vikas Trust [GVT]**

**Location: Gujarat & 2017 Grant: \$11,648**

**Project Objectives:** Enrolment of 3-18 age group children in school, retention of children & ensure Right to Education norms are followed

**Project Review:** 432 children enrolled in Anganwadi, 122 children enrolled in grade 1; 47 children (15-18yrs) enrolled in senior secondary school; 932 children moved from primary to middle school / middle to high school; 760 children are regular in school; 6 toilets constructed; 1 rain water harvesting done; 1 new Anganwadi started & 2 Anganwadi workers recruited; Anganwadi Monitoring Committee formed & trained; 3 SMC's formed & trained; 1 school development plan created.

**Project Name: Sankalp Manav Vikas Sansthan [SMVS]**

**Location: Maharashtra & 2017 Grant: \$15,936**

**Project Objectives:** Ensure reduction in child marriages & child labor in 20 villages of Parbhani district

**Project Review:** 8 villages passed resolution to prevent to child labor; 7 children enrolled in the Children's home, 2 child labor cases referred to VCPC and CWC; trainings for adolescent girls group in 4 villages; adolescent groups conducted 8 programs on education & child labor; 9 girls enrolled in government hostel, 203 children continued studies in Grade 10 and 12; 5 girls stopped from child marriage

**Project Name: Boys & Girls Clubs of America**

**Location: USA & 2017 Grant: \$20,000**

**Project Objectives:** Ensure communities have strong Club organizations, which keep children safe & strengthen families and communities. To introduce Power Hour which provides children with academic support through the school year & include Stem Programs to develop critical thinking & problem solving for children to succeed.

**Project Review:** The Clubs served over 4.3 million young people, including 15,000 more teens & 25,000 additional members. High-quality youth development programs helped them excel academically. 1,055 Clubs and 121,000 youth registered to participate in the 56 one-week Summer Brain Gain program with themed activities for elementary, middle & high school students. Dedicated youth development professionals supervised the youth complete their assignments for the day during the Power Hour. The Computer Science Pathway taught youth & teens to code & helped build skills. A new partnership with Weikart Center helped leverage their Youth Program Quality Intervention (YPQI) system in Clubs. The Club Directors Academy was launched to utilize formal and informal learning methods & technical assistance from national staff to help Club leaders hone their skills & facilitate a supportive Club environment; Youth Development Institutes launched will equip Club leaders and frontline staff to increase youth skill-building opportunities and drive positive outcomes

**Project Name: Children's Rights Inc****Location: USA & 2017 Grant: \$20,000****Project Objectives:** Work on Protection, Placement and Legal Reforms for abused and neglected children across the USA, the purpose of which is to improve the lives of neglected, abused children and enable systemic changes towards more sustainable solutions through need based litigation.**Project Review:** Children's Rights has won landmark victories affecting thousands of vulnerable children in more than a dozen states. In Milwaukee 87% of children received timely medical evaluations upon entering foster care, and 93% were provided with annual medical exams, ensuring that children remain healthy in state custody. Connecticut reduced the placement of children in congregate care, instead of family foster homes, by 84% & number of children in inappropriate "temporary" facilities for over 2 months reduced by 85%. In South Carolina the state's call center screened 88% of all calls helping to appropriately evaluate reports of abuse or neglect.**Project Name: Child Welfare League of America****Location: USA & 2017 Grant: \$20,000****Project Objectives:** Build the capacities of agencies that serve troubled children and families through developing and promoting best practices on mother and child health**Project Review:** A special committee was established to develop best practices & guidelines related to children & families impacted by prenatal drug & alcohol exposure. Partnerships with the National Child Traumatic Stress Network, the Children's Bureau & American Institute for Research brought information about the impact of trauma & how to address it to the field of child welfare & also continued to update its foster & adoptive training to issues related to trauma. The Child Welfare Journals were produced on serving insulated communities, immigration, LGBTQ children & adoptive parents, trauma and father engagement. A national conference focused on the health & wellbeing of children & families in child welfare. Trainings on developing foster, adoptive and kinship parents & on internet safety, trauma and protective strategies in child welfare. Webinar series on trauma & child mental health. CWLA launched a global conversation about improving child welfare services in the US and around the world.**Project Name: Hurricane Harvey****Location: USA & 2017 Grant : \$10,000****Project Objectives:** A one time grant of \$10,000 towards Hurricane Harvey disaster relief & recovery efforts in Houston approved to STC, USA.**Project Review:** Staff & resources deployed to benefit 300,165 children & adults across 54 counties in Texas. 556 childcare centers restored benefiting 34,847 children. Grants reached 92,195 children & supported the recovery of 44 school districts. Several schools ran STC's Summer Boost programs to give children extra time in the classrooms lost to the hurricane. 41,759 children & adults were provided essential supplies. 894 kits with personal care items for moms & babies distributed. STC partnered with schools, childcare centers, clinics, community centers which helped nearly 15,000 children & their adult caregivers cope with trauma, reduce stress & build resilience. Nearly 600 children took part in STC's Prep Rallies, which helped children prepare for future emergencies & build their resilience skills. They also strengthened emergency plans & trained child-care providers to prepare for & respond to disasters.



