



www.cryamerica.org



Put The Y In CRY

CRY America Annual Report 2023



From The President's Desk

Dear CRY America Supporters,

Thank you for supporting our projects and helping children throughout the year. As we reflect on 2023, I am filled with gratitude and hope. Your unwavering support has truly put the "Y" in CRY, by providing education, nutrition, protection, and fostering positive change.

Your generous donations have helped children like Akash, who transitioned from being a school drop-out and child laborer, distributing newspapers to becoming a teacher and an aspiring IAS officer. Your invaluable support has also empowered children like Asha, who, instead of being married off at an early age, fulfilled her dream of serving her country by becoming the first female police officer in her village in Latur.

CRY America projects have helped countless children continue their education through learning and support classes. Our initiatives have also involved healthcare programs and awareness drives, ensuring that children receive regular check-ups and necessary medical care.

We are delighted and humbled to organize our in-person events, including the CRY Galas, CRY Walks, CRYket, and various Action Center activities. These events have not only empowered the communities through essential funding but have also served as platforms for raising awareness and fostering community engagement.

In 2024, we remain committed to our mission of providing children with the opportunities they need to learn, grow, and dream a brighter future. Your continued support strengthens us to create a difference in our society. Together, let's create a hopeful and promising future for generations to come.

With gratitude and best wishes,



Shefali Sunderlal
President, CRY America

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About CRY America

CRY America is a 501c3 registered non-profit that believes in a just world where all children have equal opportunities to realize their full potential and chase their dreams. CRY America believes that it is possible to ensure lasting change for children in the critical areas of education, healthcare, nutrition and protection from child labor, child marriage, abuse and exploitation.

Vision

A happy, healthy and creative child whose rights are protected and honored in a society that is built on respect for dignity, justice and equity for all.



Mission

To enable people to take responsibility for the situation of underprivileged children, especially Indian, and so motivate them to seek resolution through individual and collective action thereby enabling children to realize their full potential, and people to discover their potential for action and change.



CRY America Impact 2004-2023



796,919
Children
directly impacted



5,027
Villages/ slums
covered



337,299
Children (6-18)
years in schools



235,679
Children completing
1 year fully immunized



5,751
Malnourished
children's status improved



2,722
Child marriages
stopped



5,705
Children removed
from labor



2,585
Villages/slums 100%
child labor free



3,604
Children's Collectives
formed/ strengthened



Kishan's Path of Empowerment - Project Sanlaap

"Success is the sum of small efforts repeated day in and day out", rightly said by Robert Collier. With similar thought, meet our bright student Kishan, who is a beneficiary of our Project Sanlaap and currently studying child protection at the Tata Institute of Social Sciences (TISS), a premier institution in the field of social sciences in India. Kishan aspires to become a successful social worker and support Project Sanlaap which has helped him immensely in his growth.



Kishan has been associated with Project Sanlaap for the past 11 years and has actively worked on various campaigns for child rights awareness. He received education support from Sanlaap and worked with the team on prevention of child marriage and child labor.

Coming from a humble background, the journey hasn't been easy for Kishan. After losing his parents at a tender age, Kishan was raised by his grandmother. Growing up, he faced financial constraints often making education a distant dream. Therefore, he attributes his success to Sanlaap for helping him study and navigate his life decisions.

Sanlaap has motivated Kishan to work with underprivileged children just as he was supported in his youth. His goal is to help children thrive in their lives and fulfill their dreams. Kishan's journey is indeed a story of hope for thousands who dream of their right to education, as nothing empowers more than education.

Project Impact

- 140 vulnerable children received special coaching on a regular basis.
- 25 children re-enrolled in school
- 30 children attended workshop on mental wellbeing
- Life Skills Sessions conducted for 170 youth
- Football coaching for 60 girls and 75 boys



Tribute to Ketan Duvedi



It is with great sadness that we share the news of the sudden demise of Ketan Duvedi in a tragic accident on June 12, 2023. Ketan was a true Child Rights Champion. He was not only a CRY America Advisory Board Member, but also a loyal volunteer & generous patron for many years, along with his wife Arti. Ketan was a mentor & an inspiration to the CRY America Staff, who always valued his encouragement & inputs. Percy Presswala & Patrick Bocco represented the CRY Staff, donors & volunteers at the memorial service held by the family at the Chapel of the Chimes Hayward on June 20, 2023.

