



GIVING WINGS TO CHILDREN'S DREAMS



CHILD RIGHTS AND YOU

www.america.cry.org

Ensuring lasting change
for children



NATIONAL

Dear CRY America Supporter,

Children's dreams have no boundaries or fears. Across CRY America projects, children now dream big! They believe that no goal is too far away and have overcome insurmountable social and economic obstacles with the help of their families and communities to improve their world. As you turn the pages of this Annual Report, you will read the incredible stories of change in the lives of Mangli, Babulal, Tanmay and many more children from supported Projects.

CRY America has transformed the lives of over 600,558 children, empowered 2,726 underprivileged communities and strengthened the work of 70 Projects. 498,738 children now go to school, 1,187 public schools are functioning well, 191,901 children have been immunized and 1,758 children's groups are building future leaders.

This would not have been possible without your consistent and generous support. It is the collective strength of supporters like you, especially our 22,000 donors, 2,000 volunteers, 70 project partners and the media, which allows our vision of a better world for children to become a reality.

Hundreds of volunteers across 21 Action Centers and Student Chapters organized over 35 events ranging from the CRY Walk, CRY Holi, CRYket, CRY Dinners, CRY Dandia, Music & Dance events in their local communities, raised precious funds for supported Projects. CRY America thanks each & every volunteer for their contributions.

Children are dreamers and if given the right opportunities, nothing can stop them from aspiring for a good life and fulfilling their dreams. Your support ensures that children get the right education, healthcare, nutrition and are protected from child labor, child marriage and exploitation. Thank you for being a part of this journey and giving wings to the dreams of 600,558 children.

In 2015, we plan to increase our grants to projects and scale up our CRY Walk, CRY Holi and CRY Dinner events. We will also step up efforts to increase revenues and enhance brand salience, while continuing to improve efficiencies across all that we do.

We move forward into 2015 with a sense of responsibility and hope. Our hope lies in knowing that together, with your support, we can and will restore to underprivileged children, their rights and dreams.

With best wishes,



Shefali Sunderlal
President, CRY America

CRY America's Vision and Mission

Vision

A happy, healthy and creative child whose rights are protected and honored in a society that is built on respect for dignity and justice for all.

Mission

To enable people to take responsibility for the situation of underprivileged children, especially Indian, and so motivate them to seek resolution through individual and collective action thereby enabling children to realize their full potential, and people to discover their potential for action and change.

CRY America Today

CRY America is a 501c3 non-profit driven by its vision of a just world in which all children have equal opportunities to develop to their full potential and realize their dreams. With the support of over 20,885 donors and 2,000 volunteers, CRY America has impacted the lives of 450,832 children living across 2,642 villages and slums through support to 70 Projects in India and USA.

CRY America believes that it is possible to ensure lasting change for children and we ensure that children are restored their basic rights to education, healthcare, nutrition and are protected from child labor, child marriage and abuse. We support projects that empower communities to address issues that impact underprivileged children. This includes street children, girl children, children in labor, children of commercial sex workers, physically and mentally challenged children and children in institutions.

CRY America believes that children are the most vulnerable segment of any society and we act as the link between (a) people like you who want to help underprivileged children and (b) the child in need, wherever she might be, in India or the USA. We do this by channelizing the concern, goodwill, time, money and skills of thousands of individuals like you, towards child development projects run by committed grassroots projects. Several years of working with children's issues has taught us that the "child rights approach" is the most effective way to ensure sustainable change. This is possible when children, their parents and their communities come together and are empowered about their rights and engage with their local government bodies to address issues collectively.



12 years of ensuring change: Impact



600,558

Children's Lives Impacted



2,726

Villages / Slums Covered



104,972

Birth Registrations



640

Integrated Child Development
Scheme Centers Activated / Retained



367

Public Health Care / Sub Centers
Activated / Retained



498,738

Children Mainstreamed
Into Public Schools



1,187

Public Schools Activated / Retained



1,758

Children's Groups Formed / Strengthened



9,519

Children Removed From Labor



THE WAY WE WORK

COY

ILLITERACY

CREATE
AWARENESS

TELEVISION

ONLINE

SOCIAL MEDIA

GENERATE
RESOURCES

PRO
SER





CHILD LABOR

UNDERSTAND THE ROOT CAUSE

FEMALE FETICIDE

GENDER BIAS

MALNOURISHMENT

EVENTS

CIVIC ENGAGEMENT

VOLUNTEERS



COMMUNITY MOBILIZATION

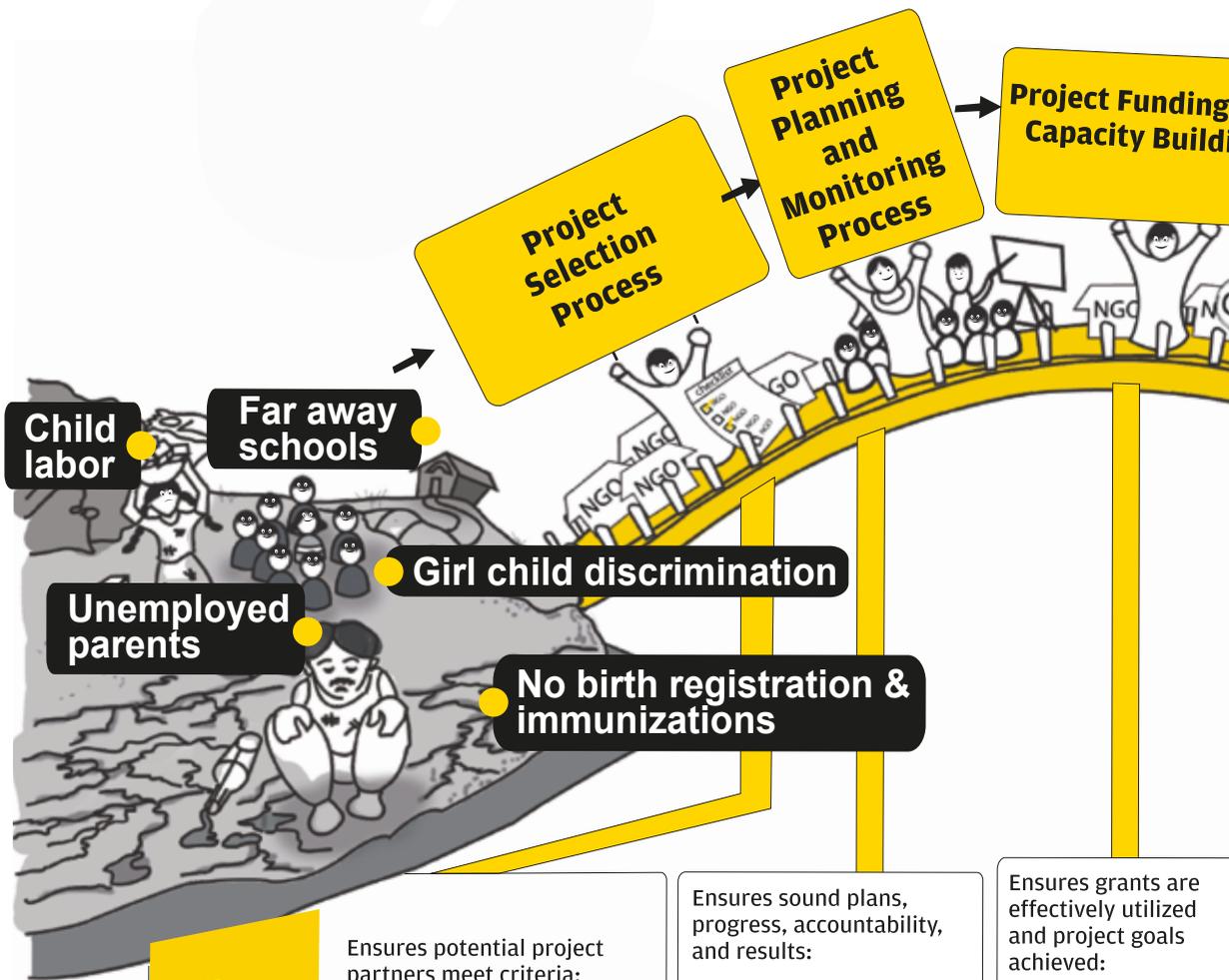
PROJECT PLANNING

PROJECT FUNDING

PROJECT SELECTION

GRANT MAKING

CRY America's Grant Management Process



CRY America's
Grant Processes

Ensures potential project partners meet criteria:

- Sound vision and commitment to underprivileged children
- Social justice rather than mere charity
- Holistic approach

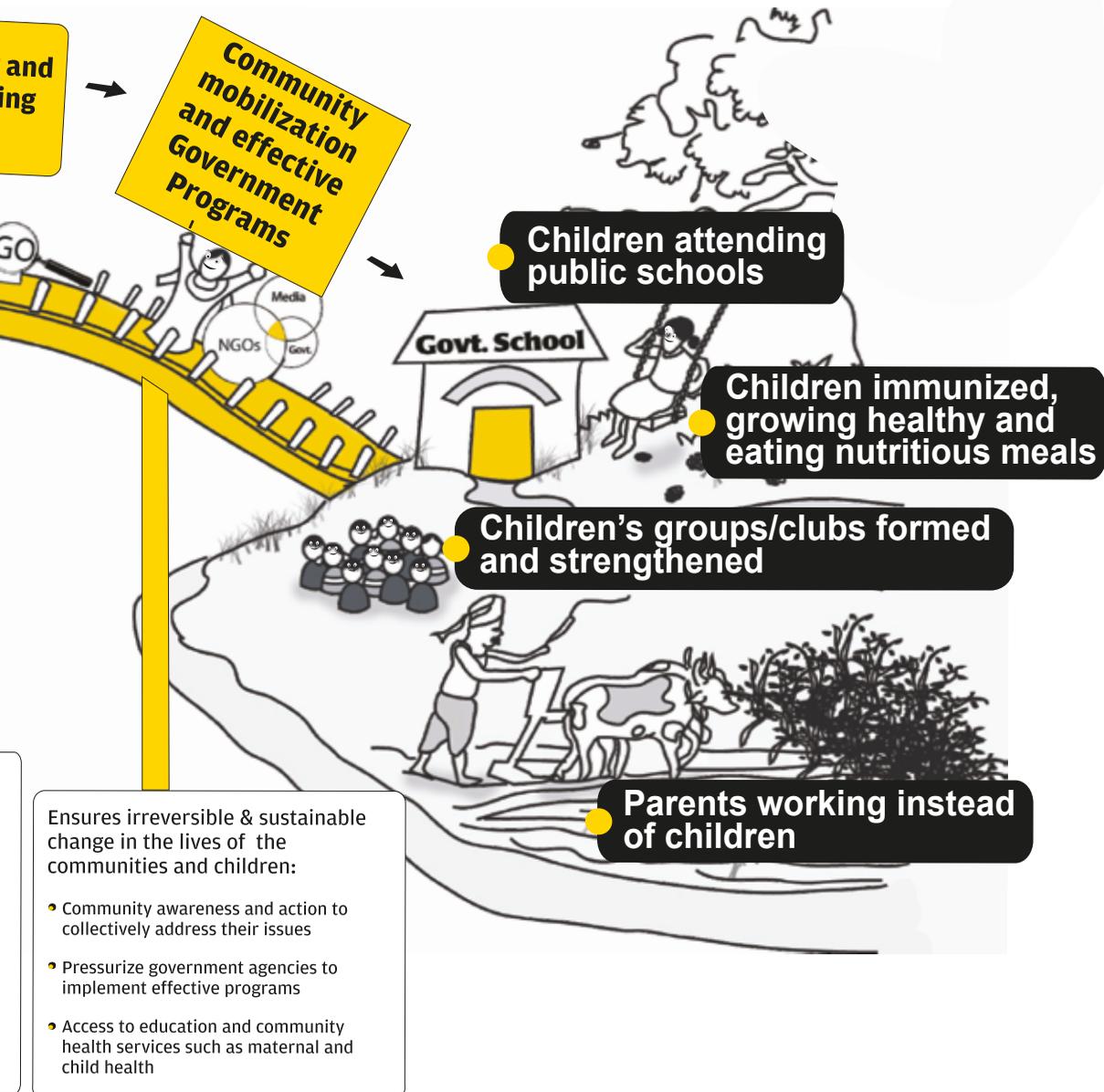
Ensures sound plans, progress, accountability, and results:

