

you have  
Given Them  
An Opportunity  
To Realize  
Their Dreams.



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Ensuring lasting change  
for children



$$\frac{b \pm \sqrt{b^2 - 4ac}}{2a}$$

## letter from the CEO

“

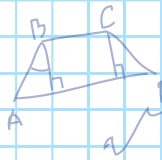
I had left my studies after class 12 and was doing household chores. My father decided to get me married and started looking for prospects. But the workers of Project Prayatn convinced my father that if I were to marry at such a young age my health would suffer, I would need to work as a laborer and even my children would be born malnourished. After many such meetings, my father agreed to allow me to continue my studies. I am happy to have been given this opportunity to continue my studies. I want to become a teacher. Urmila, aged 16 years, is now pursuing her first year in Bachelorette of Arts and has big dreams for her future.

”





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Dear CRY America Supporter,

The relentless work of our Project Partners like Prayatn Sanstha and the continued support from our donors and volunteers have helped in irreversibly transforming the lives of 660,632 children living in 3,350 villages and slums across the 73 CRY America supported Projects in India and the USA.

To our 25,153 generous donors, without whom none of this would be possible, we offer our heartfelt gratitude, for the trust that you have put into the work done by CRY America.

We salute our 2,000 strong volunteers who worked tirelessly to organize fundraising events which benefited children's rights & were also fun to organize such as the colorful CRY Holi, the meaningful CRY Gala Dinners, the exciting CRY Walks and other events held in 2016.

Lastly, our Project Partners that work towards ensuring the rights of children in the field, we are inspired by their dedication to working towards a better tomorrow for children.

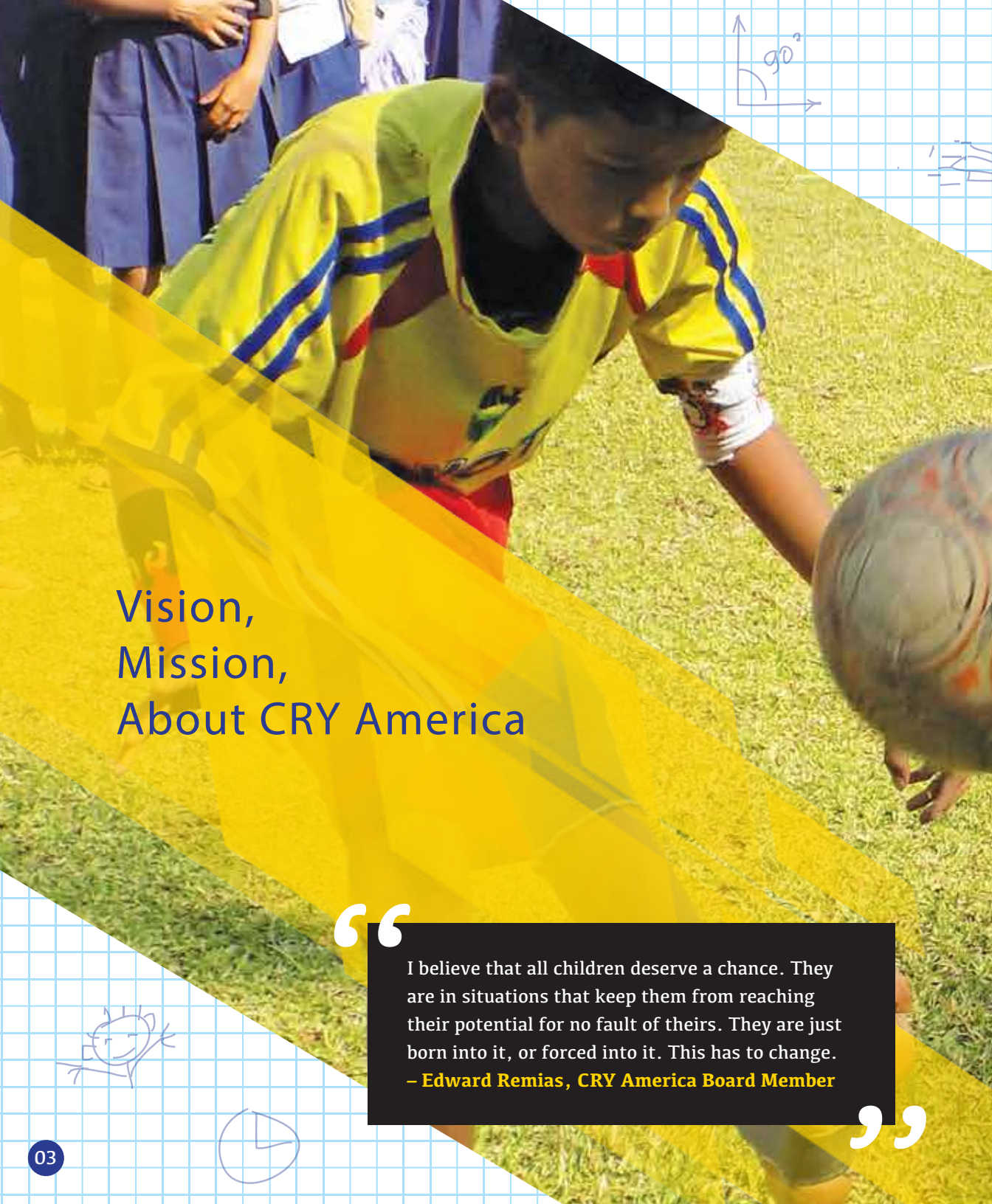
Together, we have and will continue to help children dream big & realize their dreams.



With faith and goodwill,

*Shefali Sunderlal*

**Shefali Sunderlal**  
**President, CRY America**



Vision,  
Mission,  
About CRY America

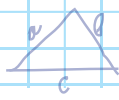
“

I believe that all children deserve a chance. They are in situations that keep them from reaching their potential for no fault of theirs. They are just born into it, or forced into it. This has to change.

– **Edward Remias, CRY America Board Member**

”





## Vision

A happy, healthy and creative child whose rights are protected and honored in a society that is built on respect for dignity and justice for all.

## Mission

To enable people to take responsibility for the situation of underprivileged children, especially Indian, and so motivate them to seek resolution through individual and collective action thereby enabling children to realize their full potential and people to discover their potential for action and change.

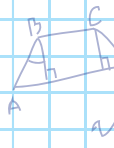
## About CRY America

CRY America is a 501(c)(3) non-profit organization driven by its dream of a world in which all children have equal opportunities to develop to their full potential and realize their dreams. With the support of over 25,153 donors and 2,000 volunteers, CRY America has impacted the lives of 618,915 children living across 3,084 villages and slums through the support of 73 Projects in India and USA. CRY America believes that it is possible to ensure lasting change for children and we ensure that children are restored their basic rights to education, healthcare, nutrition and are protected from child labor, child marriage and abuse. CRY America supports projects that empower communities to address issues that impact underprivileged children. This includes street children, girl children, children in labor, children of commercial sex workers, physically and mentally challenged children and children in institutions.





$$\pi = 3.14$$



You enable  
change! 13 years  
of Impact that  
You have ensured

“

Volunteering for CRY is not just about impacting the lives of the underprivileged, it changes your life as well - you become more aware of yourself, grateful for all you have and content knowing you made a difference in the world

**- Parul Juneja, Volunteer Leader, New York**

”



660,632

Children's Lives Impacted

3,350

Villages / Slums Covered

1,210

Public Schools Activated /  
Retained

112,947

Births Registered

648

Integrated Child Development  
Scheme Centers Activated / Retained

1,857

Children's Groups Formed /  
Strengthened

367

Public Healthcare / Sub-centers  
Activated / Retained

648,831

Children Mainstreamed  
Into Public Schools

203,452

Children Immunized



## BEFORE



Faraway schools



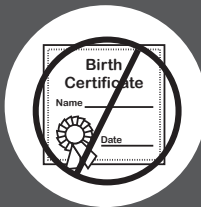
Child labor



Unemployed parents



Girl child discrimination



No birth registration & immunizations

## CRY An Grant Manage

Community  
Mobilization

Capacity  
Building

Project  
Selection

For many children in India the reality of childhood is very different. CRY America's work in restoring the rights of underprivileged children ranges from making schools function better, ensuring healthcare becomes a reality, addressing the issue of child labor, preventing child marriage and child trafficking and giving girls equal opportunities.

### CRY America's Grant Process

#### Project Selection

- Sound vision and commitment to underprivileged children
- Social justice rather than mere charity
- Holistic approach

#### Project Planning And Monitoring

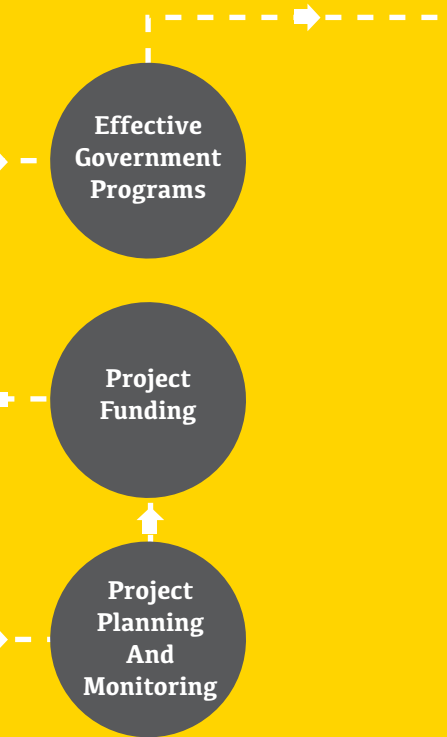
- Detailed planning & budget support
- Project visits by professionals to assess progress against plans
- Annual evaluation, plans and budgets for the next grant period

#### Project Funding

- Financial support basis plans and community needs



# America's Implementation Process



Effective  
Government  
Programs

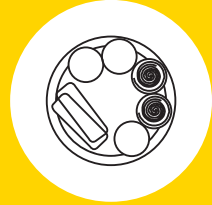
Project  
Funding

Project  
Planning  
And  
Monitoring

**AFTER**



**Children attending public schools**



**Children immunized,  
growing healthy and  
eating nutritious meals**



**Children's groups/clubs  
formed and strengthened**



**No child labour**



**No girl child discrimination**

## Capacity Building

- Perspective building on child rights
- Program development, training & information support

## Community Mobilization

- Community awareness and action to collectively address their issues

## Effective Government Programs

- Pressurize government agencies to implement effective programs
- Access to education and community health services such as maternal and child health

“

I love that CRY has the systems in place to evaluate its programs and touches base with the ultimate recipients of its services. I appreciate the fact that CRY funds many different organizations in many different communities, allowing it to share best practices across sectors and regions. What a phenomenal organization! It overwhelms me to think about the impact CRY has on the people it serves

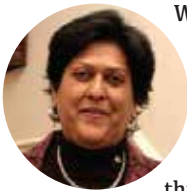
**– Lara Jakubowski, Donor, Denver**

”

# CRY America's Board of Trustees

The Board of Trustees is responsible for the overall governance of CRY America towards building a strong and relevant organization and includes the following persons:

## 1. Shefali Sunderlal Chandel - President & Program Director



With a Master's degree in Social Work from Delhi University, Shefali has held leadership positions at CRY India and CRY America for 25 years. Shefali was Director Development Support for 11 years, where she successfully established the grant management function of CRY India. She was appointed President at CRY America in 2003 and has led the organization with a focus on brand building, civic engagement, fundraising and grant making. CRY America has thus far impacted the lives of 618,915 underprivileged children through support to 73 Projects in India and the USA. Shefali lives in New York with her son Vikrant.

## 2. Dr. Apoorv Agarwal - Honorary Trustee, Treasurer and Advisory Board Director



A graduate from IIT Delhi, Apoorv also holds a PhD in Mechanical Engineering and an MBA from the University of Michigan. Apoorv has been a long standing volunteer of CRY America since 2004 and has held leadership roles including the Detroit Action Center Leader and Executive Committee Leader. He joined the Board as the Volunteer Representative and Treasurer in 2009 and was recently appointed as the Director of the CRY America Advisory Board. Apoorv is the founder of Engineering Innovation, a sustainability focused consulting practice and has served in management positions at the Ford Motor Company. He lives in Durham, NC with his wife Sunita and son Yohan.

## 3. Edward Remias - Honorary Trustee, Board Secretary and Volunteer Representative



Edward joined CRY America in 2008 and has cultivated San Diego to be one of our most successful Action Centers in the USA under his leadership. He joined the Board of Directors in 2015. Edward is a Software Professional at Qualcomm and enjoys playing volleyball on the beach and snowboarding. He lives in San Diego with his wife Jyoti and daughter Nitya.

#### 4. Puja Marwaha - Honorary Trustee



A postgraduate diploma holder in Human Resources from XISS, Ranchi, Puja joined CRY in 1994 to set up the HR function. Prior to that, she worked with Citicorp and KSIL. Puja was appointed Chief Executive of Child Rights and You, India in February 2010 and she joined the CRY America Board in the same year. Puja has led CRY for the past 5 years. She resides in Mumbai with her husband Ajit and daughter Aditi.

#### 5. Anita Bala Sharad - Honorary Trustee



A BSc Electronics graduate, Anita joined CRY in 2007. After 14 years of experience in Marketing and Communications, working on brands and services of national and international repute in companies like Contract Advertising, Euro RSCG, Parry Nutraceuticals and JWT, moving to CRY was a conscious decision in a bid to put her vast experience in the corporate sector to good use for a cause she strongly believes in. Anita resides in Delhi with her husband Sharad and daughters Manjari and Unnati.

“

I strongly believe in CRY America's model of bringing sustainable change in children's lives because a change is real, only if it lasts.

– Dr. Apoorv Agarwal, CRY America Trustee

”



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Given Them  
An Opportunity  
To Realize  
Their Dreams.



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for children



# CRY America's Advisory Board

Advisory Board members are ambassadors and advisors that assist with strategic growth plans of CRY America, especially in the areas of fundraising from high net worth individuals, media outreach and technical guidance. Advisory Board members include:

## 1. Dr. Apoorv Agarwal - Honorary Trustee, Treasurer and Advisory Board Director



Apoorv is the founder of Engineering Innovation, a sustainability focused consulting practice and has served in various management capacities at the Ford Motor Company. Apoorv has been volunteering with CRY America since 2004 & has held leadership positions including the Detroit Action Center Leader & Executive Committee Leader. He joined the Board as the Volunteer Representative & Treasurer in 2009 & was recently appointed as the Director of the CRY America Advisory Board.

## 2. Anita Handa Agarwal - Advisory Board Member, New York - New Jersey



Anita joined the CRY America Advisory Board in April 2015 and has played a significant role in leading CRY's New York Gala Dinner for the past 2 years focused on high net worth attendees from the NY-NJ areas. Her long association with CRY started in 1989 when she joined as Program Manager, after finishing a master's degree in Non-Profit Management in NYC. Anita currently holds the position of Operations Manager at the 4CS of Passaic County. She has also served on the board of The Middleton Early Learning Center and The Women's Club in NJ, where she lives with her husband Ajay and sons Arkin and Avi.