In Arti's words, "Ketan believed in giving hope to underprivileged children for a better future. He worked tirelessly with CRY America, introducing friends and colleagues to the cause, and teaching our sons the value of giving and gratefulness".

Ketan's unwavering support to CRY America has irreversibly transformed the lives of many underprivileged children and he will truly be missed by all of us at CRY. Our heartfelt sympathy goes out to his family. May his soul rest in peace.



Under the theme “YOU put the ‘Y’ in CRY”, the Galas celebrated all of CRY America’s donors, volunteers, sponsors and media supporters who play an integral role in our mission of creating lasting change for children in need. The CRY Gala series ran from April 28 to May 22 with sold out events in the SFO Bay Area, San Diego, New York and Houston and a virtual Seattle Uphaar.

Bollywood actress Neelam Kothari Soni and the CRY staff traveled from coast to coast for 3 weeks with the goal of benefiting children. The event raised over \$1 million, precious funds directed towards Projects working on the issues of education, healthcare and protection from child labor and child marriage.

CRY Gala @ New York: was held on May 19 at the Taj Pierre Hotel and attended by 120 guests. The event featured an address by NY State Assembly member Jenifer Rajkumar, who presented CRY America with a NY State Assembly proclamation in recognition of our dedication to child rights. The event was preceded by a media conference, which included donor and volunteer voices of Sharad Joshi, Sangeeta Mudnal, Jigar Thakkar and Sandy Santana, Director of Children’s Rights, a nonprofit supported by CRY America in the US for the past 15 years. A special thank you to our donors, sponsors, volunteers, especially Satwant Narula, Anupam & Sruthi Yadav, Sangeeta & Jigar Thakkar, Shefali & Sumeet Salwan, Sunil Bagaria, Devinder Kaur, Gerard Francis and State Bank of India for making this event a success.



CRY Gala @ Houston: held on May 21 at the Royal Sonesta Houston Galleria was attended by 330 guests. Celebrity Neelam Kothari Soni added glamor to the gala and radio celebrity Meena Datt was honored. A performance by sitarist Rishab Rikhiram Sharma and a dance performance by Storytellers School of Dance added excitement to the event. CRY’s work with Project Sanlaap & beneficiary Kishan was showcased. The live auction conducted by Dr. Subodh Bhuchar was well received. A big thank you to all our donors, sponsors and volunteers, especially Juuhi & Prakash Ahuja, Meena Datt, Devina & Dilip Bhojwani, Zulie & Parvez Jasani, Jayshree Sheth, Pooja & Chandu Revanur, Anita & Dominic Sreshta, Leena & Ash Shah, Vaishali Dev, Dharam & Priya Bali, Neeraj & Gauri Seth, Ruchika & Darren Diaz, Chetan & Radha Patel, Tina & Harish Pariani, Pradeep & Madhavi Gokhale, Suresh Katamreddy, Dev & Sushma Mahajan, Rita & Bal Sareen, Kanwal & Col Bhalla, Ravi & Sudha Mani for making this event a success.



CRY Virtual Uphaar @ Seattle: was held on April 28 via zoom. The hard work of our Seattle volunteer team and support from our donors made this event a success. A big thank you to our event sponsors TV Asia and Morgan Stanley, to our event speakers Murali Narayanan and Jayam from Project Salem People Trust. Thank you to all our donors and volunteers, especially Juhee & Piyush, Shahina, Sumi & Rakesh, Rajesh & Prachi, Samir & Jaya, Anu & Naveen, Vijay & Sita, Sangeeta & Shri, Raja & Madhu, Jigar & Shweta, Gurdeep & Seema, Yogita & Dinesh, Shilpa & Krish, Paresh, Ramnik, Sai Sajja, Deepti, Renuka, Tina, Lovely, DJ Ray, and MC Sunny Moza for their commitment to ensuring a better future for children.