- Detailed planning & budget support
- Project visits by professionals to assess progress against plans
- Annual evaluation, plans and budgets for the next grant period

Ensures grants are effectively utilized and project goals achieved:

- Financial support basis plans and community needs
- Perspective building on child rights
- Program development, training & information support

For many children in India the reality of childhood is very different. CRY's work in restoring the rights of underprivileged children ranges from making schools function better, ensuring healthcare becomes a reality, addressing the issue of child labor, preventing child marriage and child trafficking and giving girls equal opportunities.



How young Mangli stood up for her rights

“ Thanks to the initiatives of the Bal Sanghas & Gram Sabha, which have been formed due to support of SATHEE and CRY, I am able to save myself. ”



14 year old Mangli, studies in Grade 3 at a school which is 4 km away from her village. She was physically assaulted by a 48 year old man on her way to school and somehow managed to escape. She narrated the incident to her parents as well as to the Bal Sangha (children's collective) of which she was a part. The incident traumatized her and threats from the perpetrator added to her distress. She stopped going to school due to fear.

When the Bal Sangha noticed Mangli's absence from school, they discussed this with her and gave her the encouragement to raise her voice. Mangli and her family showed exemplary courage by reporting the incident to the Gram Sabha (the village council). The community discussed the issue and decided to take stern action against the man who had harassed Mangli.

Today, the man who harassed Mangli is behind bars. Mangli has regained her confidence and is back in school.

Society for Advancement in Tribes, Health, Education, Environment (SATHEE), works with poor tribals on the issues of education, malnutrition, healthcare, child labor and child abuse in 32 villages of Godda district, Jharkhand, India.



IMPACT at Project SATHEE

- 959 children in the age group of 0-1 received immunization
- Timely distribution of books ensured in 76 schools.
- 120 child laborers mainstreamed
- 86 villages recorded 100% school enrollment

From child labor to leading a life of dignity

“ I am fortunate to be rescued and want to continue my education now. If it was not for the timely intervention by Project PORD, I would have been languishing at the house of employers in Bangalore. I will study well and hopefully get an opportunity to lead a dignified life. ”



Ridden by poverty, Bela's mother from Madanpalle in Andhra Pradesh eked a living by begging. 10 year old Bela often joined her mother. But Bela loved to go to school, so whenever she got time she attended classes. When the little girl's mother was told that Bela will be better off working with an influential family in the city of Bangalore, than begging on the streets she was easily convinced.

Life was different for Bela though. Her payment was meagre. Her day began as early as 5 AM and continued till late night. She was tortured and humiliated. Her complaint about an attempted rape by a member of the family was dismissed, and she was forced to remain silent.

Three long years later, Bela's mother got to know of her girl's plight. With the help of project partner PORD, she rushed to rescue her child. However, the family refused to let go off Bela. It was only after a police case was filed that Bela was rescued and a criminal case was filed against the guilty.

Bela was brought back and put in school. She was encouraged to be a part of the children's collective.

After years, Bela with the support of her peers has managed to put her traumatic past behind her. She plays an active role today in addressing issues of trafficking in her community.

People's Organization for Rural Development (PORD), works on the issues of education, healthcare, nutrition and child marriage in Chittoor district, Andhra Pradesh, India.



IMPACT at Project PORD

- 100 % new borns ensured birth registration
- 10,772 children in the age group of 0-5 years immunized
- 667 children enrolled in anganwadi centers
- 48 villages declared child marriage free and 3 villages declared child trafficking free

From malnourished at birth, to a healthy childhood



Tanmay Bar is an only child, born into a poor family, and his father managed to make ends meet by pulling a rickshaw and doing other odd jobs. Tanmay's mother had a difficult pregnancy, with no proper healthcare, nutrition or guidance during her pregnancy. Tanmay's birth weight was only 1.25 kgs and he suffered from severe malnutrition.

When Project SSDC heard of Tanmay's situation, they conducted several home visits to counsel the mother and family members. They ensured exclusive breast feeding until the baby was 6 months. Special emphasis was paid to ensure Tanmay got proper immunizations and complementary feeding after he was 6 months old. The child's growth was monitored regularly and the mother was counseled. The SSDC workers also made the mother aware of the importance of nutritious food and ways to prepare such food through cooking demonstrations at home. She was also sensitized to the much needed aspects of hygiene at home.

Over months of monitoring and counseling, SSDC workers enabled Tanmay's mother with the support and skills essential to nurture and raise a healthy baby. Today, at 18 months and weighing nearly 7 kgs, Tanmay is a happy and active child.

Sunderban Social Development Centre (SSDC), works with the communities on issues of education, healthcare, child marriage and child trafficking in Sundarbans, West Bengal, India



IMPACT at Project SSDC

- 1,804 births registered
- 3,948 children immunized
- 14,320 children enrolled in school
- 44 villages declared child trafficking free

Voices of Children - CRY Study Findings

'Voices of children' is a Study undertaken by our partner CRY India covering 22 CRY supported Projects across 19 States and included children from 23 collectives belonging to the most marginalized social groups in the age group of 12-18 years, with an equal representation of boys and girls. The children were full of dreams and aspirations and were determined to fulfill their dreams rather than accepting the situation they were in. They want to be agents of change. One of the major findings from this study is that children from challenging backgrounds want to succeed against all odds. They want to achieve their goals and are willing to put in the effort to do so. Children dream of careers including teaching, medicine and nursing. Others showed interest in acting, music, joining the airline industry and non-profits. The voices of children reveal:

- They are all dreamers and nothing can stop them from aspiring for a good living.
- Education is the only means to achieving their dreams.
- They understand the need to stay healthy, but the available services are not good enough to look after their healthcare needs.
- They all believe in collectiveness as they find strength in collective participation.
- Girls find that a lack of safety is a major deterrent towards pursuing their education and as a result getting married is a popular and effective social solution.
- There is a lot of expectation from local governance, mainly related to providing towards the primary needs of their schools.

EDUCATION

Children said almost unanimously that going to school is very important for achieving their goals. They expressed that they cannot progress without education. Schools apart from education, provide for multiple routes to learn like - friendship, sports, competition and discipline. It gives them opportunities to end the burden of working for sustenance. Children have big dreams for their schools. They visualized their dream school with qualified and experienced teachers providing quality education, clean drinking water, nutritious mid-day meals, separate toilets for boys and girls, a library, a laboratory, scientific equipment, computers, playing material, a canteen and a big playground.

"Teachers must know about the child's dream and special qualities and help her accordingly from the very beginning." Anonymous, KJKS, East Medinpur.

HEALTHCARE

Children were clear that good health is important for realizing their aspirations. They shared that colds, fever, diarrhea and vomiting are common ailments that afflict them from time to time. A majority of the children stated that there is no Public Health Centre (PHC) nearby and the distance to these centres ranges from 3 kms - 25 kms. Some affirmed that there is a PHC close by but they were not satisfied with its functioning - usually close by 1 pm, sometimes no doctors and no medicines. Almost all the children associated good health with safe drinking water, a clean environment, good sanitation, personal hygiene, consumption of nutritious food, eating vegetables and regular exercise.

“I think health is important and everything can be done if health is good. In our rural areas many people die due to various diseases and absence of good medical and health services. I have seen this and also heard about this and that’s why I want to be a doctor. I want to save people’s lives.” - Kriti Pal, Xth class student, KJKS, East Medinpur, West Bengal.

CHILD PARTICIPATION

“Our opinions are not considered in family and schools” was a common theme shared by a majority of the children. Children who were part of children’s groups were happy being a part of a collective as it provided them with a platform where they could play, study, express their views, have fun and learn new things together. Girls expressed that they get a collective space to sit together and share their issues.

CHILD SAFETY

The responses collected on child safety through the study were synonymous across geography, class and cultural backgrounds. Children feel safe within their family environment, while with parents or at home. This also extends to their school, the children's activity center and children’s groups. Most children feel unsafe when left alone and when they are at unfamiliar or dark places. They believe that their safety would be ensured with a strict law and order system and when addiction to drugs and alcohol are dealt with appropriately by the authorities.

GOVERNANCE

A general consensus amongst children was that local leadership have no interest towards children’s aspirations or towards solving their problems. Children felt that local leadership should provide better infrastructure in schools, drinking water, drainage, quality midday meals, toilet facilities, proper roads and electricity.



Where disability does not hinder development

“ I can't see, but it does not make any difference. I will study so much that no one can make a fool of us. I want to earn money to make a house for my family. ”



Babulal Sardar is a 12 year old visually impaired boy who lives in a slum in Jamshedpur. The area is mostly inhabited by tribals who have migrated from adjoining areas in search of jobs. Babulal was not blind by birth. When he was just 5, due to negligence and ignorance, a minor problem in his eyes led to blindness. His parents, like others in the slum, struggled to make ends meet. His father worked long hours as a laborer to support his family of six. Yet his daily wage is insufficient to meet the family expenses.

When Project ASES heard about Babulal, they visited him and his family. They counseled the parents about the public programs and encouraged him to join a school for the blind. They helped Babulal get a Person with Disability (PWD) certificate and aided the process of enrolling him at the school for the Blind in Ranchi.

Today, Babulal is one of the brightest students at his school. Now in Grade 3, he is good at Braille, gets excellent grades in school and can operate a laptop independently. Needless to say, his parents are happy to see their son doing well. From being dependant on others, he is now able to dream big!

Where a disability does not come in the way of development, Adarsh Seva Sansthan (ASES) works with children in the urban slums of Jamshedpur, Jharkhand, India.



IMPACT at Project ASES

- 5,713 children in age group of 0-5 years completely immunized
- 378 institutional deliveries ensured
- 5,577 children enrolled in schools
- 53 slums with no incidence of trafficking & 44 villages and slums with no incidences of child marriage

A victim of trafficking turns her life around



When Meena, a 17 year old girl, was kidnapped and trafficked to unknown places, her life became a living hell. She was abducted one day from near her house and taken to several places and was eventually taken to Mumbai, forcefully married to a person who had plans to sell her off.