# CRY AMERICA AUDITED FINANCIAL REPORT 2017

## CRY - CHILD RIGHTS AND YOU AMERICA, INC. STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2017

### ASSETS

#### Current Assets:

Cash	\$	1,186,790
Accounts receivable		44,809

Prepaid expenses		9,619
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Total Current Assets		1,241,218
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#### Property and Equipment:

Office equipment		5,654
Less accumulated depreciation		(5,654)

Total Property and Equipment		-
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Total Assets	\$	1,241,218
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### LIABILITIES AND NET ASSETS

#### Current Liabilities

Accounts payable	\$	374
Grants payable		57,433
Accrued expenses		14,500

Total Current Liabilities		72,307
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Unrestricted Net Assets		1,168,911
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Total Liabilities and Net Assets	\$	1,241,218
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**CRY - CHILD RIGHTS AND YOU AMERICA, INC.  
STATEMENT OF ACTIVITIES  
DECEMBER 31, 2017**

**REVENUE AND SUPPORT**

Contributions	\$	572,791
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Fundraising Events:		
Revenue raised		1,097,131
Expenses incurred		(242,426)

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Net Fundraising Revenue		854,705
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Interest Income		403
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Total Revenue and Support		1,427,899
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**EXPENSES**

Program/grant expenses		877,433
Fundraising expenses		255,243
Administrative expenses		249,618

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Total Expenses		1,352,294
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Change in Net Assets		75,605
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Net Assets in the Begining of Year		1,093,306
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Net Assets at the End of Year		\$ 1,168,911
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# CRY AMERICA AUDITED FINANCIAL REPORT 2017

## CRY - CHILD RIGHTS AND YOU AMERICA, INC. STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2017

### Program/Grant Expenses

India Projects	\$ 807,433
US Projects	70,000

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<b>Total Program/Grant Expenses</b>	<b>877,433</b>
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### Fundraising Expenses

Marketing	\$ 209,484
Professional Fees	12,111
Postage	3,648

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<b>Total Fundraising Expenses</b>	<b>\$ 225,243</b>
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### Administrative Expenses

Payroll	\$ 145,999
Professional Services	47,384
Travel and Seminar/Conference	18,897

Rent	8,960
Insurance	7,895
License and Registration Fees	7,270

Service Charges	6,795
Telephone and internet services	2,933
Postage	1,798
Dues	763

Electricity	587
Office supplies	346

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<b>Total Administrative Expenses</b>	<b>\$ 249,618</b>
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## CRY America's Pledge for Children

Before anything else, I am a human being.  
As are children. The rights I enjoy are theirs too.  
They have a right to a home and a family, education, healthcare,  
play time and protection from being exploited.  
Most of all, they have the right to be children.

A right they are denied, for no fault of theirs.  
And so, I pledge to do whatever I can, in my own way,  
to fight for their right to have a childhood.  
With my skills, with my resources, with my heart,  
I will fight for them because I can and they can't.



CHILD RIGHTS AND YOU

[www.america.cry.org](http://www.america.cry.org)  
Ensuring lasting change  
for children

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