CRY Gala @ Bay Area: was held on May 13 at the Testarossa Winery. The event featured a fireside chat session with Souvik Basu from Project Sanlaap and youth beneficiary Kishan, who spoke about his journey from being an at-risk orphan to becoming a youth leader in his community, who currently mentors other children and is pursuing a master’s degree in social work. The session was moderated by CRY donors Kiran Mantripragada & Arti Kulkarni who had visited Project Sanlaap and shared her experience with other guests. The event included a live bollywood dance

performance by NKD Arts. CRY America thanks all our donors, sponsors, volunteers, especially Arti & Ketan, Renu & Chaitanya, Kiran & Murthy, Amit, Revathy & Kavya, Sujay & Sushmita, Kartik & Vaishali, Anita & Feroze, Sarika & Ameya, Prasad & Anuya, Sameer & Pooja, Avina & Karan for making this a successful event.



CRY Gala @ San Diego: was held at the residence of our long-time supporter Sonali Soni & Nakul Duggal's on May 12 and was attended by 70 guests. The event featured a live chat session with Souvik Basu, from Project Sanlaap, West Bengal who spoke about his organization's work with over 2,000 children living in one of Kolkata's most infamous red-light districts. A big thank you to our donors, sponsors, volunteers especially Sonali & Nakul, Edward & Jyothi, Seema & Bhupesh, Rashmi & Kaushik, Percy & Laura, Meenakshi & Rajeev, Shuba & Venkat, Aravindhan & Subhasini, Ravi & Sonali, Akash Palkhiwala, Durga Malladi, Harish & Hetal, Gayatri Talwar, Anna & Zubin, Murali Akula, Harpreet Anand, Terri Brown & Morgan Stanley, Dimple Desai – Keller Williams Realty, AKS Photography, DJ Dan and Qualcomm for their ongoing generous support.



Foundation & Corporate Honor Roll 2023

- Microsoft Matching Gifts Program
- Surekha Demarest Trust
- Rural India Supporting Trust
- Resolve Tech Solutions
- Qualcomm Matching Gift Program
- Zulle Ventures
- Ultimate Gifts Corp
- Gates Foundation
- Sol Trading
- Guru Krupa Foundation
- Jvd Properties Holdings
- Google Matching Gifts Program
- LinkedIn Matching Gifts
- Dell Technologies
- Deloitte Consulting
- Shipcom Wireless
- Devinder & Sushma Mahajan Charitable Trust
- Bhalla Revocable Trust
- Kvam Family Fund
- Apple Matching Gifts Program
- Pioneer Food
- United Health Group
- Adobe Systems Incorporated Matching Gifts Program
- Chevron Humankind Matching Gift Program
- HP Company Foundation
- BlackRock
- VMware Foundation
- Texas Instruments Foundation
- American Express Charitable Foundation
- Shah Holdings
- The Sheth Family Living Trust
- Spotlight Energy
- Mani Family Foundation
- Tinyvision.Ai



CRY Walk for Child Rights 2023

CRY Walk @ New Jersey

The CRY NJ Walk on September 17 was a success, bringing together 75 enthusiastic participants eager to support a noble cause. The event included a diverse range of entertainment and delicious snacks. The student volunteers took the lead, as they kicked off the walk, guiding participants along the way. This event received support from TV Asia, Maryland Mavericks and Deloitte. The NJ CRY Walk's success was a testament to the collective effort of the students, volunteers, sponsors, fundraisers and donors, who came together to create a memorable day of both fun and philanthropy.



CRY Walk @ Seattle

Our CRY Seattle Walk was a fun-filled event organized by our Seattle Youth team. The event had students come together with their families on a bright and sunny Sunday morning at the Velodrome Picnic Shelter to support a meaningful cause. The participants enjoyed playing fun games and racing to the finish line. A big thanks to our student volunteers Arushi, Sanjana, Arya, Navneeth, Kaeya, Ananya, Anahata, Ritu and Aditya, Anya, Aadhya, Anay, Esha, Minal & Sarvani for organizing this event & helping raise funds for underprivileged children.