Project Guria Swayam Sevi Sansthan found out about Meena missing from her home and put concerted efforts into tracking her whereabouts. After rigorous follow ups made with the help of the police, they located her in Mumbai and managed to rescue her from her traffickers. A case was filed against the traffickers and the accused were not given bail by the court till the case reached its logical end.

Following the arrest of the main trafficker, Meena was brought home to her parents. She was counseled and rehabilitated by the team at Guria and over time, she has been able to move on with her life. Today, she earns a living making cards and locks for ear-rings. She is financially independent and has carved a better life for herself, with the help of her family and Project Guria.

Project Guria works on the issue of trafficking in Varanasi, Uttar Pradesh, India.



IMPACT at Project GURIA

- 50 cases of missing children traced
- 45 minor girls rescued from trafficking
- Campaigns and meetings held in villages to create awareness about the issue of trafficking
- 768 children across 14 schools sensitised on the issue of trafficking

Children participate in decisions that impact their lives

“ I want to study, learn and have a passion to become a teacher. I am worried that if there is no school after class 8 in the village, my parents will marry me off, like my sister. But I will fight as I have a small booklet which speaks about the rights of children. I will resist from getting into marriage and ensure that none of my friends discontinue from school and get married. ”



Laxmi, Radha, Yashoda and Annaporna are young girls from the village of Jagnuru in Chikkodi taluk. Their village has a school with classes only till Grade 8, forcing girls who want to study further, to travel 8 to 10 kms every day. Lack of access to transportation facilities and neighborhood schools is pushing families to get their daughters married off as young as 14 years. This compounds the problems of child marriage and results in many girls becoming young mothers before the age of 16.

Laxmi and her friends are part of the Children's Collective of Jagnuru, where they attend weekly meetings and discuss their issues and aspirations. Laxmi and her friends resolved to continue their education. Project MASS worked with the Children's Collective, the community and the school authorities to upgrade the primary school to include classes beyond Grade 8. They have also ensured that their friends who had dropped out of school have now been re-enrolled.

Today, Laxmi and her friends have become the reason for many girls in the project area being saved from child marriage and given an opportunity to complete their education.

Mahila Abhivrudhi Mattu Samrakshana Samasthe (MASS), works on the issues of education, healthcare, child abuse, child marriage and gender discrimination in Belgaum district, Karnataka, India.



IMPACT at Project MASS

- Campaign against child marriage organised across 15 villages
- 209 children in 0-1 year of ages immunized
- 138 births registered
- 37 children re enrolled in schools and hostels

Resource Generation

Our Resource Generation team worked hard to engage current donors and acquire new donors throughout the year. Given below are the different ways in which we kept in touch with our donors in 2014:

Direct Mailers [online & offline]:

Over 48 Online Mailers were sent out to our donors ranging from CEO Updates, Project Stories & Reports, Newsletters and donation appeals which raised \$32,000. 3 mailers were also sent by post to a smaller number of donors.

Donor Telecalling:

Our fundraisers reached out to over 1800 donors through telecalling to thank them for their support and update them about the impact at supported projects. \$84,000 in donations was received from donors through year end telecalling.

CRY Drops - Monthly Recurring Donation Program

Jan	Feb	Mar	Apr	May	Jun
Jul	Aug	Sep	Oct	Nov	Dec

81 new donors joined our Monthly Recurring Donation Program in 2014, bringing the total number of donors up to 246 and the CRY Drops revenue to \$72,000 for the year, which is a 24% increase over the previous year.

To Join CRY Drops Online, [Click here.](#)

To Join CRY Drops Offline, [Click here.](#)

Major Gifts - Project Funding



Our Fundraisers focussed on increasing the number of major gifts to CRY America. We are grateful to Aprajita & Ravi Ramamoorthy, Sandeep Jain, Sudha Sahai, Anupam Yadav, Thomas Zachariah, Jiggar Thakkar, Anu & Naveen Jain, Bharath Masrani, Samir & Neelu Virmani, Nupur Choksi, Anita & Ajay Agarwal, Satish Thandale, Keith Angelo, Raja & Madhu Venugopal, Gurdeep & Seema Pall, Sunil & Leena Shah, Maunil Mehta, Kapil Mohan for their generous gifts to CRY America and the underprivileged children we serve.

Donor Led Events

CRY America thanks the following individuals and organizations for organizing events in aid of underprivileged children:

- Janill Sharma & Network of Asian Moms for donating \$8,000 raised from the Garba Evening held on Sept 20 at Stamford, CT.
- Nabin Das & Green Chillies Entertainment for donating \$5,000 raised from their 100 Years of Bollywood concert on June 7 at Malvern, PA
- Sacnite for donating \$2,000 from their Navaratri event on Sept 26 &27 in New Jersey

Foundations & Corporate Gifts



CRY America thanks the following Corporates & Foundations for the generous support to children's rights:

- Hans Foundation for the grant of \$41,000
- CSC Charitable Foundation \$25,000 donation
- Friends of Humanity \$5,000 donation
- Software People Inc \$5,000 donation
- Air India \$5,000 event sponsorship
- Microsoft Matching Gifts
- Qualcomm Matching Gifts
- Kimberly Clark Foundation Matching Gift

CRY America Greeting Cards



CRY America thanks the Symphony Corporation, Law Offices of Suneeta Dewan & Datamatics for purchasing and promoting CRY Greeting Cards during the 2014 festive season.

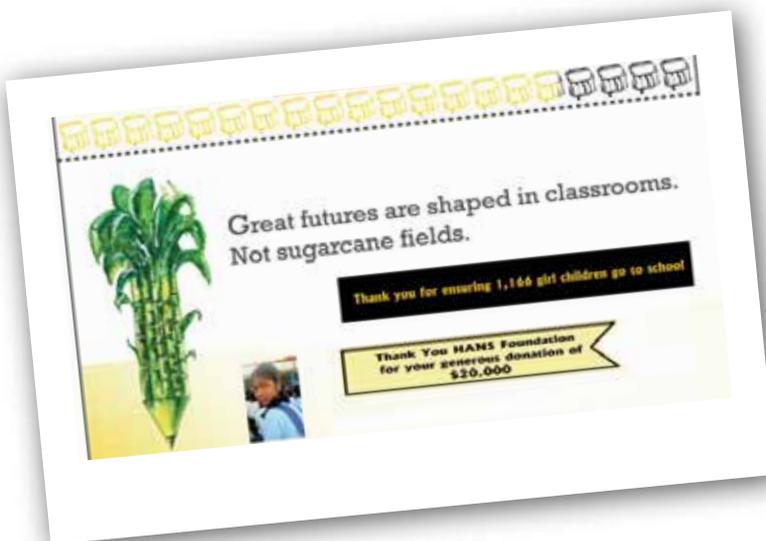
CRY America Website & Online Campaigns

The much awaited new CRY America Website was launched in April 2014 with a horizontal scroll format which was well received by our donors, volunteers and supporters across the USA. We also worked on the new mobile website will be launched in 2015.

The Website team continued to improve search engine marketing and search engine optimization efforts by monitoring relevant keywords and ensuring they remain stable in ranking. A SEM year end audit was done, resulting in Ads focussing on donations, brand & charity keywords as this rated the highest in search.

Our first online fundraising campaign focused on the girl child entitled “Stay in School” ran from February 15 to May 15, 2014 and raised \$42,032 from 142 donors. We are grateful for the \$20,000 Challenge Grant received from the Hans Foundation towards this campaign, which provided a matching gift incentive to our individual donors. The double your donation direct mailer announcing the Hans Foundation grant alone raised \$10,000 in revenues.

The second online fundraising campaign was centred around the work and achievements of Project SSDC [Sunderban Social Development Centre] doing excellent work for underprivileged children in the Sunderbans, West Bengal. \$11,114 in donations was received from 73 donors in response to the direct mailers, donor telecalling and online banners. This campaign ran for 2 months from July 29 through September 31, 2014.





Media Sponsors

Thank You For Being Our National Sponsors



Thank You For Being Our Regional Sponsors



The
New York
Times



India Herald



Media Coverage

CRY America is grateful to Star TV, TV Asia, India Abroad and Mera Sangeet Radio for being our annual media sponsor for the 3rd consecutive year, which helped us greatly to promote our work with audiences across the USA with whom we don't have direct access.

Additionally, we received over 1040 pieces of media coverage for our online Stay in School Girl Child campaign and 13 pieces of media coverage for the CRY Walk for Child Rights from media houses and news portals across the USA.

12 media houses attended CRY America's Annual Media Conference at the Taj Pierre, New York on November 7th, resulting in 33 media articles. Madhur Mittal and Shefali Sunderlal were the speakers at the 2014 Media Conference.



Volunteering @ CRY America

CRY America is the result of collective action of thousands of volunteers across cities, who have come together to make change happen!

In 2014, hundreds of volunteers across 21 Action Centers and Student Chapters gave their time and resources, despite busy schedules, to ensure a better future for underprivileged children. They planned & organized over 35 events ranging from the CRY Walk, CRY Holi, CRYket, CRY Dinners, CRY Dandia, Music & Dance Events in their local communities. They invited their friends, family, colleagues and contacts to attend the events which raised precious funds for supported projects working with underprivileged children. CRY America thanks each & every volunteer for their contributions.

You too, can be a part of this wonderful team of volunteers who play an active role in organizing events, raising funds, adding to the efforts of Action Centers and help spread the word on child rights.

For more information, email volunteers@cryamerica.org.



Action Centers At A Glance

	Action Center	AC Leader's Name	AC Contact
1	Alabama	Hanu Karlapalem	hanusri@hotmail.com
2	Atlanta	Ekta Jain	cryamerica.atlanta@gmail.com
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4	Boston	Harshita Bhurat	harshas.email@gmail.com
5	Chicago	Shikha Tandon	shikhaatandon@gmail.com
6	CT	Pinky Tiwari	pinkytiwarislg@gmail.com
7	Dallas	Mandeep Gulati	Cryamerica.DallasAC@gmail.com
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9	New Jersey	Shikha Bhatia	shikhabhatia@hotmail.com
10	New York	Parul Juneja	events.cryny@gmail.com
11	Palmdale Student Chapter	Anupama Kumar	ak234363@gmail.com
12	Philadelphia	Hari Namboodiri	philadelphia@cryamerica.org
13	Pittsburgh [CRY Holi]	Manish Aggarwal	crypittsburgh@gmail.com
14	Pleasanton Student Chapter	Hima Krovidi	hkrovidi@yahoo.com
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16	Raleigh	Nishant Singh	cryrdu@gmail.com
17	San Diego	Edward Remias	sandiego@cryamerica.org
18	Seattle	Rajesh Munshi	events@cryseattle.org
19	SoCal	Gunjan Sharma	losangeles@cryamerica.org
20	Texas A&M Univ	Sarah Chaudri	Tamu.cry@gmail.com
21	Univ of Washington	Priyanka Gautom/ Khusbu Sodhi	cryuw@uw.edu

CRY Walk for Child Rights

Our annual CRY Walk for Child Rights was organized across 15 cities this year - bringing thousands of individuals together with the belief that 'Change is possible, because we will make it possible'. A big Thank You to all our volunteers, donors, teams & event sponsors for supporting CRY Walk 2014! Special thanks to our national sponsors, Air India, Star TV, TV Asia, India Abroad & Mera Sangeet.