## 3. Dharam Bali - Advisory Board Member, Houston



Dharam joined the CRY America Advisory Board in 2015 and has led CRY's Houston Gala Dinner 2016 focused on high net worth attendees. He has been a long standing CRY volunteer since 2008 and has led the CRY Houston Chapter for three years since 2010. Dharam is the owner of Vantive, an IT Consulting and Staffing company. He is a Computer Science engineer from University of Pune and has worked as a Consultant with many companies. He loves travelling and lives in Houston with his wife Priya.

#### 4. Dr. Vikas Anand - Advisory Board Member, Arkansas



With a Ph.D. from Arizona State University and an MBA in International Business from the Indian Institute of Foreign Trade, Vikas has lectured in multiple locations, his work has been published in top international journals and he has received numerous teaching awards. His major areas of research include corruption and ethics, knowledge management in organizations and trends in the globalization of business practices. Vikas currently holds the Charles Fichtner Chair in Management and is the Chair of the Department of Management at the University of Arkansas. For years he has co-led the Study Abroad trip to India where Walton College students have been exposed to the culture, diversity, business practices and social issues in India. Vikas joined the CRY America Advisory Board in August 2016.

“

Educating a child has a profound ripple effect. Not only will it improve a child's life but that of its family, community and country leading to the overall enrichment of mankind.

– Anita Agarwal, CRY America Advisory Board

”



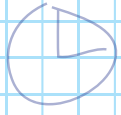
# Acknowledgements

89

- Special thanks to Sharmila Tagore, Donald MacNeal, Roopa Unnikrishnan, Dan Nainan and Malay Kumar for their support.
- Sandeep Jain, Dr. Navin Mehta, Sunil Bagaria, Anupam Yadav, Naveen Shah, Dr. Hetal Gor, Vijay & Kamini Dandapani, Anita & Ajay Agarwal, Arti & Srikant Nagaraj, Dr. debasish & Dr Suraja Roychowdhury, Gurvinder Singh & Indus Valley Partners Corporation, Amit Jain, Dharam Bali & Priya Gambhir, Kapil Mohan, Gobind & Narain Kamnani, Devapriya Mallick & Indira Bagchi, Anand Ramamoorthy, John Philip for their generous donations.
- Paul Glick & The Hans Foundation for their generous donation.
- Air India for being our national sponsor for CRY Walk 2016 event series.
- Schneider Electric, Aditi Technologies, Microsoft, Qualcomm, AAPI Queens & Long Island & Nanak Foods for their general donations.
- Anu & Naveen Jain, Jigar Thakkar & Sangeeta Mudnal, Sunil & Leena Shah, Hemant & Geeta Vyas, Usha Rao & Prakash Kondepudi, Raja & Madhu Venugopal, Rajesh & Prachi Munshi, Murthy Pappu & Kiran Mantripagada for their generous donations.
- Samir & Neelu Virmani, Ketan Duwedi & Arti Kulkarni, Keith Angelo, Sujay & Sushmita Saha, Paresh & Ketika Mundade for their generous donations.
- Aprajita Rathore & Ravi Ramamoorthy, Anand & Ashima Chauhan, Bash Sharma, Gopal Savjani, Amir Dodhiya for their generous donations.
- Star TV, TV Asia, India Abroad & Mera Sangeet for being our annual media sponsors for 2016.
- Shirin Sabawala, Ram Kumar, JMS Mani, Prakash Deshmukh, Pravin Utge, Murali Nagapuzha and Deepa Vedpathak for donating their paintings to CRY America.
- Anita Dongre, Sabyasachi and JJ Valaya for donating designer garments from their fashion houses.
- Amrapali, Raj Jewels and Velvet Case for their jewelry donations.
- Ravi Bhatia, Sunny Patel, Sajawat, Bollywood Funk NYC, Bollywood Shake for their services.



$$ax^2 + bx + c = 0$$



# Media Sponsors



Children are the future of any country and education provides the foundation for them to be leaders. CRY plays a vital role towards educating them to be that leader. India Abroad and I are truly happy to support CRY America.

– **Rajeev Bhambri, Media Supporter**

# Media Articles

India Abroad July 8, 2016

A21

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## CRY's Gala Dinner "Pledge 2016" in New York draws attention to children's rights.

**ANNOUNCEMENT**

Child Rights & You America Inc, a 501c3 non-profit that works to ensure children their rights, hosted its annual benefit dinner "Pledge 2016" on June 10th, at The Taj Piere in New York.

The annual event witnessed high profile guests come together to support the cause of children. Legendary actress Sharmila Tagore, Ernst & Young Partner Don MacNeal, Comedian Dan Nainan and Center 10 founder Roopa Unnikrishnan were the speakers at the event.

India has made tremendous economic strides in the last decade, but its children continue to battle deprivation of their rights. With their rights vastly ignored, millions of children are out of the safety net, forced into labor, malnourishment, abuse and illiteracy.

Speaking at Pledge 2016, Shiefali Sunderlal, President, CRY America said, "Only 34% of children complete their education in India due to obstacles such as child labor, child marriage, distance from schools and gender discrimination. CRY America works with grass-root Projects, communities and local authorities to ensure children have quality education, healthcare and are protected from causes which hinder their development."

"Investments in children are essential to a child's and the communities' well-being. Ensuring children get their due enables them to reach their full potential and realize their dreams. Thus far, CRY America has impacted the lives of 618,915 children living across 3,084 villages & shams through support to 70 Projects. This has been possible only because of the support received from 25,000 donors and 2,000 volunteers across the USA", she added.



Actress Sharmila Tagore

Legendary Indian actress, Sharmila Tagore shared, "Lack of education & healthcare holds back the development of children. Together, we have a powerful voice and the resources to help organizations like CRY ensure that children have the right to live, learn, grow and play. Support CRY America and make a difference to a child's life and your own!"

Pledge 2016 was attended by 140 high profile guests from NY, NJ, CT and PA who came together to support CRY America's work to benefit children. Guests included Anita & Ajay Agarwal, Rupal & Harsh Palli, Roopa Unnikrishnan & Sree Sreenivasan, Roopam & Sanjeev Jain, HR Shah, Dr. Naveen & Rashmi Mehta, Sandeep & Nilima Jain, Sunil & Suman Bagaria, Arati & Srikanth Nagaraj, Meenakshi & Vikas Mahajan, Shikha & Mohit Bharia, Reena & Sanjay Mathur, Kamal & Kirin Arora, Bobby & Jagruti Bansal. Advisory Board member and NY Dinner Committee Chair

Anita Agarwal said, "All of us are here because CRY is important to us and we want to make a difference to children's lives. Many of us have grown up in India with CRY's Greeting Cards and the poster of Raju carrying bricks! I will never forget Rippam Kapur's [CRY Founder] passion for ensuring that underprivileged children get their due share of rights. Thank you joining me this evening and making Pledge 2016 for child rights a great success."

The evening raised \$10,000, which will be directed towards funding several Projects that ensure lasting change for children. Items auctioned at the dinner included paintings donated by prominent Indian Artists Ram Kumar, Jehangir Sabavala, JMS Mani, Prakash Deshmukh, Pravin Uige, & Deepa Vedpathak; designer clothes donated by JJ Valaya, Sabhyasachi, & Anita Dongre; jewelry donated by Velvetcase.com, Raj Jewels, & Annapali; a cricket ball autographed by Saurav Ganguly, a baseball autographed by Bill & Hillary Clinton, Abbey Road Album autographed by the Beatles, among others.

Since its inception 13 years ago, CRY America has enabled people to take responsibility for the situation of underprivileged children. Sunderlal concluded, "CRY America believes that "YOU" have the power to change children's futures and give wings to their dreams. Your support will allow us to ensure that thousands of children are able to go to school, healthy and protected. Your solidarity is needed today, more than ever."

She appealed for people to join CRY America as donors, volunteers and supporters and visit [www.americay.org](http://www.americay.org) for more information



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**Join CRY Walk 2016 to take a step forward and help fulfill children's dreams**

By Reema Dhoolia

By Our Bureau | TheIndianEYE.net | September 9, 2016

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**The weekly poll**

Will Modi's Visits Abroad Help?

CRY, Child Rights and You America Inc. (CRY America), a 501(c)(3) nonprofit that works towards ensuring children their basic rights to live, learn, grow and play will host the 13th CRY Walk for Child Rights across 16 cities. The annual walk brings together people from varied walks of life, who feel passionately for children's cause. The event provides them a platform to help children secure a better future and reinforces the belief that the ability to change lives lies within each one of us.

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SEARCH

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Stock Watch: Yahoo! Finance Pick A Stock

**CRY America and Sharmila Tagore Call for Support to Give Underprivileged Children the Opportunities to Realize Their Dreams**

June 17, 2016

NEW YORK, June 17, 2016 (PRNewswire) —

**CRY's Gala Dinner 'Pledge 2016' in New York Draws Attention to Children's Rights**

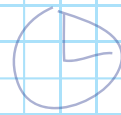
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India has made tremendous economic strides in the last decade, but its children continue to battle deprivation of their rights. With their rights vastly ignored, millions of children are out of the safety net, forced into labor, without shelter, abuse and literacy.

Speaking at Pledge 2016, Shreeta Sundaral, President, CRY America said, "Only 54% of children complete their education in India due to obstacles such as child labor, child marriage, distance from schools and gender discrimination. CRY America works with grassroots projects, communities and local authorities to ensure children have quality education, healthcare and are protected from causes which hinder their development."

"Investments in children are essential to a child's and the community's well-being. Ensuring children get their due enables them to reach their full potential and realize their dreams. Thus far, CRY America has impacted the lives of 618,918 children living across 3,084 villages and slums through support to 79 projects. This has been possible only because of the support received from 25,000 donors and 2,000 volunteers across the USA," she added.

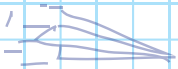


You give  
children wings:  
Right to  
Development

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I have known CRY and their logo from their fundraising through greeting cards and been a supporter for many years. Now having met the CRY America team and volunteers and seeing the work they do for thousands of underprivileged children in India - I do intend on supporting them wholeheartedly and request others to do the same  
– **Dennis Daniel, Donor, New York**

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## Project: Rural Workers Development Society

Issue: Child Labor

Region: Tamil Nadu, India

14-year-old Anant of Pudugramam village in Tamil Nadu was usually at work before most of the inhabitants of his village awoke. He began each day cleaning farm tractors, before going on to drive them. It earned him a meager ₹150 (US\$2) for a full day's work.

Anant was forced to drop out of school last year because his family couldn't afford to pay the school fees. There is no government school near his village and the state-aided high school where he studied was charging ₹600 (US\$9) to ₹1000 (US\$14) in school fees from the 6th grade onwards.

Anant is an example of the thousands of children in India who are pushed into child labor once they finish their free schooling under the Right To Education Act. With no money to pay for higher education, and not enough qualifications to garner decent jobs, these children often end up working in jobs where they are prone to exploitation and abuse.

CRY America supported project, Rural Workers Development Society (RWDS) was alerted to Anant's case. The community worker worked with Anant and his family and through continuous efforts, Anant is now enrolled in the government school. He has just completed his 9th standard and is looking forward to continuing his studies in the 10th. Because of your efforts and contribution, Anant is now on the path to fulfill his dreams.

**The Right to Development ensures every child's right to education, care, leisure, recreation and cultural activities so that they are empowered to realize their dreams.**

### **RWDS has ensured:**

- 136 births were registered
- 51 villages were free of child marriages
- 5 villages/slums were child labor free
- 312 dropout children were re-enrolled in schools





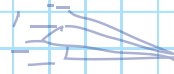
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## You give children wings: Right to Survival

Prayatn and CRY have been working together since 2012 for the Sehariya community of Rajasthan. Our focus is on improving the facilities in government schools through training of teachers and providing support to the community members in the School Management Committees. We also focus on supporting the anganwadi centers that work with children from 0-6 years of age to help improve their services so that health and nutrition of children is regularly monitored. A lot of work has already been done with the Sehariya community, but in some areas still more work needs to be done so that they rise out of their suppressed state of living and live a life of dignity

**– Malay Kumar, Project Head, Prayatn Sanstha**





**Project: Prayatn Sanstha**  
**Issue: Health**  
**Region: Rajasthan, India**

Young Buddho lives with her parents, Ginni and Santosh and her grandmother, Kashi in Shahbad Tehsil of Baran district in Rajasthan, India. She was severely malnourished with the family barely able to make ends meet. Her father was working as a bonded labourer and her mother was unable to work since she was pregnant. The diet of salt, chilli powder and millet bread that they fed Buddho had caused her to become underweight with severe dysentery which further deteriorated her condition. The family could not afford to get private medical treatment for her.

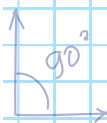
The members of Prayatn Sanstha counseled the family and taught them how they could take better care of Buddho. They noticed that Buddho remained unclean and her body was prone to itching. She was provided with Oral Rehydration Salts to help her regain strength and local medicines were suggested for the body itch. It was revealed that Buddho had fallen into the habit of eating mud, a free dangerous option to satisfy her hunger. Her parents were advised to closely monitor her eating habits. The close monitoring and medicines paid off, and in two days the Prayatn members observed that her itching had subsided. But a few days later, when Prayatn members visited again, they saw that Buddho's health was not improving. When they learnt that the family could not afford the nutritious food and milk that they were advised to provide for Buddho they took the responsibility upon themselves. As part of the consecutive follow up visits, Buddho was administered with deworming medicine and food packets were made available to her from the anganwadi. Simple and affordable food recipes were shared with her mother so that Buddho could eat simple, healthy and nutritious food.

With time Buddho's weight continued to increase considerably. Even when her parents had to migrate to other villages for work, they followed up with Prayatna members and it was ensured that Buddho received food packets regularly including administrations of calcium medicine. Now, Buddho has crossed the levels of malnutrition and is at a healthy 13.6 kgs.

**The RIGHT to SURVIVAL is every child's right to life, health, nutrition, name, nationality which not only gives children a healthy start in life, but also lays a strong foundation to a bright and promising future.**

**Prayatn Sanstha has ensured that:**

- 390 malnourished children were identified and referred to necessary services
- 125 children between 0-1 year of age were immunized
- Facilities for the Malnourishment Treatment Center was increased to 12 beds
- 85 dropout children were re-enrolled back in school





You give  
children wings:  
Right to Protection

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The CRY partnership has given PORD and opportunity to strengthen our perspective on children's rights and has enabled us to impact lives of many children positively. PORD sees CRY partnership as an invaluable one and has added to our efforts to protect child rights.

– **Lalithamma, Project Partner, People's Organization for Rural Development (PORD)**

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**Project: Guria Swayam Sevi Sansthan**  
**Issue: Child Trafficking**  
**Region: Uttar Pradesh, India**

Fifteen-year-old Chandani Yadav from Varanasi, India was enticed on the grounds of marriage and trafficked by the accused in November 2015. When her parents realized that Chandani was missing, they immediately approached the local police station for help but no First Information Report (FIR) was registered. After some efforts and struggle, an FIR was finally registered with an unnamed accused.