CRY Walk @ SFO

Our CRY SFO Walk took place on Sunday, October 15 at scenic Lands End trail in San Francisco where 25 walkers conquered the challenging trail down to the Pacific Ocean. Walkers warmed up with a Bollywood flash mob dance by instructor Satish! A big thank you to photographer Praful, Monika, Satwick, Manu, Amit J, Amit D, Maheen, Srilaxmi and Shiven for their support.



CRY Walk @ Kentucky

The CRY Kentucky Action Center helped secure a CRY Walk national event sponsorship of \$10,000 from Deloitte. A big thank you to Srinivas and Deloitte for this generous event sponsorship.

CRY Walk @ Houston

Our CRY Houston team organized the Walk event with 140 participants on October 21 at the Lost Creek Park. The event attendees participated in the Bollywood workout & health screenings sponsored by Texas Inpatient Consultants. Many enjoyed henna and face painting along with the delicious snacks. Thank you to our event sponsors Texas Inpatient Consultants, Active Athlete, Vibe Restaurants, Eggoholic, Executive Baskets and all our donors, fundraisers and volunteers for their support.



CRY Walk @ Boston

Our Boston volunteers organized the CRY Walk on October 29 at the scenic Chestnut Hill Reservoir Trail. Despite the weather challenges, 25 participants did a 5K walk around the lake, enjoyed the snacks donated by our longtime volunteer Sriram and our youth volunteers manned the registration table. The CRY T-shirts were appreciated by all attendees.



Nita's Rise to Success on the Badminton Court - Project Samvedna

Nita, an adolescent girl from Bhopal, Madhya Pradesh, is a first-generation school goer in her family. She is one of three children from her community to get selected in the Junior Badminton Championship tournament in Delhi.



Unfortunately, Nita's family faced a deteriorating financial condition that forced her elder sister and brother out of school. Through Samvedna's education support, Nita was able to continue her education. Despite challenges, she worked hard to excel in whatever she did, whether it's academics or sports. In her annual examination, she stood third in her class.

Nita also received the Junior Badminton Championship scholarship. The project team provided her coaching and she represented her state. She has set an example for other youth in her village, showing them that new doors can open through hard work. Despite the need to travel far distances to practice badminton, Nita's love for the sport helped her excel to new heights. She also secured second position in the National Sports for Change competition conducted by the HCL Foundation. Nita was determined to continue improving her game and achieve success.

*Image used for representational purpose only.

Project Impact

- 38 drop out children enrolled in Madhya Pradesh open school
- 24 children enrolled in Child Activity Center
- 93 students secured scholarships
- 18 children provided with academic support sessions
- Life Skill Module conducted with 279 adolescent children



CRY Holi 2023

CRY Holi @ Orange County: was organized on March 5 at the Bolsa Chica State Beach in Huntington Beach, CA and raised precious funds for underprivileged children. The cold weather and light rain did not stop 450 participants from playing Holi with multiple colors and dancing to Bollywood tunes provided by Fusion Sounds & Lighting. Thank you to our event attendees, sponsors and volunteers for making this event possible for CRY's children.



CRY Holi @ Los Angeles: on March 11th at the Castaic Lake Drive, was attended by 200 participants who enjoyed playing with colors, snacks, a photo booth, shopping from local vendors and dancing to the bollywood music. Thanks to our event attendees, sponsors and volunteers for a successful event.



CRY Holi @ San Antonio: was held on March 11 at the Indian Association of San Antonio Community Center with 250 participants who enjoyed the good weather, snacks, a photo booth, music, dance and playing with colors. Thanks to our event attendees, sponsors and volunteers for organizing a successful event.



CRY Holi @ San Diego: was organized on March 25 at the Westview Park with a huge success with 2,000 participants, who enjoyed lively music by the DJ, dance performances, bubble soccer, a photo booth, Indian food & playing with water guns. A second holi event was held on April 1 in collaboration with the Carlsbad Flower Fields, which included a fun flash mob, music and food. Thank you to all our event attendees, sponsors, the Carlsbad Flower Fields and all our CRY volunteers for organizing yet another awesome CRY Holi event.