On the East Coast, it was a beautiful day on 8/23 at the Chestnut Hill Reservoir, Boston where 80 walkers and 7 teams, including grandparents and little kids walked together for child rights raising \$7,500 for CRY. 100 people including the Bollywood Dance Factory team and the Air India Team walked for child rights on 9/14 Riverside Park, Manhattan, which included breakfast, yoga, juggling and dance classes. 100 participants, primarily students, walked on 7/6 at Monmouth Park, NJ for child rights and enjoyed the Chipotle burritos, fun race's and the water balloon toss. The CRY Walk at CT took place on 9/20 at beautiful Riverside Park and raised \$1,000 for child rights. High School Students led the 5K CRY Walk on 9/21 at Morrisville Park, Raleigh with over 100 people attending and raising \$3,000 for underprivileged children, where the snow cone truck, Chipotle burritos, games of Ultimate Frisbee and music were a bonus. The Philadelphia CRY Walk took place on 10/11 at Lukens Park and raised \$1,000 for child rights.



CRY Walk 2014 @ Raleigh



CRY Walk 2014 @ Atlanta



CRY Walk 2014 @ Boston



CRY Walk 2014 @ NY

On the West Coast, over 225 adults & 60 kids walked and ran for child rights on 8/3 at Marymoor Park in Redmond, Seattle raising approx \$8,000! Crown Point Park on 10/5 saw 150 people come together to walk for child rights and raised over \$11,000. Henna, balloons, face painting, watermelon eating contest and tug-of-war were a great hit at the San Diego CRY Walk. The CRY Walk at Los Angeles took place on 11/9 at Crescent Bay Park, Santa Monica where CNN Hero, Yash Gupta was our special guest and TKO children's group performed for the crowd. The event included delicious food, raffle prizes, yoga and a children's workshop. The Bay Area CRY Walk saw 140 participants come together on 11/9 at Lake Elizabeth, where the watermelon eating contest was a hit and the event raised \$10,000 for child rights.

The first CRY Walk at Atlanta was held on 10/19 at SIMS Lake Park attended by 100 walkers and raised \$3,500 for child rights, with a strong presence by both adults and youth. The 5K CRY Walk at Chicago took place at the beautiful Busse Woods Forest Preserve on 9/28 with 50 walkers raising \$3,500 and handmade bracelets made by children, henna and delicious food were part of the event. Students led the Houston CRY Walk on 10/18 at Lost Creek Park and you could see their passion for child rights. The 5K CRY Walk took place on 10/25 on the Texas A&M University Campus, with many students dressed up for Halloween adding to the fun event, while raising awareness and funds for a great cause.

For more information on walk, [Click here.](#)



CRY Walk 2014 @ San Diego



CRY Walk 2014 @ Seattle



CRY Walk 2014 @ Houston



CRY Walk 2014 @ Bay Area

CRY Walk Schedule in 2014

Action Center	Date	Venue	Teams	Acknowledgements
New Jersey	July 6	Monmouth Park, Manalapan		
Seattle	Aug 3	Marymoor Park, Redmond	Hangout, Gulabi Gang, Kerala Club, OneRun, Thamizh, Team Sharks	
Boston	Aug 23	Chestnut Hill Reservoir Trail, Brookline	Mathawks, PhitnessPhreaks, Friends of CRY, Wolfpack, Giving Back, Bring the Change, CRY Champions	Canvsly, Synapse
New York	Sep 14	Riverside Park, Manhattan	Bollywood Dance Factory, Helping Hands, Fast & Furious, Go NY	Stratus, Om Factory, Samar, Foodbella, Sahhuri, Cute photography, Nriyalina Center for performing arts, Bryant Park Jugglers, Anish Shah, Alice Crespo
Hartford	Sep 20	Riverside Park, Hartford		Zam Travels, Sagarsoft
Raleigh	Sep 21	Morrisville Community Park	Gauri Joshi, Pavan Devarasetty	Sampson Regional Hospital, Dr. Subodh Pal, Western Wake Internal Medicine, Chipotle
Chicago	Sep 28	Busse Wood Forest Preserve Grove 27		Radio Chann Pardesi, Desi Junction Radio, Navrung Expressions
San Diego	Oct 5	Crown Point Park, Mission Bay	Team CRY, TCS	
Philadelphia	Oct 11	Dresher Road, Horsham	Team Hari, Team Green Chillies	

Houston	Oct 18	Lost Creek Park, Sugar Land	Madhulica, Vantive, Ravali's team, Jona & Parth, Hailey's team	DJ Dholi Tamim, Hungama Telegu Radio, Vantive Inc, Mathnasium, Cici's Pizza, Hina Patel, Dr Disha Saharia, and Andhra Mirchi Radio
Atlanta	Oct 19	SIMS Lake Park, Suwanee	Rang de Basanti, Gaurav Saxena for child rights	Bawree, Achieve Highpoints, Atlanta Healthcare, Global Academy, Venkat Kuttua Photography, Dr. Vijay Arora,
Texas A&M University	Oct 25	Texas A&M University Campus	TAMU- Unicef	Spirit Halloween, UNICEF, Chipotle, SGA
Bay Area	Nov 9	Paseo Padre Pkwy, Fremont	Team Raj, CMU Tartons	Embed UR, Young Explorers, Radio Zindagi, Shastha Foods, INDTVUSA
Los Angeles	Nov 9	Crescent Bay Park, Santa Monica	Percy's Jersey, Globalites for Child Rights, Friend of CRY	Essentia Water, Urbanite LA

CRY Dinners

The CRY Seattle Action Center celebrated 10 years of Uphaar on March 1, at the Overlake Golf & Country Club, with 100 guests and raised over \$90,000 which will benefit thousands of underprivileged children.

Viswaprem, our 4th annual fundraising dinner at Alabama was held on May 24 and was an evening of fun, bollywood songs and dinner - all towards ensuring happy childhoods for hundreds of children.

The CRY Dinner at New York was held on November 7 at the Taj Pierre was attended by 100 guests including Madhur Mittal, Vipp Jaswal and Dr. Roshini Raj and raised \$45,000 for child rights. Priyanka Mathew from Sotheby's conducted the live auction.



CRY Dinner Uphaar 2014 @ Seattle



CRY Pledge Dinner 2014 @ New York



CRY Dinner Viswaprem 2014 @ Alabama

CRYket, CRY Holi & CRY Dandia

CRYKET@New York

CRYket, brought together cricket enthusiasts batting and fielding for child rights from the NY-NJ area on July 12 at the Bronx River Parkway, NY. 163 participants and 18 teams participated with the TCS team being the winners and the DTCC team the runner up. We thank our supporters, volunteers and event sponsors, especially TV Asia, Stratus, Infosys, Polaris, Birlasoft, Adecco, DTCC, Joy Foods, Ashi Diamonds, Dream Holidays, Commonwealth Cricket League, Sessions with Ravi and Deep Photographics for making this an awesome event.



CRYket 2014 @ New York

CRY Holi 2014

Thank you for participating in CRY Holi events across San Diego, Seattle, Bay Area, Pittsburgh, Chicago and New York and adding color to the lives of underprivileged children. 1000 participants attended CRY Holi at the Ocean Air Rec Center, San Diego on March 15th which included a kids dance competition, great DJ spinning, good food, traditional breaking of the Matki, tug of war and loads of fun.



CRY Holi 2014 @ San Diego

CRY Holi at Chicago saw 60 people come together and the event included dancers, yoga, face painting, and a DJ. The festival of colors was celebrated in New York with performances, dance lessons, raffle prizes at Karizma Lounge on March 27th. CRY Holi at Seattle took place on March 22 at Bellevue



CRY Holi 2014 @ Seattle

Downtown Park where 1,500 guests played with colors and danced to music. Bay Area AC organized CRY Holi for the first time on March 23 at the New Park Mall Parking lot which was attended by over 500 people, including children. Pittsburgh celebrated Holi on April 5 at the Flagstaff Hill.

CRY Dandia 2014

Our Seattle Chapter organised CRY Dandia on 10/4 with over 2000 guests enjoying an awesome evening of music and dance, in support of underprivileged children.



CRY Dandia 2014 @ Seattle

Networking

CRY@Press Conference, NY

Shefali Sunderlal [CEO] and Madhur Mittal [Actor] met with several media houses and journalists on Nov 7th at the Taj Pierre, NY to promote CRY America and the cause of underprivileged children.

CRY@India Independence Day Parade, NY

CRY NY Chapter volunteers and Patrick Bocco [Fundraising Manager] participated in the New York Parade down Madison Avenue on August 17th with CRY placards and meeting people along the way.

CRY @ India Independence Day Celebration, Houston

On August 16th, Sol Garcia [Volunteer Manager] attended the Celebrations at the Stafford Center where she promoted the CRY Houston Chapter and over two dozen new volunteers signed up and others attended the Houston CRY Walk event.

CRY@CSUN, LA

Sol Garcia spoke at Cal State University Northridge twice in the Spring Semester to groups of MSW Students and a CRY CSUN Student Group was formed.

CRY@Montclair University, NJ

Patrick Bocco [Fundraising Manager] interacted with students of the Indian Cultural Club at Montclair State University in NJ. We thank the students for contributing the proceeds from their Diwali event to CRY America.



Social Media

CRY America Facebook

Our CRY America Facebook Page grew to 31,000 fans this year! Thank you to all of you for liking the page and staying up to date with all that is happening at CRY America. Please continue to interact with us on facebook and invite your friends to like us. You can find us at www.facebook.com/america.cry



CRY America Twitter

Did you know that CRY America is also on Twitter? On September 9th we participated in a chat organised by girlchildrising on the issue of child labor which highlighted discrimination faced by girls around the world and the importance of education. Do follow us and help grow our Twitter base by visiting <https://twitter.com/cryamerica>

CRY America LinkedIn

Our LinkedIn page has also proved to be a useful platform for us to engage with users this year. We shared our thoughts on various issues, highlighting issues of education, healthcare and the ill effects of child labor and child marriage. Connect with us at <https://www.linkedin.com/company/cry-america-inc>



Acknowledgements

The Hans Foundation:

for the generous grant of \$41,000 towards the Stay in School Campaign and Project Mountain Children's Foundation, Uttarakhand.

Air India:

for being a national sponsor for our CRY Walk 2014 event series.

Friends of Humanity International (FHII):

for their generous grant of \$5,000 towards disaster relief efforts for children affected by the Muzaffarnagar riots in Uttar Pradesh.

Aprajita & Ravi Ramamoorthy, Sudha Sahai and Sandeep Jain:

for their generous donations towards CRY America supported Project Prayatn Sansthan for FY 2014.

Nanak Foods and New York Life:

for advertising in our CRY New York Dinner journal.