Distressed and anxious her family members approached CRY America supported Project Guria for help. With its experience and network the Guria team was successful in rescuing little Chandani with the help of the local police. The suspected child trafficker was also arrested within a month on 13th December 2015.

Today, Chandani has returned to a life of freedom and security. CRY America supported Project Guriya has been working tirelessly to rescue, rehabilitate and prevent children from becoming victims of child trafficking in Gorakhpur, Varanasi, Mirzapur, and Azamgarh regions of Eastern Uttar Pradesh, India. The project helps children come back to a life full of opportunities and hope for a better future.

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**The RIGHT TO PROTECTION protects every child from any kind of exploitation, abuse and neglect, so that there are no hurdles when the child aims to reach for the sky.**

**Guria has ensured that:**

- 87 cases of sexual abuse were acted upon
- 386 persons were rescued from slavery/human trafficking/sex trafficking.
- Bail plea of 26 human traffickers was rejected as a result of the follow up of cases done by the team.
- 4 human traffickers were convicted.
- Legal intervention was initiated in 107 new cases against 180 human traffickers.



$$\frac{b \pm \sqrt{D}}{2a}$$

You give  
children wings:  
Right to  
Participation

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It is an honor to have joined CRY America and assist in its efforts to raise critical funds for children in need. Transforming the lives of underprivileged and exploited children is a mission that I have undertaken wholeheartedly.

– **Patrick Bocco, CRY America Fundraising Manager**

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$$\pi = 3.14$$



**Project: Disha Vihar**  
**Issue: Education**  
**Region: Bihar, India**

Fifteen-year-old Sarika was one of the brightest students in her class at Sitalpur High School in Munger village, Bihar, India. Unfortunately her parents had other plans and forced Sarika to drop out of school and get married.

But Sarika was not deterred. She reached out to the 'Munna Munni Manch' (the children's group in her village, which is an intervention by CRV America supported Project Disha Vihar) and the Women's Group. The members of Disha Vihar, Munna Munni Manch and Women's Group not only worked to educate and sensitize Sarika's parents against the taboos of child marriage but also educated the groom's family on the illegality of it. Ultimately, the marriage was called off.

Today, Sarika is back to doing what she does best. In 2013 she completed her Secondary Education and in 2015 she completed her Higher Secondary Education in Humanities. Currently she is pursuing her Bachelor's Degree in the field of Arts along with a course in Computer Basics. Additionally, Sarika and her mother are active campaigners against child marriage in their village. Sarika's story has impacted the community so deeply that they have decided not to allow any child marriages in their village.

**The RIGHT TO PARTICIPATION** is every child's right to expression, information, thought and religion and plays a key role in giving children the right platform to take decisions in matters affecting them.

**Disha Vihar ensured that:**

- 779 births were registered
- 54 villages have been made free of child marriage
- 708 children are part of the collectives
- 3 new anganwadi centers were opened in the villages

# You Champion the cause cry donor's project visit

In July 2016, I was fortunate enough to do a field visit to CRY America supported project SATHEE, Society for Advancement in Tribes, Health, Education and Environment. My wife Sangeeta and I have supported CRY for over 15 years but never did it feel this real.

## The Team

I got to meet an amazing and dedicated team of CRY America during the project visit. Lipika and Shumanto, from the team, were just wonderful travel partners. They explained to us the complex Indian system and how charity projects work. Dr. Niraj heads the SATHEE project in Godda and has spent decades researching the hill tribes of Jharkhand and proposing projects to help them lead a better life. I haven't met anyone more dedicated than him to a cause. And together with the SATHEE team, they work tirelessly to help the tribes lead a better life

## The Journey

We traveled on roads so bad that they can't really be called roads. But the scenery around us was absolutely gorgeous. The interiors of Jharkhand are no less beautiful than Switzerland! You have to see it to believe it.

## The Project

We started off the trip in a beautiful school. The children were excited about showing their school, their skills and had even prepared many programs to entertain us. I got the chance to speak to the school's teachers, local administration officers, learn about the various programs that the government supports and also about the role SATHEE plays in such projects. We then visited a couple of anganwadis where little babies and mothers were getting vaccination shots and other necessary medications. I got an opportunity to interact with a girl whose child marriage was prevented and she was so glad to be back in school.



## Overall Impression

I was humbled by the enormity of the impact this project has on thousands of people, women and children in close to 100 villages. And there is still a lot of work ahead of us. But if we continue to find people like Dr. Niraj and if projects like SATHEE keep getting funded then there is hope. There is hope that many more children will continue to go to school and spend their childhood in the right way. And that many more women will be able to live a healthy life and raise healthy babies.

It is easy to get bogged down by the size of the challenges in a huge country like India. But what I learnt is that it is important to stay positive, tenacious and keep doing the maximum you can. You CAN make a difference, one child at a time. And lives can truly be changed. There are many more smiles and fewer tears as a result of projects like SATHEE.



I haven't done anything more important in my professional life or my personal life than being part of a project like this. It may be a small contribution to a large country. But this project has become a big part of my personal satisfaction and has given me a sense of true, meaningful accomplishment. I'm thankful to SATHEE and CRY America for making it so easy for us to be able to contribute to such a noble cause.

Overall I feel there are several hurdles with very few helping to overcome them.

When people ask about what percentage of their funds directly goes to the beneficiaries, they don't realize how hard and complex the whole process is. I felt that the funds spent on the local team members on the ground itself is like charity. They're living on modest means and working hard toiling away in tough conditions to make a difference in tribal villages that are difficult to reach given the road conditions.

I highly recommend you to help the cause of CRY America, projects like SATHEE and help influence the lives of many people. You'll feel a deep sense of satisfaction and accomplishment by making a difference in the lives of people who are a lot less fortunate than us.

**Jigar Thakkar,**  
CRY America Donor, Seattle

# You help children realize their dreams

## cry dinners and lunch

### **Pledge 2016, CRY Dinner in New York:**

The CRY Annual Gala Dinner 'Pledge 2016' in New York was held on June 10 at the Taj Pierre. The event was attended by more than 140 high profile guests and raised \$110,000 which will be directed towards funding several CRY America supported projects that ensure lasting change for children. The event was highlighted by a silent and live auction, dance performance by Bollywood Funk NYC and a live Skype call with CRY Project Partner Prayatn. Special guest speakers included legendary actress Ms. Sharmila Tagore, retired Ernst and Young Partner Mr. Don McNeal, and comedian Dan Nainan. The emcee was Center 10 founder Roopa Unnikrishnan. CRY America would like to thank its Dinner Committee Co-Chairs Anita and Ajay Agarwal and Rupal and Harsh Patil and Dinner Committee members Roopa Unnikrishnan and Sree Sreenivasan, Roopam and Sanjeev Jain, Arati and Srikanth Nagaraj, Meenakshi and Vikas Mahajan, Shikha and Mohit Bhatia, and Reena and Samir Mathur. A special thank you to our dinner sponsors and donors Star Plus, HR Shah from TV Asia, Rajeev Bhambri from India Abroad, Dr. Navin and Rashmi Mehta, Sandeep and Nilima Jain from People Software Inc, Sunil and Suman Bagaria from GDB



CRY and I go back to my childhood when I was a silent sponsor buying CRY greeting cards in India. It is heartwarming to see that the organization has stood the test of time and continues to deliver the same high level of service that it did years back. It gives me a lot of pleasure and satisfaction to work alongside like-minded colleagues, dedicated to the same worthy cause of uplifting children in India. I am proud to be part of the dinner committee and co-chair the New York gala.

**– Rupal Patil, Dinner Committee Co-Chair, New York**



International, Air India, Mr. Naveen Shah from Navika Capital, Mr. Anupam Yadav from Stratus, Nanak Foods, Bobby and Jagruti Bansal from Raj Jewels, Kamal and Kirin Arora from Moghul Catering, Ravi Bhatia from Sessions with Ravi Photography, DJ Sunny Patel from Simply Events, Sachi Sood from Sajawat, Indus American Bank, Seema Jagtiani from Amogh Agency, Caesar and Napoli PC, Bollywood Funk NYC, Piyush Sukhadia from Sukhadia Caterers, Deep Foods, and The Mall at Oak Tree.



### **Spread the Love, CRY Dinner in Houston:**

CRY America's first 'Spread The Love' dinner event in Houston was held on February 28 at the Stafford Civic Center. The event was attended by over 150 high profile guests and raised \$40,000 to support marginalized children. The event witnessed actress and former Miss India Pooja Batra grace the occasion as the celebrity guest and comedian Dan Nainan as the emcee.

The highlights of the evening included a live auction, dance performances by the Houston Texan Cheerleaders, Bollywood Shake kids and a song performance by Malika

Ghei. CRY America would like to thank Dharam Bali, CRY Advisory Board member, members of the Dinner Committee and all the volunteer organizers. A special thank you to sponsors and supporters Mr. Bash Sharma, Vantive Inc., Mr. Amir Dodhiya from NY Life, Mr. Malik Jamal from Discount Power, Mr. Gopal Savjani from Ansch Labs, Mr. Rick Pal, Ashiana, Deco Art Event Planners, Murali Santhana



Photography, Mr. and Mrs. Anand Chauhan, Mr. Gobind Kamnani and Mr. Ghandni Kamnani. Event Planning was headed by Ruchika Dias of Bollywood Shake and the food catered was by Great W'Kana Café. Media sponsors for the event were Star TV, TV Asia, Masala Radio, Meena Datt Radio, Dabang Radio, Telugu Hungama Radio, Voice of Asia and Indo American News.

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### Uphaar, CRY Dinner in Seattle:

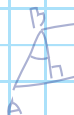
CRY America had its Annual Gala Dinner in Seattle on April 30 at The Westin, Bellevue. This year's Uphaar saw 170 guests raising \$180,000 towards Projects Disha Vihar, Society for Advancement in Tribes, Health, Education, Environment (SATHEE), Association for Development and Health Action in Rural areas (ADHAR),

PK

Dr. Sambhunath Singh Research Foundation and Mahila Abhivrudhi Mattu Samrakshana Samasthe (MASS). The evening was an amazing team effort with everyone stepping up. The evening comprised of a cocktail hour, live auction, bingo game, a CRY presentation and videos from the various project locations. A special musical arrangement by George Varghese, Sonia Keshwani and Bevani was a delight for all music lovers. Jigar Thakkar spoke at the event which connected very well with all the donors. We would like to thank Jigar Thakkar and Sangeeta Mudnal, Anu and Naveen Jain, Usha Rao and Prakash Kondepudi, Sunil Shah and Leena Shah, Hemant Vyas and Geeta Vyas, Harman/Aditi Technologies, Murthy Pappu and Kiran Mantripagada, Raja Venugopal and Madhu Gadde for their generous donations. And a big thank you to all our Seattle volunteers for organizing yet another awesome Uphaar in 2016!

### Pledge 2016, CRY Lunch in San Francisco Bay Area:

'Pledge 2016' at SFO Bay Area was held on June 4 at DOSA on Fillmore. It was an intimate lunch attended by 22 of our dedicated donors and supporters along with legendary actress Sharmila Tagore. The live auction conducted by Dan Nainan added excitement to the affair. The event raised \$25,000 for projects supported by CRY America. We would like to thank Samir and Neelu Virmani, Arti and Ketan Duvedi, Keith Angelo, Kuldeep Tanwar, Sushmita and Sujay Saha, Laura Vazquez, Percy Presswala and Rajnita Jain for their generous donations.



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### Viswaprem, CRY Dinner in Alabama:

CRY Alabama Action Center organized its 6th Annual Dinner, Viswaprem 2016 on May 21 at the Gooch Place Grand Ballroom. Thank you to our esteemed chief guest Honorable Nagesh Singh, Consul General of India, Atlanta, whose presence and speech helped us make a bigger impact. It was a wonderful evening with 120 supporters coming

together for the cause of underprivileged children. A photo essay on Project Disha Vihar gave our supporters a glance at the work we do. The evening's entertainment included semi-classical and western medley dance followed by a Bollywood musical concert. The evening was a success and it helped raise \$5,000 which will help ensure a better life for children supported by CRY America projects. Thank you to all our donors, volunteers, and supporters for making this evening a success. Heartfelt thanks to our event sponsor, COLSA Corporation for their generous and continued support.

This year the auction at the CRY Lunch and Dinners was a huge success. The auction items included paintings donated by prominent Indian artists Ram Kumar, Jehangir Sabavala, JMS Mani, Prakash Deshmukh, Pravin Utge, and Deepa Vedpathak; designer clothes donated by JJ Valaya, Sabyasachi, and Anita Dongre; jewelry donated by Velvetcase.com, Raj Jewels, and Amrapali; cricket ball autographed by Saurav Ganguly, a photograph autographed by Mohammed Ali, a Beatles Album autographed by Sir Paul McCartney, a baseball autographed by Bill and Hillary Clinton among others.

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# You Walk for Child Rights

## cry walk

Our annual national CRY Walk for Child Rights event is being organized across 15 cities this year - bringing thousands of individuals together to help create opportunities for children. So that they can fulfill their dreams. A big Thank You to all our volunteers, donors, teams & event sponsors for supporting CRY Walk 2016! Special thanks to our national sponsors, Air India, Star TV, TV Asia, India Abroad, Stratus, Shani International and Mera Sangeet.



The CRY Walk 2016 series was kicked off in Orange County on 9/11 at Col Bill Barber Park where 60 people came together for the event and raised over \$7,000 giving the community of Irvine a fun-filled day. The CRY Walk at Lukens Park in Philadelphia on 9/17 saw some exciting activities like a cricket match. Our group of lively supporters here raised \$4,000 for the cause of child rights.

It was a beautiful day on 9/18 at Riverside Park, New York where our group of 60 walkers demonstrated their commitment to the cause by raising \$22,000! Little ones and adults walked together at the Chestnut Hill Reservoir in Boston on 9/24 raising over \$7,500 for CRY where the delicious samosas were a bonus! Despite the hot weather, the CRY Walk took place on 9/25 at the 4S Ranch Community Park in San Diego with our supporters raising \$30,000! Our Raleigh CRY Walk was also held on 9/25 at the Apex Community Park where 100 attendees sported the CRY yellow t-shirts and walked for child rights raising over \$6,000. While the CRY Walk at Atlanta which took place on 10/15 saw our spirited supporters raising over \$2,000 for child rights, our New Jersey Walk which was held on 10/16 witnessed a number of people walking and raising over \$11,000 for the cause of marginalized children.

The Phoenix Walk which took place on 10/22 at Desert Breeze Park and the Austin Walk that was held on 11/6 at Leander Park saw our supporters raising over \$3,000 at each event for child rights! Our supporters in Bay Area raised a stunning \$12,000 through the Walk event which was held at Fremont Central Park on 11/13 and was attended by 100 people who participated to ensure lasting change in the lives of underprivileged children. In Houston, the Walk on 11/20 at Lost Creek Park saw 150 participants raising over \$2,000 in support of CRY America and its endeavor to create happy childhoods.