CRY Holi @ Seattle: was held on March 11 at the Bellevue Downtown Park and was an awesome event with 3,000 attendees who enjoyed music by RDX, snacks, performance by multiple groups, a photo booth & fun with holi colors. Thank you to all our event participants, sponsors and all our CRY volunteers for organizing another great CRY Holi event.

CRY Cricket 2023

CRYket @ New Jersey: was held on October 7 at the Johnson Park, New Jersey. Despite challenging weather conditions, 12 cricket teams for NY and NJ united for a day of friendly competition to benefit underprivileged children. Thank you to the CRY volunteers for organizing CRYket and a big Congratulations to the CRY Babies Gymkhana for being the winning team and DTCC Gladiators for being the runners-up.



CRYket @ San Diego: a one day cricket event was held on July 22 at the Hourglass Field, Miramar College. 13 teams with 10 players each batted for their teams and children's rights! Thank you to the CRY volunteers for organizing CRYket and a big Congratulations to the Snapdragons and La Jolla teams for being the joint winners!



Salman's journey from struggle to hope - Project Sikshasandhan

*Salman, a 10 year old boy, faced financial struggles as his family worked as daily laborers. The situation became worse, when his mother passed away and he had to drop out of school to care for his younger siblings. To contribute to the family's income, Salman started weaving leaf plates and selling them in the local market.



Project Sikshasandhan learnt about his situation during a house visit and discussed his case in the children's collective. The project team counseled his father on the importance of education and ill effects of child labor. They also connected the family to the ICDS center, where childcare was arranged for his sisters, allowing Salman to return to his studies.

He is now studying in Grade 6 at a residential school and aspires to become a police officer. Salman's journey showcases that with the right support, children can pave the way for a brighter future.

*Name changed and AI image used to protect child's identity.

Project Impact

- 436 children enrolled in remedial classes for education support
- 124 children enrolled in Digital Learning Centers
- 3 children participated in state level sports event
- 38 out of school children enrolled in school
- Life skill module was conducted with 279 adolescent children



CRY Dandiya 2023

CRY Dandiya @ Seattle: event was organized spanning 2 weekends of October 6 & 7 and October 13 & 14 with 4,000 attendees for many hours. DJ Parry played bollywood and dandiya music which kept the attendees dancing and entertained. The participants also enjoyed the food stalls, the photo booths and the prizes given to the best dressed & the best dancers of the evening. A big thank you to our event attendees, sponsors and CRY volunteers for their support in making CRY Dandiya a successful event.



CRY Garba @ San Antonio: was held on October 20 at the St. George Maronite Center with 700 participants who danced to the live bollywood music by professional singers and food stalls. The event had people dress up in colorful outfits with the best dressed winner chosen for the evening. A big thank you to our event sponsor Microteq Engineering Inc. for their generous support to our SA Garba event. Thank you also to our event attendees, sponsors and CRY volunteers for their support in making CRY Garba a successful event.



CRY Dandiya @ San Diego: was organized on October 21 at the California Center for the Arts. It was a sold out event with 1,100 attendees dressed up in their colorful dandiya outfits dancing to the lively music. A big thank you to our event guests, sponsors and CRY volunteers for their support in making CRY Dandiya a successful event



Other CRY America Events 2023

CRY Antakshari @ Tennessee: was organized on April 22 at the Nolensville Historic Society. The event was a combination of Antakshari, Kids Art Competition & Desi night with DJ SB which had 34 participants. 28 children participated in the under 12 Art Competition. The event included live music, dancing, food stalls & a performance by children from RBS school. Thank you to our event participants, sponsors and volunteers for making this event a success.



CRY Arts Event @ Austin: The CRY Austin team conducted a successful Art competition on June 3, 2023 with 3 age categories who were given a theme to draw. 50 participants created amazing artwork judged by Neelu Amar. Thank you to our event participants, sponsors and volunteers for making this event possible for CRY's children. Congratulations to the art winners: Ananya, Avni and Samhitha.