Network of Asian Moms & Janill Sharma:

for pledging the proceeds from their Garba evening on September 20 at the Westhill High School in Stamford, CT to benefit underprivileged children for the 3rd consecutive year.

Anu & Naveen Jain, Sangeeta Mudnal & Jigar Thakkar, Gurdeep & Seema Pal, Madhu & Raja Venugopal:

for their generous donations towards Uphaar 2014 at Seattle.

Colsa Corporation, Mrs. Sangeeta & Dr. Ashok Singhal, Pushpa & Val Sapra Foundation, Venus Hospitality & Mrs. Kala and Mr. Vijay Patel:

for their generous support towards Viswaprem 2014 at Huntville, AL.

Balaji Tamirisa, Radhika Nori, Srinivasa Bharadwaja Kishore and Hanu and the Alabama Action Center:

for your support towards "Viswageethi" and the Cyclone Hudhud Relief Fund.

Surat Diamonds, Dattatraya Thombare, Prakash Deshmukh, family of Badri Narayan, Suresh Gulage, Anu Vikram Kulkarni, Abhang Balasaheb, Vijender Singh, The Mall at Oak tree, Sam Bhatia, Amrita Singh:

for donating your paintings and sponsoring auction items for the CRY Dinner in New York.

Stratus & Anupam Yadav:

for the generous donations towards the CRY Walk, CRYket & Spring Mixer in New York.

Microsoft & Qualcomm:

for the matching gifts received against employee contributions and volunteer hours.

CRY America Volunteer Leaders and Volunteers:

for their dedicated support across 15 Action Centers.

Madhur Mittal, Vipw Jaswal, Dr. Roshini Raj:

for being our celebrity guests at the CRY Dinner Pledge 2014 at New York.

Voices of Supporters



Madhur Mittal, Actor

I believe that every child should have a happy childhood. Each one of us can do our bit so that children go to school and live a healthy and protected life. I chose to support CRY America because of the sustainable change they bring in the lives of children.



Parul Juneja, Volunteer

Volunteering for CRY is not just about impacting the lives of the underprivileged, it changes your life as well - you become more aware of yourself, grateful for all you have and content knowing you made a difference in the world.



Janill Sharma, Donor

We recall seeing the iconic CRY logo on the back of greeting cards when we were children ourselves. Little did we know that behind that smiling logo was a powerful force that has impacted the lives of hundreds and thousands of children in India. As an adult we were reintroduced to CRY via the CRY America fundraiser in NYC. It was at this event that we truly understood the impact that CRY has made in providing basic rights to children and more importantly an avenue of hope for their future. The work that you all have done just in CRY America alone where over 400,000 children have benefited from your programs is truly remarkable.



Sujay Saha, Volunteer

Every child in this world deserves the right to live & play. I strongly believe in CRY America's rights based approach of tackling these children issues.



Tanzie, Donor

I've seen CRY work amongst the poorest children in India since I was 10. Never before has a non-profit organization done so much ...for so many, with so little.



Kajol

Congratulations CRY America. Continue your good work!



Patrick Bocco, Employee

It is an honor to have joined CRY America and assist in its efforts to raise critical funds for children in need. Transforming the lives of underprivileged and exploited children is a mission that I have undertaken wholeheartedly.



Shikha Bhatia, Donor

Breaking social and political walls to bring a sustainable change for underprivileged children in India is what CRY does. It is very humbling to be a part of such an amazing group of volunteers who are dedicated to using all their resources and knowledge to bring a lasting change in children's lives. CRY takes a holistic approach rather than a one-meal-a-day approach to achieve long lasting impact. I am proud to be a volunteer and donor for CRY America, New Jersey.



Scarlett Pildes, Donor

I have been incredibly blessed in my life. Now it is my responsibility to be a blessing to others, especially children. It is my honor to join with CRY to assure that they continue to provide opportunities to children in india for health, education and a bright future for boys and girls alike.



Rajeev Bhambri, Media

While CRY America is not the only philanthropic organization, I and India Abroad support, but it surely is among the top three. Children are the building blocks of any country and their future is jeopardized if they are not nurtured properly. CRY's initiatives address that major concern about underprivileged children in India. I am also often amazed at the transparency with which CRY works. That is a sure plus, where I know the donations are being put to optimal use in securing the future of India's children. Happy to support CRY America.



Edward Remias, Volunteer

I believe that all children deserve that chance. They are in situations that keep them from reaching their potential for no fault of theirs. They are just born into it, or forced into it. This has to change, and I feel that each one of us has an obligation to the children of the world, and to ourselves, to do what we can to give them a chance. Because we can, and they can't.



Paresh Mundade, Volunteer

Children are the future of any country. Whatever right attitude, education they imbibe during their childhood would highly reflect on how they live the rest of their lives and how they help the society grow in the right direction. These children, when they grow up will help 100s more, who in turn will help 100s more. The cycle begins with you.



Aarushi Jain, Student Volunteer

Children are the future of our world and the actions we take to support children will shape our future and future leaders. CRY helps lay the foundation for a better future for underprivileged children.



Parth Misra, Student Volunteer

I believe that advocating for child rights is important because even though some of us are privileged to have luxuries like food, video games and human rights, some children don't have these basic needs. We can all pitch in to make their lives better and fix the problems so that they can have a promising future. I support CRY because I want to make a difference in these children's lives.



Nishant Singh, Student Volunteer

Children's rights are extremely important throughout the world because they are the ones who will grow up and be able to make an impact on society. If the children aren't taken care of, what does that say about the future of society? We support CRY because it is an organization that helps improve the world by improving the lives of the ones who will lead it.



Project partner, PORD, Lalithamma

The CRY partnership has given PORD an opportunity to strengthen our perspective on children's rights and has enabled us to impact lives of many children positively. PORD sees CRY partnership as an invaluable one and has added to our efforts to protect child rights.



Maneet Chauhan, Celebrity Chef, New York

There is a saying that it takes an entire village to raise a child. I feel that CRY is that village. Each one of us should do our best possible to support CRY America to raise these children who are the future of this world.



Naveen and Anu Jain, Patrons, Seattle

CRY America helps us achieve our mission of bringing equality to children and provides them with the basic rights that each child deserves. CRY reaches out to each of us and has created a movement in making a lasting difference to marginalized children with the motto, 'Exchange is possible, because I make it possible'. We at Intellius, and Naveen and Anu personally want to be part of that change.



Harshita Bhurat, CRY America Volunteer, Boston

CRY America's value of a healthy life begins with a healthy childhood very strongly resonates with what I believe in. I have always believed that if I can't make life better for a hundred children, I can at least do it for one. Thank you CRY America for giving me this opportunity to affect not just a hundred but thousands of children across the world.

2014 Annual Project Impact

1	Total number of children benefited through our programs	66,648
2	Total number of villages/ slums covered	157
RIGHT TO SURVIVAL		
3	Number of children immunized 0-1 year	4,960
4	Number of infant & child deaths registered	30
5	Number of new ICDS centres opened	3
6	Number of children identified with malnutrition and registered	5,053
7	Number of 0-1 children having birth registration certificates	2,419
8	No. of PDS centres activated & functioning	85
RIGHT TO DEVELOPMENT		
9	Number of 6-18 years children in schools	41,592
10	Number of drop out children 6-18 years, re-enrolled in schools	567
11	Number of new schools opened or upgraded (upto 18)	10
RIGHT TO PROTECTION		
12	Number of child labor free villages/ slums	44
13	Number of villages/ slums with no incidence of child trafficking	55
14	Number of villages/ slums where no incidents of child marriages reported/ identified	126
15	Number of children with caste certificates	2,136
16	Number of children with disability certificate or ID	68
RIGHT TO PARTICIPATION		
17	Number of children's groups	136
18	Number of members in children's groups	6,813

Grants Listing & Project Reviews At A Glance

1. Jawahar Jyoti Bal Vikas Kendra [JJBVK]

Bihar, India

Grant Disbursed \$15,752.00

Project Objectives: To identify drop out children; child labor & ensure their enrollment in public schools; enhance the communities ability to protect children's rights; link communities with government programs; strengthen public institutions like schools; health centers & child care centers.

Project Review: 200 children were enrolled in schools; 107 safe child births ensured; 205 severely malnourished children identified; 271 child births registered; immunization completed for 640 children; Mid-day meals regularized in 9 schools; attendance of teachers regularized in 6 schools; attendance of students was regular in 7 schools; additional classrooms constructed in 2 schools; 15 child laborers enrolled in schools; 23 child marriages delayed; the children's collectives had 494 active members; 699 children participated in the children's wall magazine & 77 children wrote in the children's newspaper.

2. Disha Vihar

Bihar, India

Grant Disbursed \$21,445.00

Project Objectives: To ensure 3-6 years children are enrolled in ICDS programs; routine immunizations & health services for children; track malnourished children; ensure 6-18 aged children are in schools; reduce child marriages & child labor; strengthen children's collectives; community empowerment on children's issues.

Project Review: 511 children supported through 25 Cultural Education Centres [CECs]; 131 child laborers mainstreamed into primary & middle schools from the CECs; 207 children aged 3 to 5 years were linked with 35 ICDS centers in 5 blocks; 154 working children linked to public schools & regular follow up was done by the Project staff to ensure they don't drop out.

3. Coalition for Child Rights to Protection [CCRP] Bihar - through Bal Sakha

Bihar, India

Grant Disbursed \$23,713.00

Project Objectives: To improve government institutions meant for the juveniles and mainstreaming of the children into the community; to activate Child Welfare Committees; Juvenile Justice Board & build the capacity of personnel engaged in the Juvenile Justice system; provide knowledge about child protection to the community; provide information on public programs to the community.

Project Review: 41 drop-out children aged 6 to 18 yrs were enrolled in schools; 11 child laborers & 53 never-enrolled children were enrolled in schools. 1 case of sexual abuse acted upon & 2 child marriages delayed; 7 new Child Protection Centres (CPCs) started with the community; a committee of 17 members formed at district level to monitor the Juvenile Justice implementation; 1112 juvenile cases were disposed through the JJB. Ongoing awareness through education and materials; many police stations asked questions to the CPCs; the government also started training programs for the JJB & CWC members.

4. **Society for Advancement in Tribes, Health, Education, Environment [SATHEE]**

Jharkhand, India

Grant Disbursed \$30,857.00

Project Objectives: Ensure new Anganwadi's in uncovered areas; 100% immunisation in 96 villages; 100% growth monitoring in Anganwadi's; identify severely malnourished children; access to schools for 6-14 yrs children by getting new schools, upgrading primary to upper primary schools; improve infrastructure like school buildings, playgrounds, toilets, drinking water, mainstreaming of children working in stone quarries & mines; reviving gram sabhas; raising awareness & mechanisms for checking child trafficking.

Project Review: 90% children 1-2 age group were immunized; regular growth monitoring ensured through charts in 33 Anganwadi centers; 51 severely malnourished children identified & 35 referred to the Trauma Center for treatment; 10 ICDS centers identified for developing as model centers; 10 primary schools upgraded into upper primary schools; school management committees formed in 23 schools & meetings organized; 48 villages have been made child labor free; 25 trafficked children rescued & returned home due to the gram sabha's involvement & police cases were filed in some cases.