Thousands of children are born in families where there is nothing to rebuild as there is nothing built in the first place. But there is hope. Through volunteering and raising funds to support the CRY America projects we are building hope. Hope that some day we all will be privileged, that some day we will not have to support any projects, as there will be no projects left to support. We must all walk together for children's rights and empower our children to be the leaders of tomorrow.

– Percy Presswalla, Action Center Lead, Orange County



<b>CRY Walk Location</b>	<b>Date</b>	<b>Venue</b>	<b>Event Teams</b>	<b>Event Sponsors</b>
Orange County	Sept 11	Col Bill Barber Park	Percy's Buddies	A & A Trucking, Costco, Tandoori Gardens, Disney Volunteers, Luxe Maison, Priti's Henna Art and Tattoo, Baniyan Bazaar
Philadelphia	Sept 17	Lukens Park	Lions, CRY All-Stars, Dream Donars, Team Hope	
New York	Sept 18	Riverside Park	Livestrong, IYA, Friends of Simba	Bryant Park Jugglers, Stratus, Shiamak, Ultimate Vapor Source
Boston	Sept 24	Chestnut Hill Reservoir	Team Adda, Phitness Phreaks, Tom_Brady_GOAT, Boston University India Club, Kokas on the Loose, BC SASA	The Bollywood Grill
San Diego	Sept 25	4S Ranch Community Park	Run 4S Run, A Walk to Remember, Team Gingy!, I run for Pizaa, Shining Hearts and Stars, Run winter is coming, Snapdragon	Soft HQ, Seaside Rackets, Law Office of Bhashini Weerasinghe, Solar City, Jimbo's, Miramar, LiveLife.com, Protecting Tomorrow
Raleigh	Sept 25	Apex Community Park	NC State University Chapter, CRY Raleigh HS Chapter, UNC Chapel Hill, Resplendent, Ziad Ali	Greek Fiesta, Cicis, Raaga
Atlanta	Oct 15	SIMS Lake Park		Shiv's Institute of Dance, Atlanta Healthcare, Achieve High Points
New Jersey	Oct 16	Roosevelt Park	Ariana's Angels, Walk with Medha, Dahling Divas, Rashima Jain Sobti, Nikhil Mahajan, Sensational Divas, The Elsa Divas	GEP, Indus American Bank, SecurView, Radio Chai, ReeMat Designs, Farmer's Insurance, Weichert Realtors, My Indian Accent, Marigold Bakes
Phoenix	Oct 22	Dessert Breeze Park		
Austin	Nov 6	Leander Park	Team CRY Family, Friend of CRY, CRY Austin	Envision Eye Center
Bay Area	Nov 13	Fremont Central Park	One for the Child Rights!, The Lemonaders	Radio Zindagi, PNG Jewellers, Biryani Bowl, Jay Bharat, RoadID, Shastha Foods, Me and Mommy, Bombay Jam
Houston	Nov 20	Lost Creek Park	Good Karma, Ravali, Mousumi	
Palmdale	Dec 3	Marie Kerr Park		

**To know more visit - <http://america.cry.org/site/events/cry-walk-2016.html>**

# You color their lives cry holi

CRY America Action Centers successfully organized the Festival of Colors - CRY Holi 2016 across six cities in the USA.

This year, CRY Holi was bigger and better than ever before! More people, radiant colors, DJ music, dancing and scrumptious food set the tone for the events across the cities. Larger number of attendees celebrated this year's festival of colors with their families, friends and colleagues enabling lasting change in the lives of thousands of underprivileged children. A big thank you to all the volunteers who spent countless hours meticulously planning, promoting & executing CRY Holi 2016!



**CRY Holi at San Diego** was held on March 19 at the Hourglass Field, CA. 2,200 attendees danced away to the catchy Bollywood tunes of DJ Danda and DJ Manj and splashed tons of color (and a little water) at their family and friends! Lots of food, games, knockerball, music and dancing kept the participants engaged and happy! The event also included dance performances by kids, the Kids Dance Showcase & Bollywood Steps which were great hits. Thank you to our event sponsors SOFTHQ Consulting Inc, Annapurna, Royal India Banquet, Solar City, Joshi Law Group, Prem Valasa Photography & Colorshot Studio.

**CRY Holi at Orange County** was held on March 20 at Huntington Beach, CA. Our 1st CRY Holi in Orange County was a grand success with over 150 attendees enjoying the festival of colors with music, food and dancing, all at the beach. The colorful sand on the beach and an ocean full of water, provided a unique and pretty setting for this event! Thanks to Mandi's Candie's for donating part of their proceeds to CRY America, Radhe Sweets & Catering and to DJ Manj for the wonderful Bollywood music.

**CRY Holi at Phoenix** was organized on March 27 at the Arrowhead Meadows Park in Chandler, AZ.

The attendees and volunteers had a great time with the music, food, colors, dancing at our first CRY Holi in Phoenix which was awesome! Thank you to the flash mob group who dedicated their weekends practicing to the choreography of Roch and music of DJ Prati Badran, resulting in a great performance on the event day! The kids loved the

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Easter egg hunt, the colors and chasing their parents with water blasters! Many thanks to Pastries N Chaat, our food sponsor for CRY Holi 2016 at Phoenix.

**CRY Holi at Seattle** was held on March 19 at the Crossroads Park in Bellevue, WA. The popular CRY Holi event was back in Seattle with a riot of colors spreading joy and laughter in the air! As the festival of colors heralded the arrival of spring, we also promoted equality and the spirit of oneness by raising funds for underprivileged children. 2800



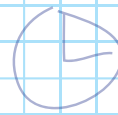
attendees danced to the upbeat Bollywood numbers by DJ RDX, despite poor weather conditions. The flash mob during the event by the Pratidhwani Dance group was also a super hit! A big thank you goes out to the City of Bellevue Events & Transport team, the Police Lieutenants, Aditi Technologies for their generous support, Chaat N Roll for sponsoring the food and our media partner Desi 1250 AM for their support.

**CRY Holi at Atlanta** was organized on March 12 at the Shekarag Park. CRY's Atlanta Chapter had over 300 participants, primarily students attending CRY Holi 2016. The event included splashing of colors, music by a DJ, yummy food and CRY Holi t-shirts designed by the students themselves! The students did a great job & the event raised \$1,660 for children's rights.

**CRY Holi at Pittsburgh** on April 16 at the Flagstaff Hill in Schenley Park. Pittsburgh's annual CRY Holi, Festival of Colors was organized in collaboration with ANKUR-IGSA, University of Pittsburgh this year led by Mukul Gupta. Students and adults alike enjoyed the water balloon fights and dancing to Bollywood music, while also making a difference in the lives of children! A big thank you to Mukul Gupta, ANKUR-IGSA & the University of Pittsburgh for their support.

Holi was one of my favorite festivals growing up. I always wanted a similar celebration in San Diego, so when some new volunteers showed enthusiasm and confidence that we could do something similar, I jumped at the chance to be part of it. It's a lot of work but the rewards are worth it. It works on so many levels - it brings out the creative side of our volunteers, where they try to come up with innovative ideas every year to make it more fun - and they enjoy doing it! It brings the community out in a way I could only have dreamed of - and lets people be completely carefree for a few hours. It lets us all relive our childhoods and it helps raise money for children whose lives are rarely carefree.

– Ruchika Pandey, Action Center Lead, San Diego



# You provide children opportunities events by action centers

## **CRYket:**

CRYKet for Child Rights is a platform for individuals to partner the child rights movement that enables lasting change in the lives of children. By simply participating in this event each individual in his or her own way restores to children their basic rights to - learn, live, play, express and be protected. On 23rd July, 2016 the New York action center organized an enthralling cricket match in the Bronx.

The day was filled with excitement and cheer as Team Gladiators lifted the winner's trophy while team Tata Titan was the runner-up.



## **Ek Haseena Thi in Seattle:**

Seattle's all popular local band 'AllGoRhythms' was back with their fantastic Bollywood music concert on June 25. The vibrant setup, fine performances, sporadic laughs, immaculate dance routines and the artful video production - everything about the musical extravaganza had the audience dazzled. A huge shout out to the 'AllGoRhythms' team, dedicated CRY Seattle volunteers, benevolent

“

Breaking social and political walls to bring a sustainable change for underprivileged children in India is what CRY does. It is very humbling to be a part of such an amazing group that is dedicated to using all their resources and knowledge to bring a lasting change in children's lives.

– **Shikha Bhatia, Volunteer Leader, New Jersey**

”



audience, food sponsor Mirchi Issaquah and everyone else who was a part of this fabulous show.



### **Ina Mina Dika in Seattle:**

Ina Mina Dika - the always popular Bollywood Music concert organized by our Seattle action center had music lovers coming together for the cause of underprivileged children. The performers enthralled a packed auditorium as they belted out performances across genres that had the audience on their feet all night! We would like to thank all the participants, supporters and volunteers for this fun event held on May 21

### **Rang Tarang in San Diego:**

CRY San Diego action center organized a successful Rang Tarang Variety Entertainment Show on June 26. A big thank you to Annapurna for being our title sponsor and Beauty By Dolly, IMenu4u LLC, Estate Planning, Insurance Agent, Solar City and Morgan Stanley for their support. Kudos to all the performers, teachers, choreographers, musicians, actors, singers, volunteers and their families for ensuring an awesome event for children's rights!

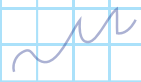


### **Summer Groove DJ Evening in New York:**

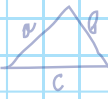
CRY New York action center held a Bollywood themed summer mixer on June 30. The event hosted over 100 people dancing to the tunes of DJ Naveen and DJ Shareth with photography by Aman Bedi. Thank you to all the participants and the volunteers for this successful event.



# ACTION CENTERS AT A GLANCE 2016



	<b>ACTION CENTER</b>	<b>AC LEADERS NAME</b>	<b>EMAIL ID</b>
1	Alabama	Hanu Karlapalem	hanusri@hotmail.com
2	Atlanta	Ekta & Aarushi Jain	ektajain28@gmail.com/ aarushijain14@gmail.com
3	Austin	Golda Sahayam	j_golda@yahoo.com
4	Bay Area	Sushmita Pilaka	sush.pilaka@gmail.com
5	Boston	Harshita Bhurat	harshas.email@gmail.com
6	Houston	Vacant	
7	New Jersey	Shikha Bhatia	shikhabhatia@hotmail.com
8	New York	Chandni & Akanksha	chandni.gandhi@cryamerica.org/ aakanksha.gulati@gmail.com
9	Orange County	Percy Presswalla	percycrysocal@gmail.com
10	Philadelphia	Sanjeev Santhanam	sanjeev.santhanam@gmail.com
11	Phoenix	Pooja Yedavelli	pooja.yedavelli@gmail.com
12	Raleigh	Nishant Singh	singh.nishant177@gmail.com
13	Seattle	Rajesh Munshi	rajeshm@microsoft.com
14	San Diego	Ruchika Pandey	ruchika.pandey@gmail.com
15	TAMU	Rishabh Prasad	rprasad313@gmail.com
16	Univ Of Washington	Sahil Chawla and Mahak Sochi	cryuwchapter@gmail.com



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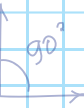
# ACTION CENTER awards

## **ACTION CENTER GROUP & INDIVIDUAL VOLUNTEER AWARDS 2016**

- 1) ACTION CENTER OF THE YEAR
  - a) Winner - San Diego Action Center
  - b) Runners up - New York Action Center & Bay Area Action Center
- 2) CRY Walk of the Year - Winner - San Diego Action Center
- 3) Innovative Event of the Year - Winner - San Diego Action Center for Rang Tarang
- 4) Outreach of the Year -
  - a) Winner - New York Action Center
  - b) Runners up - New Jersey Action Center & Atlanta Action Center
- 5) Student Action Center of the Year - Winner - Raleigh

## **ACTION CENTER - VOLUNTEER OF THE YEAR 2016**

Atlanta AC - Aarushi Jain  
Austin AC - Vijaya Vavilikolanu  
Bay Area AC - Anupama Prasad  
Boston AC - Sanjay Yengul  
New Jersey AC - Rashima Jain Sobti  
New York AC - Sharad Joshi  
Orange County AC - Laura Vasquez  
Philadelphia AC - Sanjeev Santhanam  
Phoenix AC - Rohan Tudi  
Raleigh AC - Rohanit Singh  
San Diego AC - Sraavan Mundlapudi



8 9

# You ensure their Right to Write

When a child is able to go to school today, it sets off a cycle of positive change. An educated child stays away from an early marriage, avoids exploitation and becomes strong and independent. As children grow, they are able to make better choices for themselves and influence the communities they live in. This transforms their present life and ensures a secure future for them.



The 'Right to Write' campaign was about ensuring 566 children across CRY America supported projects in India go to school and complete their education.





π = 3.14

# You help them experience the Joy of Five

Everyone loves birthdays. But, did you know the 5th birthday is a milestone that not all children have the opportunity to experience? One that sets a child on the right track to a happy childhood.

The first five years are a crucial period in a child's life. It creates the foundation for the years to come. Which is why access to adequate nutrition and healthcare services during this period is so crucial for an all-round development.

However, not all children have access to this basic right to health and experience the joy of growing up healthy, because of inadequate nutrition and healthcare. They are unable to experience the 'joy of five'. The joy of the first word, first walk and the first pencil scribble, among others.



The 'Joy of Five' campaign was to ensure that 667 children across CRY America supported projects experience the joy of turning five and live happier, healthier lives.

As your child grows up, it is both an amazing feeling, as well as a sad one. On the first day of kindergarten it struck me that my little baby has turned into a big boy and he is now on his way to have his own experiences. As a mom whenever he learns new things in Math or Grammar and then tries to correct me, it fascinates me that he is doing so many things at the same time. The most special memory I really will cherish is when he wrote a story about me for Mother's Day in school.

– **Monica Kharkar, Volunteer, New Jersey**

# Students In ACTION!

Our student supporters have always been at the forefront spreading awareness and a message of hope for the rights of marginalized children. Their dedication and commitment to the cause is truly inspiring. We would like to thank all the students who come together and organize fun events, student outreach, social media promotions and other activities to irreversibly transform the lives of children in India.



We would like to express our heartfelt gratitude towards the CRY Chapter at North Carolina State University led by Nishant Singh and Pavan Devarasetty for leading the CRY Walk 2016 in Raleigh and raising \$830 from their team.

“I love being a part of CRY America because we have some of the most passionate volunteers that genuinely care for the cause. I truly believe that

providing underprivileged children with basic rights is one of the most important things we as humans can do. Every child deserves to live a life of innocence, comfort, and happiness; and CRY aims to make that a reality.”

– Nishant Singh, Student Action Center Lead, Raleigh

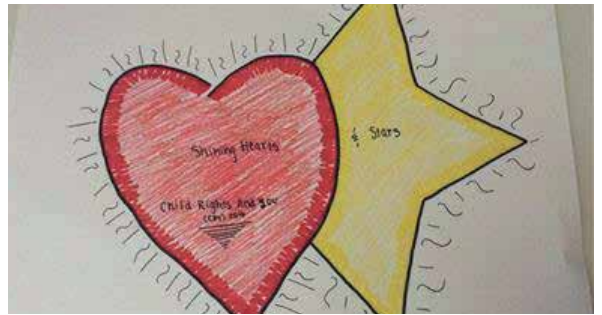
CRY America thanks Kavita Jain, student at Duke University and founder of nonprofit “Kiducation” for her generous donation of \$2,000 towards Project Prayatn which works with tribal children in Rajasthan. It's great to see students like Kavita committed to improving the lives of underprivileged children.