CRY Cultural Show @ Austin: was organized on October 15 at the First Baptist Church encompassing several performances by 60 participants and enjoyed by over 200 people. We are grateful to our Emcee Solanki, photographer Deepak Ramakrishna, all our event attendees, performers and sponsors for supporting CRY's events in Austin. Thank you to Vijaya, Prasanna, Rangam, Sudha, Varma, Keerthi from our Austin team for organizing yet another successful event.



CRY Creepy Carnival @ Tennessee: a fun Creepy Carnival event was organized on October 29 at the Nolensville Historic Society, with 77 children & adults who dressed up and enjoyed the best Halloween outfit competition, a Halloween parade, a group dance, a pumpkin decorating competition, snacks & live music. Thank you to our event participants and volunteers for supporting the cause of children.



CRY Holiday Party @ San Ramon: our student volunteer group from San Ramon organized a fun Holiday Party event at the Dougherty Valley High School on December 5 to start getting into the festive holiday spirit! 25 student participants enjoyed decorating cookies, making ornaments, drinking hot chocolate and listening to music! Thank you to the students who participated and the students who organized the holiday party.



CRY Volleyball & Throwball @ Phoenix: was held from October 27 to 29 at the Chuparosa Park. The throwball event had women & children participating in 2 categories, while the volleyball event had 3 categories in which over 180 people participated in the events. Congratulations to the winning teams! Thank you to event participants, sponsors for their support. A big thank you to Suma, Ranga, Rohan and Rutvik from our Phoenix team for organizing another successful event.



Action Centers At A Glance 2023

Action Center	AC Leader	Conatct/ Email
San Diego	Soumya Vijay & Palak Gosalia	sandiego@cryamerica.org
Seattle	Rajesh Munshi	seattle@cryamerica.org
Austin	Prasanna Pentakota	austin@cryamerica.org
New Jersey	Haresh Lala	newjersey@cryamerica.org
Boston	Sanjay Yengul	boston@cryamerica.org
Houston	Madhavi & Pradeep Gokhale	houston@cryamerica.org
Kentucky	Srinivas Dharanipragada	kentucky.cry@gmail.com
Los Angeles	Varnica Singh	losangeles@cryamerica.org
Bay Area	Satwick Sharma	bayarea@cryamerica.org
New York	Avaya Khandelwal	newyork@cryamerica.org
Orange County	Laura Vasquez	orangecountyca@cryamerica.org
Phoeni	Suma Tudi	phoenix@cryamerica.org
San Antonio	Gowdham Rajan	sanantonio@cryamerica.org
Tennessee	Prasan Golcha	tennessee@cryamerica.org
San Ramon Student Group	Shriya Bhamidipati	cryamericasr@cryamerica.org



CRY America Joins IPA for First-Ever India Giving Day



Nonprofits to Cooperate on Thursday, March 2 to Create a Brighter Future for India's Marginalized Communities

CRY, Child Rights and You America (CRY America) is excited to announce the launch of India Giving Day (IGD) under the leadership of the India Philanthropy Alliance (IPA).

IPA, a coalition of 16 of the leading India-focused non-profits in the USA, is organizing the first-ever India Giving Day on Thursday, March 2, 2023, with early giving starting on February 14. This campaign will highlight the contributions made by Americans, notably the Indian American diaspora, to critical causes in India.

CRY America is a 501c3 non-profit driven by its vision of a just world in which all children have equal opportunities to develop to their full potential. With the support of 25,000 donors and 2,000 volunteers, CRY America has impacted the lives of 786,000 children living across 5,000 villages and slums. Supported Projects ensure access to education and healthcare for underprivileged children, as well as protection from child labor, early marriage, and trafficking.

"We are thrilled to be part of the path-breaking India Philanthropy Alliance and the newly initiated India Giving Day," said CRY America CEO Shefali Sunderlal. "This collaboration is a great opportunity to significantly increase fundraising in the USA directed towards a variety of critical human rights and



children's rights issues in India."