5. **Adarsh Seva Sansthan [ASES]**

Jharkhand, India

Grant Disbursed \$31,093.00

Project Objectives: Ensure immunizations for 0 to 9 month infants; 100% enrolment of children in ICDS programs; growth monitoring; supplementary nutrition & immunization in all ICDS Centres to reduce malnutrition; opening 9 new ICDS centres; mainstream drop out children; 100% retention of children in schools; identify & develop mainstreaming plan for children 15 to 18 years; reduce child marriage & child labor & enroll them in schools; improve school infrastructure; empower children's groups & enable children to express their views.

Project Review: 1693 children [0 to 3] years were fully immunized; 252 malnourished children identified during malnutrition campaign and 232 children enrolled in ICDS centres; regular supplementary nutrition programs ensured in 42 ICDS centres; 5751 children enrolled in public schools; 125 drop out children & 18 child laborers enrolled in schools; 4 children in conflict with the law rehabilitated with their families; 53 slums identified with no incidence of child trafficking; 9 child marriages stopped with help of children's groups; 45 children's groups active with 1009 members.

6. **Wide Angle**

Manipur, India

Grant Disbursed \$21,968.00

Project Objectives: To ensure the right to education; improve quality of health centres; assess

status of malnutrition; address issues of child labor; child trafficking; child marriage and child sexual abuse; activation of the Juvenile Justice system to address children's right to protection.

Project Review: Project team has activated school management committees; capacity building programs organized for community leaders on the right to education; team visited 14 schools being monitored by them; all the schools are providing drinking water; 3 new classrooms constructed in 2 schools; 14 schools have separate toilets for boys and girls; 100% safe deliveries ensured in hospitals; community is accessing Primary Health Center & the district hospital; monitoring of 14 Anganwadi's; intervention on malnutrition; mid day meals mainstreamed in all schools; support to families impacted by HIV/AIDS; tracking children infected by HIV; especially those on antiretroviral therapy; programs on child trafficking held with the Children Welfare Committee & group discussions on child sexual abuse.

7. New Era Environmental & Dev Society [NEEDS]

Manipur, India

Grant Disbursed \$22,866.00

Project Objectives: Ensure quality education in public schools & primary healthcare in 16 villages; ensure mothers and children get immunizations; reduce malnutrition & children free from substance abuse; reduce trauma from ethnic conflicts through children's collectives & engagement of adults; create protected environment for children to express their views.

Project Review: 100% immunization & health services provided to the community; regular meetings with 6 schools & ICDS workers; supplementary nutrition distributed to 45 adolescent girls & 107 children; meetings with SMCs; head masters; parents & community members on regular basis; weight and age of children monitored in 4 villages to address malnutrition; follow ups with 17 ASHA volunteers; community meetings on drug abuse & trafficking; meetings with youth leaders and women regarding drug abuse & non-schooling; 10 children's groups with 701 members conducted several activities.

8. Association for Development and Health Action in Rural areas [ADHAR]

Odisha, India

Grant Disbursed \$21,608.00

Project Objectives: Build strong relationship with the community; establish institutional services for women and children for temporary shelter & rehabilitation; community campaigns on women's and children's rights; peace promotion programs; health, education and human trafficking; formation of village groups to ensure access to government programs; alliance building to address critical issues long term.

Project Review: Rescued 2 trafficked children & returned to their parents; 1 new Anganwadi center approved; school teachers of 6 villages trained; 11 dropout children re-enrolled in schools; 1 day free mobile health camp conducted where 551 people from 12 villages were given primary health screenings and medicines; 101 children identified as malnourished; 27 children [0-2] years immunized; 2 adolescent girls groups started covering 12 villages.

9. Society for Promotion of Rural Education and Development [SPREAD]

Odisha, India

Grant Disbursed \$16,450.00

Project Objectives: Community mobilization to reduce malnutrition and IMR; strengthen

community monitoring of ICDS; schools and health services; increase children's participation; improve infrastructure in schools; health centres and ICDS centres; 100% enrolment in schools and pre schools; reduce migration of children; strengthen collective action against child marriages; child abuse and child labor.

Project Review: 3607 children; 341 pregnant mothers & 26 malnourished children covered under health check-ups; 90% of mothers & children accessed ICDS services; 1410 malnourished children under treatment or intensive care; mothers/food committees tracked in 45 villages; orientation of adolescent girls on life skills & reproductive health; 371 mothers covered under institutional delivery; activation of 108 ambulance health service; 7 seasonal hostels opened with 261 children enrolled which decreased child migration; 38 village meetings with migrant families to link them with the rural employment program; 60 drop out children re-enrolled in schools; 281 meetings conducted with children's clubs; Bal Mela [children's festivals] organized in which 450 children participated.

10. Patang

Odisha, India

Grant Disbursed \$17,648.00

Project Objectives: Ensure pre school services in ICDS centres; infrastructure in 22 schools like school buildings, toilets, kitchen and tubewells; bring sexual harassment issue to girls in 18 schools; 100% enrolment & retention in 14 schools; weight tracking of 406 children in 12 villages; tracking of schools for quality education; community awareness on child rights; interface with government officials for improving services like ICDS, public distribution system, health care, education.

Project Review: Regular growth monitoring of 360 children; 41 children aged below 1 year immunized; 33 children from 2 to 5 years immunized; 63 children got birth certificates; 12 preschools monitored to function actively; 4 model ICDS centers functioned properly; 1 new high school was opened; cases of sexual harassment have decreased as no sexual harassment of girls at schools were reported.

11. The Orissa Institute of Medical Research and Health Services [OMRAH]

Odisha, India

Grant Disbursed \$16,039.00

Project Objectives: To improve health status of children; women and adolescents by ensuring quality healthcare services; improve status of malnourished children by monitoring & activation of ICDS services; improve status of primary education; strengthen process of children's collectives; mobilize communities for improvement in delivery of social security programs (employment and food security).

Project Review: 100% immunization among 0 to 5 years children in 18 villages; 24 severely malnourished children identified & followed-up; pre-school programs strengthened in 13 villages; immunizations regularized in 18 villages; health check ups conducted in 7 villages; nutrition programs strengthened in 18 villages; 98% institutional deliveries ensured in government health institutions; drinking water and sanitation facilities now available in schools; school boundaries constructed; 17 schools now have toilets; 17 school management committees empowered through regular meetings; children's groups expressed their views.

12. Coalition for Child Rights to Protection [QICAC] in Odisha through Basundhara

Odisha, India

Grant Disbursed \$14,255.00

Project Objectives: To activate Child Welfare Committees [CWCs] in 10 districts; activate District Child Protection Unit [DCPUs]; operationalize Childline in uncovered districts; promote quality care for children in institutions; promote alternative care & de-institutionalizing children; emphasis on child protection; disseminate information on government programs and legislations to CWCs, DCPUs, Juvenile Justice Boards and community groups.

Project Review: Child Welfare Committees are now fully functional in 10 districts; CCRP organized 2 workshops on the Juvenile Justice Act & child protection for the CWCs, Juvenile Justice Boards and others; contacted CWC through the DCPU; sharing of indicators to activate JJ Systems at the district level for speedy disposal of cases; mapping of vulnerable children; preparation of legal aid & sponsorships; 26 children placed in families through legal adoptions; mid day meals regularised in 19 schools; 300 children participated in the Bal Samaroh.

13. Sunderban Social Development Centre [SSDC]

West Bengal, India

Grant Disbursed \$21,240.00

Project Objectives: To undertake programs for deprived children through education & health support; strengthen village development committees; women's mahila mandals & adolescent groups; activation of government programs; form collectives of NGOs & community groups for alignment of perspectives and joint action on child rights.

Project Review: 17 children brought from malnourished to normal status; pregnant women received supplementary nutrition & immunizations; 1040 children received immunizations; 13 new ICDS centers opened; 32 drop out children (6-18 years) enrolled in schools; 18 primary schools activated; 4 schools upgraded; 2 child marriages & 2 child trafficking cases averted; 5 villages are child labor free upto 14 years; children's voices heard by the panchayat & community.

14. Peoples Action for People in Need [PAPN]

Himachal Pradesh, India

Grant Disbursed \$15,394.00

Project Objectives: Preventive healthcare for women & children through regular immunizations and checkups; enhance reproductive and child health; improve nutrition standards of children through nutrition programs; enhance community livelihood opportunities; access to education for children; activation of public schools; engage community groups in monitoring health; nutrition & education for children; profiling children in labor and mainstreaming into education; strengthen children's collectives for leadership development.

Project Review: Immunization ensured for 138 women, 18% children found to be malnourished; 751 children [6 to 14 years] enrolled in schools; 8 new teachers recruited in primary schools; 4 toilets constructed in primary schools; 24 drop out children linked to schools; mapping of 23 primary schools & 9 middle schools done; cases of child marriage; child labor and drop outs identified and case studies developed for 28 children; 68 children [6-18 years] identified as child laborers; 60 households received employment under MGNREGA having severely malnourished children (SAM); 4 child marriages prevented; 21 children groups formed with 241 children.

15. Prayatn Sansthan

Rajasthan, India

Grant Disbursed \$62,891.00

Project Objectives: To enhance the capacities of the Saharia community to respond to child survival issues; ensure children have access to education, develop community based systems for protection of children's rights and nutrition management; establish practices to promote child participation.

Project Review: 1370 children monitored through ICDS centers; 383 children identified as malnourished; 15 severely malnourished children followed up through home based interventions; immunizations ensured for children and women; 35 children linked with Anganwadi centres; regular meetings organized on supplementary nutrition, regular immunizations, payments under MGNREGA; safe drinking water; school management committees identified 65 drop out girls and 19 re-enrolled in school and hostels; 2 orphan girls admitted in hostels; mid days meals are regular after monitoring by school management committees; children's fairs organized in which 345 children participated.

16. Dr. Sambhunath Singh Research Foundation

Uttar Pradesh, India

Grant Disbursed \$21,569.00

Project Objectives: Improve education status of children in slums; improve health services; facilitate health of mothers and children through public programs; access existing facilities by collaborating with the government & community mobilization; activate child protection mechanisms within the community; promote child participation & education facilities.

Project Review: 1243 children linked to ICDS centers; 123 children found to be malnourished & SAM children provided nutrition support; improved services at 16 ICDS centres reported; birth registrations completed for 136 children; 137 children immunized; 636 children [14-18 years] linked to schools; 77 new enrolments in schools; 1 new school building approved; 17 child laborers [6-14 years] enrolled in schools; 7 children removed from trafficking & returned to their parents; 4 children sent to a children's home; 1 girl sent to a home for girls; Bal Samoohs & adolescent girls groups were formed.

17. Guriya Swayam Sevi Sansthan

Uttar Pradesh, India

Grant Disbursed \$23,336.00

Project Objectives: To study the origin; transit and culmination points of child trafficking & child prostitution in eastern Uttar Pradesh; prepare case studies of trafficked children; community awareness campaigns; interface with state & central government officials, law makers & media; develop networks with grassroots organizations; rescue trafficked children (individually or in group); follow the legal process for rescued children in lower & High Court; interface with UN bodies, NHRC, Womens Commission, Children Welfare Committees.