A big thank you to little Sonali Koo! CRY America thanks our youngest fundraiser, five-year-old Sonali Koo, for persuading several of her house guests over the past six months to donate to CRY, so underprivileged children can go to school and have regular health check ups. Sonali raised \$107.91 which she handed over to Harshita and Shefali at the Boston CRY Walk on Sep 24.

CRY America applauds the efforts of Shining Hearts and Stars for raising \$200 for CRY at the CRY Walk in San Diego. Radhika (11), Arjun (9), Paaramita (8), Siddharth (7), Amrit (8), Anjali (6), Varun (6), Akash (6), Aditi (5), Sanjana (5), Aarohi (2) and Lara (2) believe that:



"We have so much money - I want to share it with kids who don't have as much. Also, it's fun to sell stuff, count change and act like a business person."

"I want to help the world."

"I love to run and want kids to have a better childhood."

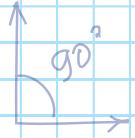
"Helping others makes our hearts bigger."

"Helping others is way more important than just thinking about yourself and what you want. Also, I think making our mark on Earth by helping others is the best deed for this world that you can do."

CRY America thanks Ronit Dutta for raising \$585 for Philadelphia CRY Walk.

CRY America appreciates the efforts of CRY Raleigh High School chapter and Ojivvii Sethi for leading it successfully and raising \$1771.

# You ensure sustainable change



## CRY Drops

Little drops of water make a mighty ocean. Similarly, enabling sustainable change requires consistent efforts, and your consistent support.

We invite you to join a special group of CRY supporters by enrolling in CRY DROPS, our monthly recurring donation program.

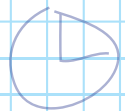
A little timely donation can help thousands of underprivileged children across CRY America supported projects get access to their basic rights and live bright and healthy lives. So come on board and make every little effort count.

**Benefit to You:** It is a hassle-free process to sign up and equally simple to opt out of. Your consistent support will help us plan grants more effectively and impact the lives of many more children.

**Benefit to CRY America:** Provides us with ongoing resources, helps us to plan ahead and saves money on fundraising costs.

## My Occasion & CRY

Make your special moments last a lifetime with 'My Occasion and CRY'. Request your friends and loved ones to donate to CRY America in lieu of gifts to you on your special occasions. While one of our supporters Raman Sood celebrated his 50th birthday by donating to the cause of marginalized children another supporter Madhvi Chugh celebrated her son's first birthday for the cause. A big thank you to Mansi Choksi Shah, Sagarika Manoj Kumar and Piu Banerjee for sharing their special days too with children from CRY America supported projects.





## Other Ways to Donate

### Gift A Donation:

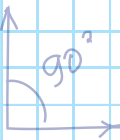
Celebrate the special occasions in the lives of your loved ones by making a donation to CRY America on their behalf and we'll email them a beautifully designed card on your behalf, with your own personal message inside.

### Employee Giving:

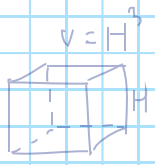
Support us with the corporate monthly giving program

### Donate Your Old Car:

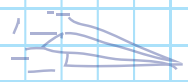
We have tied up with Cars4Causes which accepts used car donations from anywhere in the USA. They handle all the paper work, title change, free pickup and sale of the car.



$$\frac{b^2 \pm \sqrt{D}}{2a}$$



$$\frac{x \pm \sqrt{D}}{2a}$$



89

# CORPORATE SUPPORT



MICROSOFT MATCHING GIFTS PROGRAM



HANS FOUNDATION



QUALCOMM MATCHING GIFT PROGRAM



KIMBERLY CLARK FOUNDATION



AAPI OF QUEENS AND LONG ISLAND, INC



APPLE MATCHING GIFTS PROGRAM

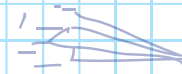
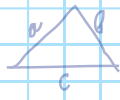


COLSA CORPORATION



INDUS VALLEY

9



ADITI TECHNOLOGIES PRIVATE LTD



GOOGLE MATCHING GIFTS PROGRAM

NAVEEN AND ANU  
JAIN FOUNDATION



GDB INTERNATIONAL, INC



CENTER10 CONSULTING LLC

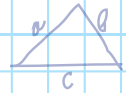


SOFTWARE PEOPLE INC

FASHION IN ME INC

NARAYANAN  
LIVING TRUST

# COMPANIES WHERE CRY AMERICA IS REGISTERED FOR MATCHING GIFTS & EMPLOYEE GIVING



## List of 104 Company's where CRY America is registered for Matching Gifts:

- Accenture Matching Gifts
- Aetna Foundation Inc.
- Agilent Technologies Foundation
- AIG Matching Gifts
- Allstate Giving Campaign
- American Airlines Inc
- American Express Charitable Foundation
- Ameriprise Financial
- Apple Matching Gifts Program
- Applied Materials (Global Impact)
- Arcelormittal Matching Gifts
- Astrazeneca Pharmaceuticals Lp
- AT & T Employee Matching
- Automatic Data Processing Inc.
- Avago Technologies Matching Program
- Bank of America Matching Gifts
- Best Buy
- Blue Cross And Blue Shield Of North Carolina
- BNY Mellon
- Bristol Myers Squibb Company
- Brocade Communications Systems, Inc.
- CA Technologies Inc
- Citrix
- C.R.Bard Foundation
- CauseCase Foundation
- Chevron Humankind Matching Gift Program
- Dell
- Deutsche Bank Americas Foundation
- Directv Matching Gift Center
- Discover Financial Services
- Dropbox Inc.
- Dtcc Giving Program
- EBay Foundation
- Eclinical Works
- Ericsson Inc.
- Expedia Inc
- E\*Trade Financial Corporation
- F5 Networks
- Fannie Mae
- Freddie Mac Foundation
- GenenTech
- GlaxoSmithKline Foundation
- Goldman Sachs & Co Matching Gift Program
- Google Matching Gifts Program
- Graduate Management Admission Council
- Grainger
- HP Company Foundation
- ING Financial Services LLC
- Integrated Device Technology, Inc.



- Intel Matching
- International Monetary Fund
- Johnson & Johnson
- JP Morgan Chase And Co.
- Juniper Networks Company
- Kaiser Permanente Community Giving
- Kimberly Clark Foundation
- Lenovo Employee Care Campaign
- McAfee Matching Gift Program
- Medtronic
- Merck Partnership For Giving
- Microsoft
- Microsoft Matching Gifts Program
- Morgan Stanley Annual Appeal Campaign
- Motorola Foundation
- Netflix Matching Grants
- Netscout Systems Inc.
- Network For Good
- Nvidia Foundation
- Oracle Corporation Matching Gifts Program
- Paypal Matching
- Pepsico Matching Gifts Program
- Pitney Bowes (Global Impact)
- Progressive Insurance Foundation
- Prudential Financial Inc
- QualComm Matching Gift Program
- Russell Matching Gifts
- Sabic Innovative Plastics
- Salesforce.Com Foundation
- Sanofi-Aventis
- SAP Matching Gift Program
- Servicenow, Inc.
- Siemens Caring Hands Giving Program
- Silicon Valley Community Foundation
- State Street Foundation Inc.

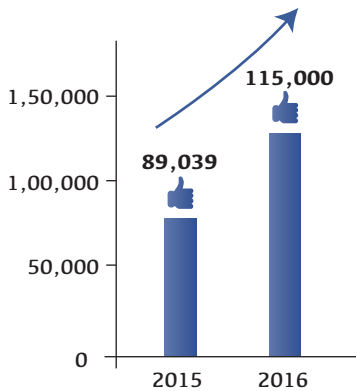
- Symantec Corporation
- The Bank of New York Mellon Community Partnership
- The Boston Consulting Group Inc
- The Capital Group Companies Charitable Foundation
- The Clorox Company Foundation
- The GE Foundation
- The T Rowe Price Program For Charitable Giving
- Thermo Fisher Matching
- Thomson Reuters
- T-Mobile Usa, Inc.
- Time Warner Employee Grant Programs
- US Bancorp Foundation
- UBS Matching Gift Program
- United Health Group
- United Technologies
- Veritas Matching
- Verizon Foundation
- VISA Giving Station
- VMwARE Foundation
- Voya Foundation

# CRY America on Social Media

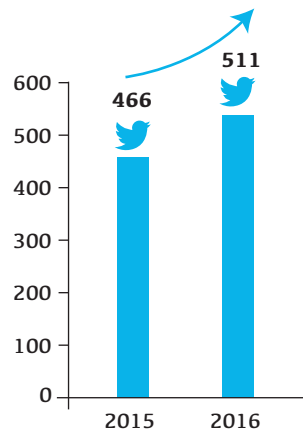


CRY America recognizes social media as an effective way to connect with our supporters and people interested in the cause of child rights. Today, in this digital-social era, there are no boundaries to the impact this enhanced connectivity can bring! We at CRY America are making a conscious effort to leverage social media to showcase the impact that CRY America is making and to expand our reach through supporters like you.

Facebook - Page likes



Twitter - Followers



You can follow us on Facebook, Twitter, YouTube and LinkedIn to get the latest feeds from across our project areas. Show your support by liking our pages and spreading the word in the social online space





# GRANTS / PROJECTS LISTING 2016

Project Name	State	Grant Amount
People's Organisation for Rural Development (PORD)	Andhra Pradesh	25,847
Sanghamitra Service Society(SSS)	Andhra Pradesh	12,701
Gramya Vikas Manch (GVM)	Assam	24,141
Jawahar Jyoti Bal Vikas Kendra [JJBVK]	Bihar	13,505
Disha Vihar	Bihar	12,380
Coalition for Child Rights to Protection (CCRP) Bihar - thru Bal Sakha	Bihar	18,205
CHARDS	Bihar	11,035
Paridhi	Bihar	28,566
Gram Mitra Samaj Sevi Sanstha (GMSSS)	Chattisgarh	10,741
Gramya Vikas Trust	Gujarat	10,437
Vikalp	Gujarat	14,481
Peoples Action for People in Need (PAPN)	Haryana	19,730
Society for Advancement in Tribes, Health, Education, Environment (SATHEE)	Jharkhand	29,614
Adarsh Seva Sansthan - ASES	Jharkhand	16,882
Mahila Abhivrudhi Mattu Samrakshana		
Samasthe (MASS)	Karnataka	34,988
Deenbandhu	Madhya Pradesh	32,760
Sankalp Manav Vikas Sanstha (SMVS)	Maharashtra	14,286
Wide Angle	Manipur	15,083
New Era Environmental & Dev Society (NEEDS)	Manipur	21,146
CRY India - Grant for Capacity Building of Projects	National, India	35,121
CRY Grant Management Costs	National, India	70,243
Children's Rights Inc	National, USA	15,000

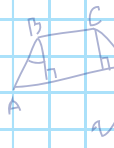


The Child Welfare League of America (CWLA)	National, USA	15,000
Boys & Girls Clubs of America (BGCA)	National, USA	15,000
Association for Development and Health Action in Rural areas (ADHAR)	Odisha	18,204
Society for Promotion of Rural Education and Development (SPREAD)	Odisha	13,198
Sadhana - Society for Action in Disability and Health Awareness	Odisha	11,920
Chale Chalo	Odisha	11,777
Coalition for Child Rights to Protection (QICAC) Odisha - through Basundhara Prayatin Sansthan	Odisha Rajasthan	14,970 61,731
Rural Workers Development Society (RWDS)	Tamil Nadu	27,651
Shramik Vikas Kendram (SVK)	Telangana	31,406
Dr. Sambhunath Singh Research Foundation	Uttar Pradesh	17,055
Rural Organisation for Social Advancement (ROSA)	Uttar Pradesh	16,176
Guria Swayam Sevi Sansthan	Uttar Pradesh	23,768
Doaba Vikas	Uttar Pradesh	40,175
Mountain Children's Foundation	Uttarakhand	19,923
Sunderban Social Development Centre (SSDC)	West Bengal	13,054
Diksha	West Bengal	14,889

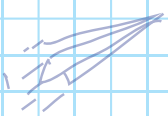
$$b^2 = \frac{V^2}{2a}$$



$$\pi = 3,14$$



# 2016 CRY AMERICA ANNUAL IMPACT



184,280

Children Covered

920

Villages / Slums Covered

4,834

Children Immunized

4,846

Identified With Malnutrition And Acted Upon

79,026

Children In Schools

2,851

Drop Outs Re-enrolled In Schools

238

Child Labor Free Villages / Slums

15

Child Sexual Abuse Cases Identified And Acted Upon

114

Disabled Children Covered

875

Children's Group's Formed / Strengthened

# GRANT / PROJECT REVIEWS 2016

## **Gramya Vikas Manch (GVM)**

**Project Location: Assam**

**Grant Disbursed: 23,838**

**Project Objectives:** To empower 10,000 families from 120 villages to reduce their socio-economic losses due to disasters; empower 15,000 children and adolescents to improve their quality of life through education, healthcare & protection from child marriage, child labor & discrimination.

**Project Review:** The Project enabled the community better access to government primary health care services, more families are now having safe deliveries at institutions; increased participation of families in the Village Health Education Day (VHND) which provided health checkups and awareness to pregnant women and adolescent girls. Nutritional food demo was beneficial for mothers, anganwadi workers and mid- day meal cooks. Health education to the children's collectives and regular health checkups has improved health & hygiene practices among children. The children are also motivating the community on good hygiene practices. There is an increase in the awareness on child rights in the community. Mothers are raising issues related to schools; school management committees have been oriented on their responsibilities in 13 villages and they monitor the schools & mid-day meals. Retired teachers are roped in to orient newly joined teachers on teaching methodologies. Meetings were held to develop child centric plans for 3 years in 4 schools in which community leaders & parents participated.

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## **Jawahar Jyoti Bal Vikas Kendra (JJBVK)**

**Grant Disbursed: 13,049**

**Project Location: Bihar**

**Project Objectives:** To ensure access to ICDS (Integrated Child Development Services) for all children, women and adolescent girls; to improve nutritional status of children under 5 years of age; ensure routine immunization programs, ensure health care services for all children and to reduce the health implications caused by child labor and early marriages.

**Project Review:** The Project team worked on issues of health & malnutrition wherein they have worked on awareness building activities with the community on health





rights, need of institutional deliveries, duties of health services providers and access to the services. Through strengthening relations with the government officials they have enabled regularization of ambulance services, delivery of health service centres and regularization of health service providers. The engagement process with children resulted in improved full vaccinations, improved linkages of malnourished children to the Anganwadi centres and regular health checkups for children.

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### **Disha Vihar**

**Grant Disbursed: 12,245**

**Project Location: Bihar**

**Project Objectives:** To ensure access to ICDS (Integrated Child Development Services) for all children, women and adolescent girls; to improve nutritional status of children under 5 years of age; ensure routine immunization programs, ensure health care services for all children and to reduce the health implications caused by child labor and early marriages.

**Project Review:** The Project team worked on issues of health & malnutrition wherein they have worked on awareness building activities with the community on health rights, need of institutional deliveries, duties of health services providers and access to the services. Through strengthening relations with the government officials they have enabled regularization of ambulance services, delivery of health service centres and regularization of health service providers. The engagement process with children resulted in improved full vaccinations, improved linkages of malnourished children to the Anganwadi centres and regular health checkups for children.



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### **Coalition for Child Rights to Protection (CCRP) Bihar - through Bal Sakha**

**Grant Disbursed: 18,205**

**Project Location: Bihar**

**Project Objectives:** To enhance the standard of institutions meant for CNCP (Children in Need of Care and Protection), to work with the government to activate the Child Welfare Committees, Juvenile Justice Boards (JJB) and other apparatus of the Juvenile Justice (JJ) systems in the state; to enhance the capacity of the personnel engaged in the Juvenile Justice systems like Child Welfare Committee /JJB members, Police, Special Juvenile Police Units (SJPU) members etc. and to develop decentralized child protection committees (community based mechanism) for protection of child rights with special focus on child protection issues."

**Project Review:** Capacity building was done on the implementation of the Juvenile Justice Act by the Project team which led to smooth, timely disposal of the cases and also dealing with the complex cases while adhering to the standard provisions of the JJ Act ; due to regular visits to the observation homes for children, there has been recruitment of more caregivers like teachers, initiation of child care development plans and the state government has sped up the process of land acquisition for the

construction of observation homes. The police has been trained on the JJ Act and the Protection of Children from Sexual Offences Act leading to a more sensitive approach towards children. Interventions focusing on effective implementation of Integrated Child Protection programs with various stakeholders were undertaken by the team

## **CHARDS**

**Grant Disbursed: 7,417**

**Project Location: Bihar**

**Project Objectives:** To enhance the health behaviour of the community, reduce child mortality and morbidity in the community, increase institutional deliveries through community sensitization, strengthening of health institutions and reduction in the number of malnutrition cases in the Project area.

**Project Review:** Project CHARDS organized meetings between the community and different health service providers for capacity building which improved the vaccination program, institutional births, and linkages to the ICDS (Integrated Child Development Services) centers and the rehabilitation of Severely Acute Malnourished (SAM) children. The Project tracked and ensured antenatal care for 367 pregnant women, ensured 77% immunization in community, increased institutional deliveries from 30% to 51%, identified 56 Severely Malnourished Children (SAM) with the support of the ICDS centers out of which 13 children were back to normal after receiving proper treatment. Due to the awareness building activities done by the Project team, adolescent girls are more confident about seeking health related information from health service providers and pregnant women and lactating women are getting better care from their families.


## **Paridhi**

**Grant Disbursed: 17,140**

**Project Location: Bihar**

**Project Objectives:** To bring awareness amongst the community on the importance of the pre-school education in the 3-6 years period & demanding Anganwadi centres, to ensure re-enrolment of drop out and out of school children in the schools, form and train the Vidyalaya Siksha Samiti (VSS/ School Management Committee) in all the schools in the operational area, raise awareness amongst the community and the VSS members on the Right To Education, engage with the education officials for strengthening the RTE implementation, motivate the families having child labor to re-enroll the children back in schools, create awareness in the community on the issue of child labor and empower the children collectives in the rural area.

**Project Review:** The Project has built community level awareness on pre-school education and has improved the infrastructure in Anganwadi's and built the capacities of Anganwadi workers to engage with the community and counselling of mothers has led to children spending more time at the Anganwadi's. 12 Children's Collectives have



been established in 3 blocks giving children a space to raise their voice regarding issues affecting them. The Project has also built their understanding on education, health, nutrition, child marriage and is working on building skills to identify and report child rights violations; Project has published Nanha Angan, a children's magazine. Workshops have helped the community understand their role in implementation of the Right to Education and they have initiated model building of schools; series of campaigns have led to an oath taking ceremony against child labor and the Project has been tracking children susceptible to dropping out of school or girl children being victims of child marriage; team has worked with the community to form child protection committees in villages under the new structure of the Integrated Child Protection Scheme (ICPS).

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**Society for Advancement in Tribes, Health, Education, Environment (SATHEE)**

**Grant Disbursed: 29,342**

**Project Location: Jharkhand**

**Project Objectives:** To generate awareness among the adolescent girls on issues related to their health, marriage, safe motherhood; generate awareness among the community on malnutrition and under-nutrition among the children. The team is also working on making pregnant women and their family members understand the importance of prenatal and postnatal care and ensure all pregnant women access the AWC (Anganwadi centre) to avail their services.

**Project Review:** Through coordination with the local women's group and ICDS (Integrated Child Development Services) center staff the Project team got 341 pregnant women, 121 lactating mothers, 485 children aged between 7 to 36 months & 763 children above 36 months along with 172 adolescent girls into the fold of the ICDS; 35 Village Health and Nutrition Days (VHND) were conducted by the ICDS where 1261 beneficiaries were enrolled & health checkups of pregnant women as well as immunisation of children and weight measurements were done. Sensitization programs on pre-school education were taken up leading to 2 more children being enrolled for pre-school education; development of 7 new ICDS centers were undertaken (1 in each district) and monitoring charts at all ICDS centers were regularised. 83 drop out children within 6-18 years have been enrolled / re-enrolled in schools and closure of 1 public school was stopped.

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**Adarsh Seva Sansthan (ASES)**

**Grant Disbursed: 16,630**

**Project Location: Jharkhand**

**Project Objectives:** To ensure 100% children are enrolled & retained in schools, reduction in child labor, implementation of preventive programs for addressing the child marriage issue (children 10-18 yrs) through a comprehensive program.

**Project Review:** The Project has tracked children & tried to understand the reasons for children not attending ICDS centers, held regular meetings with mothers on the importance of pre-school education and convinced families to enroll 53 children; the women's group submitted a letter to the CDPO (Child Development Project officer) for opening of 4 new ICDS Centers and maintenance of 2 ICDS (Integrated Child Development Services) centers after which an order was passed by the CDPO to monitor services provided in the ICDS centers. Incase of children between 6-14 yrs the team visited schools to ascertain their situation; did family level counselling and individual counselling that resulted in the re-enrolment of 116 working children in schools and enrolment of 324 children in schools; 141 child labors were identified out of which 39 child labors were re-enrolled in schools. The Project oriented the School Management Committees in 7 schools of Jamshedpur slum area on their role, monitoring of the schools and infrastructure requirements.

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### Wide Angle

**Grant Disbursed: 15,083**

**Project Location: Manipur**

**Project Objectives:** Sensitizing authorities on the bench of the Child Welfare Committees at the district level by involving state representatives, awareness on registration of unregistered children's home through engagement with the District Child Protection Unit (DCPU) and social welfare department, working with the DCPU stationed at Senapati district for addressing all the registered child protection failure cases, creating awareness for the community and Government officials on the Juvenile Justice Act, Protection of Children from Sexual Offences Act and Integrated Child Protection Scheme.

**Project Review:** Meetings were held with the village authorities regarding the importance, formation & composition of the VLCPC (Village Level Child Protection Committee), role and functions of the VLCPC members were discussed and guidelines circulated after which the committee was formed in the 2nd meeting. Meetings held with the chief of the children's homes to understand the functioning of the homes; meetings held with the Mother's groups to educate them about the Right To Education and understand the status of the schools; meetings also held with the Kuki Students' Organisation (KSO) President and finance secretary on the right to education, Child Trafficking & child labor issues in the districts.

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### New Era Environmental & Development Society (NEEDS)

**Grant Disbursed: 21,145**

**Project Location: Manipur**

**Project Objectives:** Enhanced implementation of policies and laws pertaining to child labor, child marriage, child trafficking, child sexual abuse in Chandel district.





**Project Review:** The Project engaged with the village chief, home administrator, student body, mothers group, police, Child Welfare Committees (CWC), District Child Protection Officer which has created a wide safety net for children; 17 Child Protection Committees were formed in 17 villages through which 972 children have been provided a protective environment; legal support is being provided to victims of child sexual abuse; interfaced with child care institutions to get them registered under Juvenile Justice (JJ) provisions which led to 3 CCIs getting registered under the JJ provisions and 1 applying for registration with the Social Welfare Dept. 3 home registrations are under process with the Department; 915 children were directly reached out through awareness programs conducted in 10 schools. Engagement with the CWC's ensured that children are not leaving their villages without verification from the appropriate authority. Sensitization of the police department has led to them taking action against the perpetrators.

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**Association for Development and Health Action in Rural areas (ADHAR)**

**Grant Disbursed: 18,204**

**Project Location: Odisha**

**Project Objectives:** To ensure adequate infrastructure in schools, teacher's appointment in all project villages, 100% enrolment in schools and preschools, reduce % of dropout and migrant children, formation and strengthening of new SMC (School Management Committees), increase children's participation in child collectives - ensure children's voice is heard in the community, reduce child migration through opening of seasonal hostels in the project area.

**Project Review:** Project team has taken up parents counselling for pre-school children (3-6 yrs) with special focus on physical, motor, language, cognitive, socio-personal and emotional development, the team conducted home visits especially for irregular and drop out children which led to regularization of 20 pre-school children from Ghunesh village and pre-school in Budhipadar village; Village level school enrolment campaigns were organised, parents were counselled about leaving their children at the Rehabilitation Child Center (RCC) to ensure they continued their education and did not migrate with their parents; 1 seasonal hostel was opened in Chaulbhanji and the School Management Committee was facilitated to monitor the RCC, migrant children were tracked and Panchayat level sensitization was done through cultural programs, rally and street plays were conducted on safe migration and retaining children in the village which led to 15 migrant families of Gurlaguda village registering their names for the labor security card for safe migration

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**Society for Promotion of Rural Education and Development (SPREAD)**

**Grant Disbursed: 11,143**

**Project Location: Odisha**

**Project Objectives:** Provide access to primary health care in the intervention area,

reduction of child malnutrition in 0-6 years and ensure ICDS (Integrated Child Development Services) are functional

**Project Review:** The community's access to healthcare facilities has been increased in 4 sub health-centres and 1 Primary Health Centre through information collection & sharing regarding availability of medicines; efforts put in to ensure 100% registration of pregnant woman and ensure institutional deliveries for pregnant women, 65% mothers & babies were provided Antenatal care & 100% were given Post Natal Care; 649 children received complete immunization and immunization for other children is in progress as per age schedule, growth monitoring was done in 20 ICDS centres to identify malnourished children and 7 Severely Acute Malnourished (SAM) children with health complications were referred to the Nutrition and Rehabilitation Center (NRC) and brought to back to safety levels; awareness spread on colostrum feeding & exclusive breastfeeding in 25 program villages

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### **Sadhana - Society for Action in Disability and Health Awareness**

**Grant Disbursed: 7,853**

**Project Location: Odisha**

**Project Objectives:** To enhance access to quality primary health care services in the intervention areas, improve health service provision in the communities (through VHND), at the sub-centers, PHCs and district headquarters hospital and to encourage and facilitate participation of children in a multicultural society.

**Project Review:** Project created community awareness on health services particularly for ante-natal care and institutional deliveries in 20 villages, meetings held with community members to educate on importance of breast-feeding and ensure that all pregnant lactating mothers attend Village Health and Nutrition Day (VHND) and immunisation and take care of their nutrition. The team facilitated quarterly children's groups meetings where the children took up issues related to health, hygienic and village sanitation; they organised events through "child to child 6th step approach" which they planned to implement at the Village Health and Nutrition Day (VHND), school and hamlet through a role play. The community is now aware about the health status of their children and understand the importance of health and the provisions of government programs, use of mother and child protection (MCP) cards and are supporting families to access public services in their villages/ primary health centers/ district hospital; community volunteers are now equipped to approach appropriate authorities for quality primary health care services as per provisions of the government

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### **Chale Chalo**

**Grant Disbursed: 11,145**

**Project Location: Odisha**

**Project Objectives:** Provide access to primary health care and work towards proper



functioning of ICDS centres in the intervention area

**Project Review:** Through the efforts put in by Chale Chalo in tracking the availability of health services the community has placed a demand for regular medicines, opening of sub centers and regular Auxiliary Nurse Midwifery (ANM) in the centers; (Anganwadi workers) AWW, ANM and ASHA (Accredited Social Health Activists) workers; sensitized 76 pregnant mothers and 106 lactating mothers through 35 Village Health and Nutrition Days (VHND) as a result of which 100% mothers have registered their pregnancy while 94% have had institutional deliveries; 100% mothers have availed health facilities like Janani Suraksha Yojana (JSY); 102 pregnant women and 75 lactating mothers were also sensitized on newborn care, effects of malnutrition resulting in 34 lactating mothers practicing colostrum feeding and 70% of lactating mother's practicing breastfeeding. 47 Severely Acute Malnourished (SAM) children were identified in 22 ICDS centers out of which 23 SAM (12 boys and Girls 11) children were sent for treatment to the Nutrition and Rehabilitation Center in Nuapara. Panchayat level child protection committee (PLCPC) members were trained to identify children who seasonally migrate with families and registering of families at Gram Panchayats. 48 children's groups meeting were regularly conducted, and 216 children actively participated at block level programs

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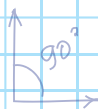
**Basundhara - Coalition for Child Rights to Protection (QICAC) Odisha**

**Grant Disbursed: 9,181**

**Project Location: Odisha**

**Project Objectives:** Establish a full member Child Welfare Committee (CWC) in all 8 project districts, review cases handled by CWC in last 1 year to understand nature of cases and redressal mechanism, ensure physical infrastructure is available for CWC sitting and ensure effective coordination between CWC and district officials under the Integrated Child Protection Scheme (ICPS) for effective functioning.