Project Review: 191 cases of missing children identified & 86 children among them successfully traced out; rescue operations carried out in different partners interventions; 17 girls were rescued this year; case studies documented & produced for further legal processes; anti trafficking campaign was done in 4 places; 15 meetings conducted & villagers informed about trafficking &

traffickers modus-operandi; awareness campaigns conducted in 3 schools; 315 cases against 853 human traffickers filed till date.

18. Mountain Children's Foundation

Uttarakhand, India

Grant Disbursed \$21,464.00

Project Objectives: Change status of children on health, education, protection; empower children through child led platforms to raise issues; change in attitudes of the community towards children; trainings on children's issues; right to information applications by children on issues affecting them.

Project Review: Baseline survey undertaken in 16 villages covering 1332 families; 27 malnourished children identified; 3 severely malnourished children treated; nutrition awareness melas in which 39 boys & 49 girls participated; village meetings conducted on health, nutrition, gender discrimination; survey on toilets completed for 21 schools & report prepared; toilets constructed for 154 families; charter prepared covering demands of children; birth registration certificates issued to 1266 children; 20 pregnant women registered at ICDS centres; 45 mothers & adolescent girls benefitted from public programs; school dropout ratio discussed by children's collectives & 3 dropout boys re-enrolled.

19. Shramik Vikas Kendram [SVK]

Andhra Pradesh, India

Grant Disbursed \$47,960.00

Project Objectives: To ensure reduction in child labor & dropouts; detect and stop child marriages; identify severely malnourished children and reduce malnutrition; reduce infant mortality rates; improve quality of education in schools.

Project Review: Infant mortality rate was reduced; 94% children were immunized; 5 health sub centres strengthened; 1530 birth registrations completed; 3 new ICDS centers opened & 6 ICDS strengthened through community campaigns; 184 school drop outs identified and reduced; 104 children were removed from labor and re-enrolled in schools; 9 children's collectives were strengthened through regular meetings and capacity building sessions.

20. People's Organisation for Rural Development [PORD]

Andhra Pradesh, India

Grant Disbursed \$36,784.00

Project Objectives: To protect children's rights to health & education; campaigns on child rights; ensure survival, protection, development, participation rights of children through children's collectives; empower marginalized communities; strengthen local Panchayaths; awareness campaigns on hygiene & sanitation; mobilize livelihood resources from the government for needy communities.

Project Review: Monitored Anganwadis to reduce mortality rates; 95% institutional deliveries ensured; strengthened community organizations to interface with the government for better health and anganwadi services; ensured birth certificates for new borns; 90% of births registered; ensured medical checkups for all children in ICDS centers and special care for malnourished children; alternate livelihood resources for families with malnourished children; community groups interfaced with the government for double rations to ICDS centers; approval of 4 new ICDS centres; awareness meetings in villages on education; 80 child laborers mainstreamed into public

schools; sensitization programs for the community & older girls on child trafficking; children's collectives took up issues related to schools with the teachers.

21. Mahila Abhivrudhi Mattu Samrakshana Samasthe (MASS)

Karnataka, India

Grant Disbursed \$24,357.00

Project Objectives: To monitor girls from birth till class 12; monitor status of adolescent girls & prevent child marriage; address female infanticide, female feticide, violence, abuse; monitor survival of girls & access to healthcare; monitor severely malnourished children & improvements in weight & medical treatment; increase access to high schools; provide toilets for girls; strengthen collective process for girls; strengthen community mobilization for protection of girls.

Project Review: Birth registrations of children; 539 children immunized in 8 villages; identified malnourished children; 22 drop out children re-enrolled in schools; 3 children admitted to social welfare residential center; trainings organized for 200 children for writing the entrance exam for the Morarji Residential School; meetings organized with 223 children; legal training camps organized in 5 villages in which 62 girls participated; the team visited 86 families to create awareness on malnutrition, education, child marriage and child labor.

22. Rural Workers Development Society [RWDS]

Tamil Nadu, India

Grant Disbursed \$29,098.00

Project Objectives: To ensure enrollment of child laborers in schools; address child labor in migrant families; mobilize communities to interface with the government on child development programs; improve access to schools & retention rates; reduce drop outs at high school; raise graduation rates in schools; transportation for middle & secondary schools; healthcare for children working in sea food units & salt pans; increase children's participation in the community; develop leadership skills through children's collectives.

Project Review: 9 primary health center meetings organized with health committee members; 90% of deliveries conducted at health centers across 28 villages; child development committees formed in 38 villages; 27 child laborers re-enrolled in schools; 440 girls received nutritious food & iron tablets from the ICDS centers; 2100 children enrolled in primary schools; 853 children participated in children's groups.

23. Gram Mitra Samaj Sevi Sanstha [GMSSS]

Chattisgarh, India

Grant Disbursed \$10,072.00

Project Objectives: To ensure 100% enrollment of children [3 to 18 years] into pre-primary schools; ensure 100% children and women receive healthcare services & children are removed from malnourishment; capacity building of staff on protection issues of children; strengthening of children's groups.

Project Review: 11 children enrolled in open schools; 90 children enrolled in formal schools from the anganwadis; conducted meetings with the community and formed school management committees; 28 malnourished children moved to normal status; awareness on importance of ICDS pre school centres among the community and the women's groups [mahila mandals]; strengthening of 16 children's groups.

24. Gramya Vikas Trust

Gujarat, India

Grant Disbursed \$7,314.00

Project Objectives: To ensure children get birth & death registration certificates; ensure children & pregnant women get immunized; capacity building on child right's for the staff and community; activation of healthcare services; improve accessibility to education in pre-primary schools; strengthen women's group on children's issues; create children groups to build confidence and leadership skills.

Project Review: Due to door to door visits; all births & deaths were registered; 100% immunizations for all pregnant women; all deliveries at home or private hospitals were registered; 56% new borns completely immunized; 91% reduction in malnutrition through awareness programs; 3 new Anganwadi centers approved; awareness meetings to ensure parents & children attend the "Shala-Pravesh" program; 85 drop-out children re-enrolled in schools; 13 child labor cases rescued; 4 child marriages prevented; 5 children's groups formed.

25. Vikalp

Gujarat, India

Grant Disbursed \$13,853.00

Project Objectives: To ensure children in 20 villages get birth & death registration certificates; ensure children & pregnant women get 100% immunized; activation of health centers & health services; capacity building of teams on issues of health & education; improve education in government schools; listen to children's voices through Bal Sangathans; ensure child participation in the block level committees.

Project Review: Improved enrollment & retention of children [6-14 years] in schools; re-enrollment of drop out children; improved school infrastructure in primary schools; strengthening of school management committees; children & pregnant women received healthcare and immunizations; birth registrations for new born babies; activation of public health centers; addressing malnutrition among children; awareness creation on child labor & child marriage with children; parents & the communities; strengthening of children's groups towards leadership building.

26. Sankalp Manav Vikas Sanstha (SMVS)

Maharashtra, India

Grant Disbursed \$15,256.00

Project Objectives: To ensure quality education through SMCs and improve infrastructure like toilets, teachers, classrooms, library and playgrounds; 100% enrolment & retention of children in schools; drop outs re-enrolled in schools; community mobilization on health; healthcare for mothers & children; work with malnourished children & anaemic women; effective ICDS centers & supplementary nutrition; prevent child labor; stop child marriages; work with migrating children & families; strengthen children's groups & adolescent girls groups.

Project Review: 555 children enrolled in ICDS centers; 335 children enrolled in Grade 1, 2446 children retained in schools; 4 drop out children re-enrolled; 432 children enrolled in the hungami shala, 5 toilets approved across 5 schools; 3 new teachers appointed; 77 birth certificates & 6 death certificates received; 8 health sub centers strengthened; 1134 children immunized; 12 ICDS centers ensured 112 malnourished children brought back to normal; 157 child laborers identified; 1 child marriage stopped; 283 new children joined the children's collective; 9 women's groups strengthened; 564 women participated in the gram sabha.

27. Child Rights and You, India

Mumbai, India

Grant Disbursed \$31,383.00

Project Objectives: Grant to CRY India for capacity building of Projects

Project Review: CRY America supports Projects in India that are carefully selected on the basis of their track record; the issues they work with and their impact on the communities; Supported Projects work with local community groups to improve the lives of their children; such as improving the health status of children; addressing malnutrition; removing children from labor; mainstreaming children into public schools; preventing child marriages and child trafficking; addressing gender discrimination; strengthening children's groups & working with the government agencies to improve public programs; CRY America provides supported Projects with financial support and builds their capacities to achieve their goals; Capacity building efforts include program development, training support for the project staff, teachers and community workers on education, health, malnutrition; networking support, perspective building on child rights and financial management; CRY America utilizes the services and expertise of its partner CRY India to ensure that the grants to India Projects are effectively utilized and the capacities of supported Projects are enhanced.

28. SRISHTI

Maharashtra, India

Grant Disbursed \$12,598.00

Project Objectives: To mobilize the community & create awareness on child rights; ensure the right to education; strengthen access of health services to children and mothers; create awareness on malnutrition; proper implementation of ICDS programs; build child rights issues by building the capacity of local community groups.

Project Review: Enrolment & retention of children in schools; drop out children re-enrolled back in schools; formation of health committees; community monitoring towards better functioning of ICDS centers; supplementary nutrition for malnourished children & pregnant mothers; awareness on the child labor act & child marriage act to reduce child marriage & child labor; prevented migration of children along with their parents; formation of children's groups & adolescent girls group so children can participate in local development activities.

29. Child Rights and You, India

Mumbai, India

Grant Disbursed \$61,680.00

Project Objectives: Grant management services for CRY America Projects supported in India

Project Review: The Projects CRY America supports in India work at the grassroots-level to restore basic rights to underprivileged children; They are carefully selected on the basis of their track record; the issues they work with & their impact on children; CRY America utilizes the grant management services of CRY India to ensure that the grants to India Projects are effectively utilized & the capacities of supported Projects are enhanced towards achieving their goals; Project planning, monitoring & evaluation systems include field visits; analysis of financial reports and grant disbursements based on ongoing program reviews; Projects submit half yearly & annual reports; Annual evaluations are conducted at field sites along with the staff, community, parents, children and achievements for the review period are assessed and plans for the next grant period

finalized; The Project's training & information needs are assessed and supported; CRY India has a team of qualified professionals who are responsible for monitoring, evaluating & supporting Projects; Impact parameters are built into the Project plans, so we are able to report back regularly on our Grant impact through newsletters, mailers, annual reports and our website www.america.cry.org.

30. Special One Time Grant for Disaster Relief - Muzaffarnagar Riot Relief Grant through Project Astitva Samajik Sanstha

Uttar Pradesh, India

Grant Disbursed \$5,000.00

Project Objectives: To provide disaster relief for children affected by the Muzaffarnagar Riots in August 2013; The communal violence affected 11 villages of Muzaffarnagar and Shamli districts with over 50 houses & 20 mosques set on fire, hundreds dead & wounded, 20,000 displaced; 7 camps were set up in Muzaffarnagar & 12 camps in Shamli district where 50 children died due to extreme cold & poor health facilities.