**Project Review:** Through meetings conducted with the District Child Protection Unit (DCPU) and Child Welfare Committees (CWC) regarding recruitment procedures, all districts now have a full panel of CWC members appointed, except for Cuttack and are regularly performing assigned roles; trainings organized for juvenile justice members to strengthen child protection mechanisms at the district level; dialogue among CWC members and Panchayat Level Children Protection Committee(PLCPC) members to see that children in need of protection have access to necessary support; trainings were conducted for 24 Gram panchayats and training module developed for PLCPC members to address child protection issues, regular interaction DCPU members of Cuttack, Bolangir, Sambalpur, Mayurbhanj, Koraput, Bargarh, Sundergarh and Nuapada were held; Education and Communication (IEC) materials in Odia language (on roles of PLCPC) were developed and shared among the PLCPC members and follow up meetings held at the village level for mapping children in difficult situations; also ensured PLCPCs) were active in terms of regular participation in block level meetings



## Sunderban Social Development Centre (SSDC)

Grant Disbursed: 12,971

Project Location: West Bengal

**Project Objectives:** To undertake direct action programs for deprived children through education and health support including nutrition; strengthen the Village Development Committees, Mahila Mandals and adolescent groups to mobilize the community, facilitate reactivation of government machinery through advocacy, form networks for alignment of perspectives and joint actions towards realization of child rights and empower the community to get their rights

**Project Review:** Through continuous efforts of the Project, 10 new hospital beds were added to the Block Primary Health Centre (PHC), new pathological unit started which provides regular services at minimal costs (free services for pregnant women and children in age group of 0-5 years, new Gynaecologist, Homoeopath, Ophthalmologist, MPHW (Multi Purpose Health Worker), and ANM (Auxiliary Nurse midwife) appointed, eye center has been made operational, ambulance has been repaired and pressed into service, new medical store opened where medicines are available at subsidized rates and free medicines provided to BPL (Below Poverty Line) and Antyodaya Anna Yojana (government scheme to provide highly subsidised food to poorest families) families; Special Nutrition Stabilisation Unit (SNSU) activated for providing necessary care to newborn children; 520 Anganwadi workers trained on malnutrition, identification of edema cases and preparing supplementary nutrition. A model Sub-health Centre set up; 19 awareness camps and community meetings conducted, 6 theatre campaigns by adolescent groups organized, 1574 visits to homes of pregnant women and 714 home visits to homes of mothers post delivery and during lactating period conducted; 21 village meetings on the importance of regular immunization of pregnant women and 11 meetings with Care Givers organised for increasing healthy behaviour. Personal hygiene campaigns resulted in 252 new toilets being built, 1566 households have access to sanitary toilets and use them regularly, 2825 households have access to safe drinking water and 37 children identified as SAM (severe acute malnutrition) and MAM (moderately acute malnutrition) have been brought to normal nutrition class

## Diksha


Grant Disbursed: 14,889

Project Location: West Bengal

**Project Objectives:** To ensure no girls from the area would be there in prostitution, no boys would be dalals or babus (pimps), no minor girls enter into prostitution, no boys would be entertained and no woman against their wishes enters into prostitution.

**Project Review:** The team held sessions in Kalighat, Khidirpur and Munsigunj regularly with the children for generating awareness on the issue of child labor and has been tracking child labor in the intervention area which led to 28 children (14 boys, 14 girls) being identified who are less than 14 years who are either engaged in labor or





are working children; 16 children are attending school; the team also encouraged school teachers to do home visits for increasing the enrolment of children resulting in 2 children receiving Kanyashri for financial assistance while studying in school. Regular engagement with the employers has resulted in reduction of child labor and 94 and 12 employers from Kalighat and Munsigunj were identified who do not employ child labor. Sessions on child sexual abuse undertaken with the children in 3 centers and better insight was provided on the provisions of the POCSO Act while all identified cases of Child Sexual Abuse were provided counselling support to ensure mental well being of the child; counselling was provided to 7 children from Kalighat and 9 from Munshiganj who were identified as being into substance abuse.

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### **Peoples Action for People in Need (PAPN)**

**Grant Disbursed: 14,460**

**Project Location: Haryana**

**Project Objectives:** To develop understanding on child rights, identify vulnerable children and develop strategy on children's right to education; to ensure enrolment of all children under age groups of 6-18 years in schools, and strengthen children's voices through strengthening children's collectives and engage the community to ensure children's right to education

**Project Review:** The organization has formed 17 adolescent girls groups involving around 1100 children and held regular meetings which has helped children open up and raise issues affecting them and also resulted in filing of cases for action leading to 15 child marriages being prevented; team facilitated meetings of the Village Child Protection Committee (VCPC) to make them aware about their role and responsibilities under ICPS (Integrated Child Protection Scheme) and interfaced with stakeholders. Coordination with SMC members & Mahila Mandals for demand of school infrastructure, teacher recruitments, school upgradation; Issues like approval of school board examination centre, government transport facilities for school children were taken up before the Deputy Director of Education, transport department, Chief Parliamentary Secretary as well as the Chief Minister of the State which resulted in approval of the 10th board exam centre at Khud High School as well as operation of government bus service from Dadahu to Khud-drabil Panchayat in addition to infrastructure development in schools including renovation of school toilets.

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### **Deenbandhu**

**Grant Disbursed: 26,110**

**Project Location: Madhya Pradesh**

**Project Objectives:** To secure approval of 2 new schools in 2 slums of Indore, ensure community approaching the Law and order machinery (administration and police) for ensuring patrolling and security in the vicinity of the way to school, ensure retention tracking strategy is in place, ensure 30% economically active children (EAC)/ children working as child labor in slums are mainstreamed into schools, ensure community

vigilance groups are in place in all slums for establishing an environment conducive for children's education

**Project Review:** The Project has identified 5-6 active community members in each slum and trained them to effectively represent child education issues in public hearings, special drive undertaken to track drop outs and economically backward children and their families were counselled regarding enrolment in schools and laws regarding child labor and the possibility of labor office inspection. Interface with education department officials led to 65 out-of-school children being re-enrolled in schools, which included 13 economically active children (EAC)/ child labor. The team has also engaged with 84 economically active children (EAC) in the age group of 6-14 years to enroll them into schools. Community meetings conducted in each slum for creating awareness on various social security programs for workers.

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### **Prayatn Sansthan**

**Grant Disbursed: 54, 187**

**Project Location: Rajasthan**

**Project Objectives:** To ensure community based mechanisms for ensuring proper health care, nutrition and food security of Sahariya women and children are in place; facilitate safe deliveries and ensure effective administration of ANC and PNC care programs in all the villages; ensure children in 0-5 years of age access appropriate health and nutrition services; ensure effective functioning of government institutions related to health, nutrition and food security for the communities; create community awareness and action of the Saharia community regarding seasonal diseases, hygiene and availability of proper drinking water

**Project Review:** Sensitisation process undertaken by the team through individual meetings and participation in Maternal Health and Nutrition Days (MCHN); 12 orientations done with participation from 350 people with the caste leaders to discuss issues such as liquor consumption, child marriage, education; personal interactions established with around 60 community leaders and street plays organised for spreading awareness on issues such as alcoholism and substance abuse. Due to efforts put in by the team 67 births were institutional deliveries, around 29 SAM children benefitted from improved nutrition and health care facilities; the number of beds in the Malnourishment Treatment Centers (MTC) has been increased from 12 to 20 by the government due to pressure from the community; the Prayatn team is also monitoring the process of exclusive breastfeeding and supplementary food. Seed distribution has been done for cultivation of kitchen gardens and a total of 616 families cultivated vegetables through this program.



## **Dr. Sambhunath Singh Research Foundation (SSRF)**

**Grant Disbursed: 15,882**

**Project Location: Uttar Pradesh**

**Project Objectives:** To create an enabling environment that empowers children to influence decision making on issues that affect them, empower family members and the community to stop child marriage, ensure vigilant governance for child protection in operational areas and ensure access to quality education for all children at primary, upper primary and secondary school level.

**Project Review:** 20 ICDS workers and members of Mothers Committees with 200 members were engaged in educating the community about the importance of pre-school education, the pupil teacher ratio has been maintained as per the RTE (Right To Education) norms in all the 9 schools; 92% pregnant women have been linked to ICDS centers. The team has been working on laws related to child marriage in 9 bastis (hamlets) and interacting with the community in 4 districts of Varanasi division; 32 testimonials of victims of child marriage have been compiled through a program called 'Aap Beeti' and a report has been shared with those concerned; 5 cases of child trafficking were taken up by the police and 3 of these victims have been enrolled back in school

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## **Rural Organisation for Social Advancement (ROSA)**

**Grant Disbursed: 14,813**

**Project Location: Uttar Pradesh**

**Project Objectives:** To ensure access to health care institutions and nutritional support system to women and children in the operational areas; ensure proper functioning of service delivery institutions such as Health Sub-Centres, Primary Health Centres, Community Health Centres, District Hospital, Nutrition and Rehabilitation Centre and ICDS/ Anganwadi Centres; create an environment that empowers children to influence decision making on issues that affect them; ensure access to quality education for all children at the pre-school, primary and upper primary school level

**Project Review:** 25 families were registered for ration cards under the National Food and Security Act (NFSA); 41 Severely Acute Malnourished (SAM) children were provided referral services, 45 pregnant women got access to the newly launched nutrition program called Haushla Suposhan Abhiyaan, 50 adolescent girls were oriented about changes in their lifestyle by the Primary Health Centre (PHC), 1 ICDS / Anganwadi building approved, 1 newly approved Health Sub-Centre is under construction in Kota, Nutrition and Rehabilitation Centre was kept functional, efforts made towards activation of Additional PHC (APHC) of Airakhurda to ensure basic health care services; interface with Panchayat members (PRI) was organized to share the village assessment report which was also shared with authorities at the district level



**Guria Swayam Sevi Sansthan**  
**Grant Disbursed: 21,777**  
**Project Location: Uttar Pradesh**

**Project Objectives:** The Project is working on understanding the gravity of trafficking in the district of Maharajganj and reasons thereof and develop preventive strategies on child trafficking; community has been sensitized on issues of trafficking and empowered to develop community level child-friendly protective mechanism to address child trafficking; capacity building of stakeholders for constructive engagement among different duty bearers and actions towards addressing Child Protection issues and advocacy towards strengthening protection mechanism infrastructure and workforce as per the ICPS (Integrated Child Protection Scheme) in the District

**Project Review:** The Project team held discussions on child protection issues with focus on child trafficking, issues related to Indo-Nepal border and case profiling done with regards to children being trafficked, child labor and bonded labor due to unsafe migration; baseline survey conducted covering 20 villages and 871 households of which 546 are Scheduled Castes covering 2126 children; discussions with the community for maintaining a movement register for all villages to ensure tracking of all children less than 18 years; families were identified where there is issue of migration which impacts children's education, health as well as safety; discussions held with children and adolescent girls on child protection issues; childrens group formation is in progress on protection issues; awareness meetings conducted with the community in several villages on local issues, PDS (Public Distribution System) rations and functioning of schools, discussion held with Panchayats (PRI) and local leaders to ensure labor cards for laborer and different benefits under the program; meetings held with Seema Sasastra Bal (SSB) and school teachers and SMC (School Management Committee) members with regards to child rights issues, migration, school dropouts, safety of children etc; interaction with children through village visits and school visits undertaken as part of forming children's groups and village-wise status sheet of children is under process to assess the situation of children in intervention areas

**Doaba Vikas**  
**Grant Disbursed: 40,160**  
**Project Location: Uttar Pradesh**

**Project Objectives:** To ensure the community is aware of appropriate child rearing practices and thereby understand the underlying causes of malnutrition, ensure children 0-6 years of age access quality health and nutrition services, a comprehensive responsive strategy comprising community based and system based response to be in place, ensure institutions on health and nutrition function effectively, sensitize communities to manage traditional water bodies leading to availability of natural resources needed for nutritional support and livelihood opportunities, community led





prevention and treatment of seasonal diseases leading to better health conditions of children.

**Project Review:** Doaba Vikas held regular meetings with the community for sensitization on the issue of breastfeeding, child nutrition campaign held through home visits and 3263 children (1683 boys and 1580) were covered under the growth monitoring process; 104 families of malnourished children received grants for construction of toilet in the house, families of 59 (M-32 F-27) malnourished children were linked with the National Food Security Act (NFSA); regular community level engagement with Anganwadi workers and health service providers resulted in improved institutional deliveries; 562 women benefited under the Janani Surakshya Yojna (safe motherhood intervention program), regular engagement with adolescent girls groups on health and hygiene, reproductive health; Theatre in Education (TiE) has been initiated as a tool for community awareness on nutrition related issues.

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### **Mountain Children's Foundation (MCF)**

**Grant Disbursed: 19,600**

**Project Location: Uttarakhand**

**Project Objectives:** To sensitize child facilitators, parents and children's collective on child development and their rights, capacitate child facilitators to facilitate the children's collective process in line with defined principles of child participation, ensure effective functioning of children's collectives with support of children, parents and community to bring positive changes in the lives of children, ensure that leadership skills among children groups is groomed and they are able to represent various forums to express their opinions on the issue impacting their lives, Child-led indicators to be developed through children's collective process for further strengthening of the participation process in intervention areas

**Project Review:** The Children's Collective formed through the Project's efforts have become the agents of change and ensured that 2 children were admitted back to school, they have reached out to the Pradhan (Chief) of the Gram Panchayat for maintenance of the playground boundary wall in Devthala primary school, 2 children from the Children's group attended the NACG's (National Action & Coordination Group for Ending Violence against Children) national consultation in Guwahati which built their understanding on key protection issues like child marriage, corporal punishment, trafficking and sexual abuse. As a result of participation in the Panchayat meetings a toilet was constructed in the Anaganwadi centre and its boundary wall was repaired in Dhobhri. The collapsed state of the playground boundary wall in Devthala primary school was repaired through an application sent by Children's group to the Pradhan. A Nutrition Mela (Fair) and quiz contest was organized on knowledge and awareness about health and nutrition.



## Shramik Vikas Kendram (SVK)

Grant Disbursed: 31,406

Project Location: Telangana

**Project Objectives:** To reduce child labor, school dropouts, instances of child marriages in the intervention area and increase strengthened Child Collectives.

**Project Review:** In the 6-14 years age group SVK has been tracking out of school children & recording the reasons for drop out; team has ensured admission of 547 children in 1st grade and movement of 1251 children from 5th grade to 6th grade; 41 child labor and 91 school dropout children were enrolled into schools; sensitization campaigns were held on importance of education in 47 villages and campaigns on gender discrimination, importance of girl child education and vulnerability of girl child labor held in 53 villages. 65 child laborers and 50 dropout children in the 15-18 years age group were mainstreamed and retained in schools, 140 out-of-school children were enrolled into the Open School System, thus enabling them to continue their education, 16 new teachers and 64 Vidya Volunteers were appointed which ensured more regular classes for children. The Project identified 12-18 years old girls in 75 villages to do a vulnerability mapping for child marriage and sensitization campaigns were conducted in 17 high schools, 5 Junior Colleges and 1 Degree College on child marriage issues. Convergence meetings conducted in 30 Gram Panchayats where financial assistance to families which are vulnerable to child marriages was discussed along with steps to register all the marriages at the gram panchayat.

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## People's Organisation for Rural Development (PORD)

Grant Disbursed: 25,665

Project Location: Andhra Pradesh

**Project Objectives:** Increase child labor free and child marriage free villages and also increase the number of villages where all children are enrolled in school.

**Project Review:** The Project is tracking child labor in the intervention area and has conducted 397 regular village level awareness meetings to improve the community's understanding of the Child Labor Act, Prevention of Child Marriages Act, the importance of education, importance of girl child education and RTE Act. Parents were motivated to participate in the School Management Committee meetings where discussions were held on availability of toilets, safe drinking water, quality of midday meals, availability of free textbooks etc. and regular sensitization activities led to the Panchayat members taking up monitoring of schools to improve these facilities. Meetings were held with the Village/Slum Development committee and other Workers Unions for prevention of child labor. 10 enrolment campaigns were conducted involving 31 mid-primary schools, 7 upper primary schools and the Village/Slum development committees which led to 230 children being mainstreamed into schools out of which 117 children joined the social welfare hostels. Appeals were made to teachers to stop corporal punishments and provide encouragement to children for continuing their education.



### **Sanghamitra Service Society (SSS)**

**Grant Disbursed: 12,701**

**Project Location: Andhra Pradesh**

**Project Objectives:** Reduce child labor, reduce school dropouts; enhance understanding on Juvenile Justice (JJ) System in the District and intervention to be done to improve infrastructure facilities in JJ homes.

**Project Review:** Project ensured mainstreaming of 12 child labor into school in the 6-18 years age group, 25 dropout children in the 6-14 yrs age group and 10 drop out children in the 15-18 yr age group were also mainstreamed into schools; 2 primary and 3 upper primary school's new playground was approved; status report on economic vulnerability of 701 families made available to get a deeper understanding on various factors influencing child labor; the project assisted 20 families to apply for transportation expenses to be provided, ensured transportation facility for 10 children and prevented 5 schools from closure. 115 families were sensitized on the importance of girl child education and ensured 94 % children in the age group of 6-14 years continue their education. The Project ensured child friendly teaching and child friendly environment in 21 schools, better infrastructure facilities in 4 social welfare hostels which benefited 530 children and 57 children were admitted to schools from JJ Homes. 4 day training conducted for 12 children on child rights issues where children had a chance to express their opinions.



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### **Mahila Abhivrudhi Mattu Samrakshana Samasthe (MASS)**

**Grant Disbursed: 27,078**

**Project Location: Andhra Pradesh**

**Project Objectives:** Create protective environment for the girl child by working on issues like violence, abuse, child marriage and injustice and monitor status of adolescent girls to prevent forced child marriage; preventive programs to be implemented in 20 areas to stop child marriage. To ensure fully functional Juvenile Justice (JJ) systems and ensure preventive child trafficking programs are implemented.

**Project Review:** MASS has been tracking instances of child marriages in 10 villages and has counselled 1353 high risk families, immediate threat of child marriage/trafficking was averted through counselling of 247 families and 3 cases of child marriage were averted, 10 day highly intensive mass awareness drive conducted on child marriage, trafficking and child labor. MASS has submitted a memorandum to Deputy Commissioner, Education department and SCPCR (State Commission for protection of Child Rights) demanding appointment of teachers as a result of which 25 teachers were appointed while 21 drop out children (13 girls and 8 boys) were re-enrolled; 7 adolescent collectives have been initiated and 57 adolescent collective meetings organized where child protection issues were discussed in detail; team has been gathering evidence on trafficking, possible hideouts and vulnerable locations for children. Regular visits were made to Child Welfare Committee (CWC) on various child

rights violations cases, follow up done on cases of children rescued from trafficking and links established with trafficking rescue organisation like Justice and Care, Odanadi Samsthe. Team has referred 2 victims of child trafficking for rehabilitation.

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### **CRY India - Grant for Capacity Building of Projects**

**Grant Disbursed: 31,633**

**Location: National, India**

**Objectives: Grant for capacity building of Projects to CRY India**

**Project Review:** CRY America supports Projects in India that are carefully selected on the basis of their track record, the issues they work with and their impact on the communities. Supported Projects work on several programs which include strengthening community groups to improve the lives of their children & their own; such as improving the health of the community with special emphasis on maternal and child health, addressing malnutrition, removing children from labor, mainstreaming of children into public schools, preventing child marriages and child trafficking, addressing gender discrimination, strengthening children's groups to build their confidence and working with the government agencies to gain access to education, health and other facilities. CRY America provides supported Projects with much needed financial support and builds their capacity to achieve their goals and change children's lives for the better. Capacity building efforts includes program development, training support for the project staff, teachers and community workers on areas of need such as education, health, malnutrition, child labor, child marriage etc; networking support, perspective building on child rights and financial management. CRY America utilizes the services and expertise of its partner CRY India to ensure that the grants to India Projects are effectively utilized and the capacities of supported Projects are enhanced towards achieving their goals.

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### **Rural Workers Development Society (RWDS)**


**Grant Disbursed: 26,880**

**Project Location: Tamil Nadu**

**Project Objectives:** To ensure reduction and prevention of child labor in 52 villages, create a protective environment for children of migrant families and ensure increased retention of school going children by focused interventions on access to schools, infrastructure and quality education

**Project Review:** Project team held meetings with 1532 community members and the community has decided to prevent the entry of middlemen to curb further incidences of child labor, 11 villages have sustained their status of having no child labor for the past 3 years; interactions with 822 vulnerable children to monitor them during exams led to school drops out being prevented, 3 Grama sabha meetings held & resolution passed that there will be no further child labor, child marriage and all children will be sent to school; school enrolment drive conducted in 52 villages through pamphlets distribution / cycle rally / walkathon / cultural program / village consultations;





children at risk of dropping out of school were identified & focused interactions held to identify the challenges faced and to motivate them to continue their studies; School Management Committee meetings were conducted in 6 villages where parents were educated about the scholarships to girl children & scholarships were availed for 14 children.

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**Gram Mitra Samaj Sevi Sanstha (GMSSS)**

**Grant Disbursed: 10,710**

**Project Location: Chattishgarh**

**Project Objectives:** To ensure all children in the age group 3-5 years are regularly attending Anganwadis, RTE norms related to infrastructure are fulfilled and improve the quality of education in 19 schools of 16 villages, ensure SMC's (School Management Committees) are functional, all children in the age group 6-18 years are in school, 25% children meet the learning outcomes as indicated in the RTE rules and also interact with various stakeholders to include 15 to 18yrs in RTE Act 2009.

**Project Review:** Project has been working with the community to monitor Anganwadis and demand new Anganwadis wherever required and as a result 2 new Anganwadi's were constructed and made functional; 100% enrolment of children in 1st grade, 98.9% enrolment and retention of children in the age group 6-14yrs, 89.7% enrolment and retention of children in the age group 6-18 years. There have also been 89% institutional deliveries and through the team's efforts the community has been provided 108 ambulance, MatASHA (Accredited Social Health Activists) and financial support to the mothers after discharge. 70.8% malnourished children were moved to normal health status. The SMC (School Management Committee) members have been activated and are now functional.



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**CRY India - Grant Management Services**

**Grant Disbursed: 63,267**

**Project Location: National, India**

**Objectives: CRY India Grant Management Services**

**Review:** CRY America utilizes the grant management services of CRY India to ensure that the grants to India Projects are effectively utilized and the capacities of supported Projects are enhanced towards achieving their goals. CRY's Project planning, monitoring, and evaluation systems include regular field visits, submission of financial reports, annual evaluations, finalization of budgets and plans and financial reviews on bookkeeping and accounts. CRY's team of qualified professionals is responsible for monitoring and evaluating supported Projects. They visit Projects and meet with the staff, parents, children and the community with whom the Project works. They ensure that project baseline data is updated regularly and monitor achievements against key indicators. CRY has developed well-recognized impact parameters used in reviewing and planning processes that enables CRY and its grantees to set clearly defined and

measurable goals. Project impact is consistently reported out to donors, volunteers and supporters through newsletters, social media and our website [www.america.cry.org](http://www.america.cry.org)

### **Gramya Vikas Trust (GVT)**

**Grant Disbursed: 10,437**

**Project Location: Gujarat**

**Project Objectives:** To ensure all children are enrolled and retained in schools and ensure RTE (Right To Education) norms are followed in all schools.

**Project Review:** Project team held meetings with parents to educate them about the importance of ICDS for school preparedness, helped form women's monitoring groups who are visiting ICDS centers regularly to check attendance of ICDS workers, quality of food and are meeting parents of irregular children to regularise them. Video shows were organized to create awareness on importance of education and 88% children were enrolled in Grade 1. Team visited 348 families and organised activities to encourage children to continue their education. Meetings held with the community and 17 mahila mandals (women's collectives) about child labor and child marriage and for implementation of Right to Education norms; 13 temporary teachers were appointed, 2 toilets and 1 kitchen room was built in the government schools.

### **Vikalp**

**Grant Disbursed: 14,362**

**Project Location: Gujarat**

**Project Objectives:** To ensure 90% enrolment and retention of children (6-14 years), 90% re-enrolment and retention of identified migrated children in school (i.e. 75 children out of 151 children of migrant families), improve the school infrastructure of 6 schools in Uchal and 5 schools in Nijjar and strengthening of School Management Committee, tracking of undernourished children and linking them to Anganwadi centre, 100% immunization of pregnant women and children between the age 0-5 years and ensure reduction of malnutrition cases through activation of 5 ICDS centre( 20 (M-11, F-9) SAM children and 189 (M-92, F-97) MAM children to be removed from malnutrition)

**Project Review:** Project is working to ensure access to free and quality education for children and through their efforts 20 % of SMC members are active and raising issues related to education; 80% of newly born children given first milk of the mother, 80% of children (0-6 months) are exclusively breastfed, 80% of children (6 months - 1 year) ensured supplementary nutrition, 80% of children (0-1) years provided regular health check up, immunization & referral service; 50% of pregnant & lactating mothers are getting balanced diet, 50% of adolescent girls are getting balanced diet and 100% adolescent girls are checked for sickle cell



## **Sankalp Manav Vikas Sanstha (SMVS)**

**Grant Disbursed: 14,286**

**Project Location: Maharashtra**

**Project Objectives:** Ensure 50% reduction in child labor in 20 villages of Parbhani district., 25% reduction in child marriage , 50% reduction in school dropouts due to migration, 80% children in the age group of (6-14) years to be enrolled in schools and enhance knowledge of the community to ensure change in attitude of parents towards education.

**Project Review:** Project identified 100 families on the basis of vulnerability and are tracking their regularity to school, mapping them to government hostels and programs to ensure they continue their education; 1 person from each village has been trained to make them the village level contact person on issues related to child labor. Meetings were held with Gram panchayat and Village Child Protection Committee to prevent children from migrating with parents & engaging in child labor; model building was done in formation of Gunj Village Level Child Protection Committee (VCPC) and they were motivated to conduct meetings with stakeholders to build Hungami vasti gruh to reduce migration; team identified 5 school dropout children engaged in child labor and enrolled them into the children's home with help from the Child Welfare Committee. The Project has worked with adolescent groups, Children's Collectives and School Management Committees to ensure school enrolment, regular monitoring and awareness creation on education; they are also working with the VCPC to prevent child marriage of 13 girls through regular home visits; the team is also working with 16 families to develop them as model families who will motivate children to study and discourage child marriage.

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# CRY, CHILD RIGHTS AND YOU AMERICA, INC.

## STATEMENT OF FINANCIAL POSITION December 31, 2016

### Assets

#### Current Assets

Cash 1,146,260

Accounts receivable 30,974

Prepaid expenses 9,606

**Total Current Assets 1,186,840**

#### Property and Equipment

Office equipment 5,654

Less accumulated depreciation (5,654)

**Total Property and Equipment -**

**Total Assets \$ 1,186,840**

### Liabilities and Net Assets

#### Current Liabilities

Accounts payable 2,964

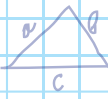
Grants payable 77,570

Accrued expenses 13,000

**Total Current Liabilities 93,534**

**Unrestricted Net Assets 1,093,306**

**Total Liabilities and Net Assets \$ 1,186,840**





## STATEMENT OF ACTIVITIES December 31, 2016

### Revenue and Support

Contributions	625,831
Fundraising Events	
Revenue raised	873,628
Expenses incurred	(218,956)
Net Fundraising Event Revenue	<u>654,672</u>
Interest income	355

### Total Revenue and Support

**\$ 1,280,858**

### Expenses

Program/grant expenses	772,570
Fundraising expenses	230,720
Administrative expenses	241,316

### Total Expenses

**\$ 1,244,606**

### Change in Net Assets

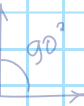
**\$ 36,252**

Net Assets, Beginning of Year

1,057,054

Net Assets, End of Year

**\$ 1,093,306**



89



STATEMENT OF FUNCTIONAL EXPENSES December 31, 2016

**Program/Grant Expenses**

India projects	727,570
US projects	45,000

**Total Program/Grant Expenses** \$ 772,570

**Fundraising Expenses**

Marketing	198,355
Professional fees	21,916
Postage	10,449

**Total Fundraising Expenses** \$ 230,720

**Administrative Expenses**

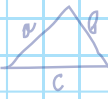
Payroll	151,481
Professional services	34,375
Travel and seminar/conference	20,142
Rent	11,230
Insurance	7,365
License and registration fees	5,766
Service charges	3,800
Postage	2,968
Telephone and internet services	2,422
Dues	1,303
Office supplies	301
Electricity	163

**Total Administrative Expenses** \$ 241,316

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~~7/10~~



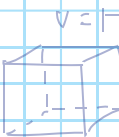
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Children should have a busy life - playing with friends, eating healthy food, studying, growing themselves creatively and intellectually and showered with love. Instead, when children are asked to earn a living for themselves and their families, they're robbed of their basic human rights. They're not only losing childhood which is the best phase of life, they're also diminishing their chances of a healthy, fruitful future for themselves. For those who are privileged it is our responsibility to help these underprivileged children in any way we can. These beautiful young people are our future. And each and everyone should have a shot at realizing their full potential and leading a fulfilled life. We feel that for the cost of a birthday party a year you could change the future of a child. Then why not?

– Jigar Thakkar & Sangeeta Mudnal, Donors, Seattle



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$T = \frac{E}{a \cdot a \cdot l}$

$v = 1 \text{ m/s}$

$\uparrow$

# Mumbai, your children

$\text{g} = 3, 14$

Mumbai on your streets  
Countless children toil  
Sweat and swelter  
Light and day  
But still smiling and laughing

Mumbai on your streets  
Colored balloons, plastic trinkets  
Combs red, black, small and large  
Is it wares that they sell or themselves?

Mumbai on your streets  
Children wash car windows  
And hold people's goods  
Children grow up on rough streets  
They work with blistered feet  
Hands which should hold a pen and paper  
Have nothing but so much  
Tender in age why should they hold so much pain?

Mumbai these are your children  
Come let's embrace them with love  
Mumbai these countless children on your streets

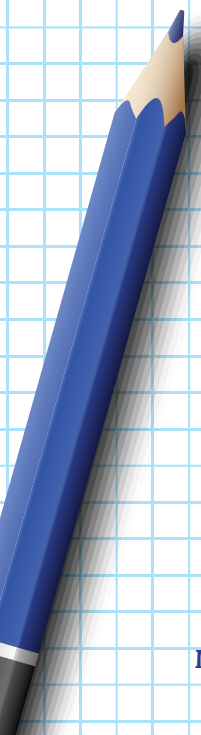
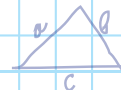
- Mumbai, your children was written specially for CRY by renowned poet and scriptwriter Javed Akhtar & recited in English by acclaimed actor Shabana Azmi at a CRY America event in New York.



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[www.america.cry.org](http://www.america.cry.org)

Ensuring lasting change  
for children

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For more information visit [www.america.cry.org](http://www.america.cry.org)

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