Project Review: CRY Partners visited the Muzaffarnagar & Shamli camps to assess the situation; the children affected & relief materials required; Discussions with Save the Children & Plan avoided duplication of materials; On January 8 & 9, 2014 relief materials distributed in Shahpur, Harsoli, Barnavi included 750 children's clothes & 375 blankets; On January 22 & 24, 2014 relief materials distributed in Loi & Jola included 977 children's clothes & 265 blankets; Right to Information (RTI's) petitions were filed & information received from the district administration on children, QICAC tracked missing children & children in need of protection after the communal riots.

31. Special One Time Grant for Disaster Relief - Andhra Pradesh Cyclone Hudhud Disaster Relief Grant through Project SNEHA

Andhra Pradesh, India

Grant Disbursed \$15,000.00

Project Objectives: To provide disaster relief to children & families devastated by the Andhra Pradesh Cyclone Hudhud in October 2014 through CRY India and Project SNEHA focused on bringing normalcy back to the villages by restoring schools, ICDS centres, health centres, safe drinking water, protection from child labor & trafficking, trauma counselling.

Project Review: CRY America routed this AP Cyclone Disaster Relief Grant through CRY India and Project SNEHA to ensure that the funds were properly disbursed. Project SNEHA working in coastal Vizianagaram district covers 12,361 families in 50 villages which were some of the worst affected areas; They worked closely with government agencies to restore schools, ICDS centres, health centres, safe drinking water, food and household supplies through the public distribution system; School bags were distributed to 3,200 children including notebooks and stationery items; Kits for girls included sanitary towels; These items ensured that children continued their education once the schools were reopened; A Counsellor and Community Organizers visited the villages daily for trauma counselling & keeping the children active across 50 villages; especially the vulnerable 13 fishing community villages which kept them away from child labor & trafficking.

- 32. Special One Time Grant for Disaster Relief - Uttarakhand Disaster Relief Grant through Project Himad Samiti** [7 villages of Chamoli district] and Project Jan Kalyan Samiti [8 villages of Rudraprayag district]
Uttarakhand, India
Grant Disbursed \$8,100.00

Project Objectives: In June 2013, a multi-day cloudburst over Uttarakhand caused devastating floods & landslides in which 5,700 people died & 110,00 were trapped; CRY's relief work in Uttarakhand spans 15 affected villages in Chamoli & Rudraprayag districts to ensure that children are safe, healthy and their lives return to normalcy as quickly as possible.

Project Review: Disaster relief materials were distributed to 800 children from 7 affected villages in Chamoli District including recreational & learning materials; Tarpaulin sheets, torchlights, ORS, Chlorine tablets were distributed to the community; Items distributed to households included 275 blankets, 1113 woolen sweaters for children, 70 pressure cookers, 12 sitting mats; Educational materials including notebooks, geometrical boxes, dictionary, play materials were provided to school children in 15 intervention villages, support provided to 4 Remedial centers in Chamoli & Rudraprayag districts for school going children till June 2014.

- 33. Special One Time Grant for Disaster Relief - Orissa Cyclone Phailin Disaster Relief Grant**
Orissa, India
Grant Disbursed \$1,000.00

Project Objectives: To provide flood disaster relief support for the Orissa Cyclone Phailin which hit in October 2013 by ensuring safe drinking water, health check-up camps and basic medicines since the hospital & health units were severely affected; dry food for small children where parents are engaged in restoring the house; sanitary napkins for adolescent girls; protection from the winter cold as most families have lost their clothing & bedrolls in the floods.

Project Review: As part of the flood disaster relief support, Health Camps were conducted for required health checkups & distribution of medicines; Distribution of milk powder & supplementary nutrition was undertaken; and trauma counseling was conducted through professionals; Bleaching powder, chlorine tablets, candles, matchboxes were distributed; Awareness creation on epidemics, safe drinking water & sanitation; Efforts on restoration of ICDS centres & primary schools for children. Emergency support services given through linkages to different helpline programs.

Less Unspent Grants totalling \$5,260 returned from 6 India Projects supported in FY 2013
[Doaba Vikas Uttan Samiti \$697; Janarth \$398; Makhla Muktheadhara Rehabilitation Center for the Disabled \$2765; Rashtriya Jharkhand Seva Sansthan \$105; Mithila Gram Vikas Parishad \$195; Center for Social Development \$1100]
Grant Disbursed (\$5,260)

34. Children's Rights Inc

New York, USA

Grant Disbursed \$15,000.00

Project Objectives: Children's Rights uses strategic litigation; advocacy and public education to reform child welfare systems & improve the lives of hundreds of thousands of children across the USA.

Project Review: Children's Rights has won landmark victories affecting thousands of vulnerable children in more than a dozen states; In Milwaukee, allegations of abuse & neglect that used to sit for months are now investigated within days; In CT, children are being adopted at a faster rate; In Atlanta, caseworkers made 95% of the required monthly visits to children.

35. Children Welfare League of America

Washington DC, USA

Grant Disbursed \$15,000.00

Project Objectives: CWLA is a coalition of 600 private & public agencies and provides leadership on policies; practices & community services designed to strengthen families & children, including adoption, adolescent pregnancy prevention, teen parenting, child day care, child protection, family foster care, group residential care, juvenile justice, mental health, youth development, substance abuse prevention and treatment.

Project Review: CWLA provides direct support to agencies that serve children and families; improving the quality of the services they provide to more than 9 million children every year; through knowledge of best practices and the skills to serve troubled children and families; They plan series of events under the CRC Campaign to raise awareness of global issues important for children; around Universal Children's Day & the 25th anniversary of the Convention on the Rights of the Child.

36. Boys & Girls Clubs of America [incomplete]

Atlanta, GA, USA

Grant Disbursed \$15,000.00

Project Objectives: BGCA provides development services to young people each year through Club facilities which enable them to reach their full potential as caring & responsible citizens.

Project Review: BGCA advanced their mission with the 2014 public launch of the Great Futures Campaign; focused on academic achievement with emphasis on STEM programs to help all youth develop into globally competitive graduates; BGCA takes the responsibility to help guide America's youth on their path to a great future; especially the 4 million children attending over 4,000 BGCA Club locations.

Total Grants to USA Projects in 2014 **\$45,000.00**

CRY America Total Grants in 2014 **\$778,783.00**

CRY America Audited Financial Report

CRY-CHILD RIGHTS AND YOU AMERICA, INC. Statement Of Financial Position For the Year Ended December 31, 2014

ASSETS

Current Assets

Cash	\$987,107
Accounts receivable	136,278
Prepaid expenses	8,497

Total Current Assets 1,131,882

Property and Equipment

Office Equipment	5,654
Less accumulated depreciation	(5,654)

Total Property and Equipment -

Total Assets 1,131,882

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts payable	\$16,568
Grants payable	83,710
Accrued expenses	4,500

Total Current Liabilities 104,778

Unrestricted Net Assets 1,027,104

Total Liabilities and Net Assets 1,131,882

CRY America Audited Financial Report

CRY-CHILD RIGHTS AND YOU AMERICA, INC. Statement Of Activities For the Year Ended December 31, 2014

Revenue and Support

Contributions	\$690,191
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Fundraising Events

Revenue raised	620,457
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Expenses incurred	(127,455)
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Net Fundraising Event Revenue	493,002
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Intrest income	386
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Total Revenue and Support	1,183,579
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Expenses

Program/grant expenses	778,783
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Fundraising expenses	252,768
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Administrative expenses	176,983
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Total Expenses	1,208,534
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Decrease in Net Assets	(24,955)
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Net Assets, Beginning of year	1,052,059
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Net Assets, End of year	\$1,027,104
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CRY America Audited Financial Report

CRY-CHILD RIGHTS AND YOU AMERICA, INC. Statement Of Functional Expenses For the Year Ended December 31, 2014

Program/Grant Expenses

India projects	\$733,783
US projects	45,000

Total Program/Grant Expenses **\$778,783**

Fundraising Expenses

Marketing	\$212,015
Professional fees	27,789
Postage	12,964

Total Fundraising Expenses **\$252,768**

Administrative Expenses

Payroll	\$106,303
Professional services	33,143
Rent	11,208
Insurance	8,886
License and registration fees	4,480
Dues	4,035
Service charges	2,396
Telephone and internet services	2,152
Travel and seminar/conference	1,963
Postage	1,679
Electricity	607
Office supplies	131

Total Administrative Expenses **\$176,983**



Students of Arkansas University visit Project PORD in India.

A group of MBA students from Arkansas University visited CRY America supported project PORD (People's Organization for Rural Development) in Andhra Pradesh, India on 24 May, 2014. The students visited villages where PORD works and noticed the change enabled in the lives of children who had access to quality education, nutrition and health facilities.

The students were inspired by the work on ground and gave a generous donation of \$ 1800 for the project.

Here is what they said about the visit:

Andrew Murry

I found my experience with PORD to be incredibly enlightening and inspiring. I could really see change in action; it was very clear to me that this organization is having a sizable impact on the communities that it touches.

Meredith Cozby

It was amazing to see how the work of PORD improves the lives of the villagers, especially the quality and accessibility of the children's education. The village visits gave me a new outlook on how fortunate I am to live in the U.S. and to have so many opportunities provided to me, like an education.

Hope Washispack

The village visit presented the reality of the struggles villagers face daily to meet basic necessities. I was amazed to see the difference education can make to improve the quality of life, especially in remote areas.

Meagan Halligan

The stark contrast between our lives was all too evident. I realize that PORD is set up to help these villages for the long term and aids them in being self sufficient. Seeing this poverty firsthand really inspired me to try to do whatever I can to help these people get on their feet.

Darren Quinn

We had the opportunity to ask the children what they wanted to do when they grew up. One girl responded that she wanted to be a high ranking officer in the police force. Our representative from the PORD program mentioned that the position she was seeking was one that was highly competitive, dominated by males and was also a position of power. Knowing that PORD was giving this girl the confidence to seek out such a career, was not only rewarding to hear, but I was able to see PORD's impact in person.

Sherri Copeland

Thanks to the help of PORD, these remote Indian villages are getting assistance and aid in order to get toilets, water and education that is severely needed in order to survive and continue in the development of the country.

Sara Leritte

PORD is helping these people gain their personhood and independence by ensuring the government programs and facilities that are available to everyone are known and utilized. This is a slow path towards change, but the impacts are far reaching.

Jillian Thompson

The most impactful aspect to what PORD and CRY are doing is teaching others the crucial tool in breaking any negative cycle, whether poverty, social oppression, or likewise, and that is self-actualization.



CRY AMERICA'S PLEDGE FOR CHILDREN

Before anything else, I am a human being. As are these little children. The rights I enjoy are theirs too. They have a right to a home and family, education, healthcare, play time and protection from being exploited. Most of all, they have the right to be children.

A right they are denied, for no fault of theirs.

And so, I pledge to do whatever I can, in my own way, to fight for their right to have a childhood.

With my skills, with my resources, with my heart, I will fight for them because I can and they can't.



For more information visit www.america.cry.org

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