The profiles of the 22 participating non-profits can be found on the India Giving Day website. All organizations will undertake a series of activities to promote India Giving Day such as youth outreach, donor and volunteer outreach, social media promotions, and organizing of local events.

IPA has carefully designed and executed this initiative, including the development of a secure website. India Giving Day provides a credible one-stop platform to donate, fundraise, and secure sponsorships for the causes you care about.

The steering committee leaders for IGD are Manisha Bharti, Pratham USA, and Sejal Desai, Akanksha Education Fund and the national co-chairs include philanthropy luminaries such as Desh Deshpande, Lata Krishnan, MR Rangaswami, and Sunil Wadhwani. Rural India Supporting Trust, MasterCard and Bank of America are sponsors of this campaign.

For more information about IPA or IGD or to support CRY America's IGD fundraising efforts, please visit <https://www.indiagivingday.org/organizations/cryamerica>

**Reproduced from Newsindiatimes.com article*



CRY America Grants 2023

Project	State	Grant
Gramya Vikas Manch	Assam	\$60,050
Comprehensive Health and Rural Development Society	Bihar	\$21,549
Development Education and Environmental Programme	Bihar	\$19,178
Adarsh Seva Sansthan	Jharkhand	\$21,516
New Era Environmental Development Society	Manipur	\$21,676
Social Welfare Agency & Training Institute	Odisha	\$28,640
Sanlaap	West Bengal	\$24,473
Jawahar Jyoti Bal Vikas Kendra	Bihar	\$22,823
Sikshasandhan	Odisha	\$22,326
Society for Promoting Rural Education And Development	Odisha	\$19,857
Vikas Samvad Samity, Shivpuri	Madhya Pradesh	\$54,047
Kotra Adivasi Sansthan	Rajasthan	\$30,852
Doaba Vikas Evam Utthan Samiti	Uttar Pradesh	\$57,081
Dr. Sambhunath Singh Research Foundation	Uttar Pradesh	\$39,458
Samvedna	Madhya Pradesh	\$35,946
Shree Jan Jeevan Kalyan Sansthan	Rajasthan	\$43,983
Asian Institute of Management Trust	Uttar Pradesh	\$31,046
People's Organization for Rural Development	Andhra Pradesh	\$42,634
Pragathi	Andhra Pradesh	\$41,966
Society for Rural Agriculturalists and Mass Awareness	Andhra Pradesh	\$24,526
Rural Workers Development Society	Tamil Nadu	\$39,240

Project	State	Grant
Margadarshi	Karnataka	\$29,450
Shramik Vikas Kendram	Telangana	\$26,800
Salem People's Trust	Tamil Nadu	\$42,865
Gram Mitra Samaj Sevi Sansthan	Chattisgarh	\$19,759
Mitwa Mahila Kalyan Evam Seva Samiti	Chattisgarh	\$21,182
Kalapandhari Magas Vargiya and Adivasi Gramin Vikash Sanstha	Maharashtra	\$30,607
CRY - Reimbursement of Grant Monitoring Expenses for India Projects	National	\$86,954
CRY - Grant to Child and Adolescent Resource Centre	National	\$294,500
Boys & Girls Clubs of America	USA	\$30,000
Children's Rights Inc	USA	\$30,000
Indian Association for Women's Studies	Jharkhand	\$48,022
Azad Foundation	West Bengal	\$97,436
Jagori	Jharkhand	\$80,070
Anjali	West Bengal	\$93,858
CRY - Grant for Trainings for Oak Projects	National	\$21,400
CRY - Reimbursement of Grant Management Expenses for Oak Funded Projects	National	\$61,300
Association for Advocacy and Legal Initiatives	Jharkhand	\$124,340
Gujarat Mahila Housing Sewa Trust	Jharkhand	\$292,603
Save the Children- Bal Rakhsha Bharat	West Bengal and Jharkhand	\$32,045
Srijan Mahila Vikas Manch	Jharkhand	\$73,236
Sundarban Social Development Centre	West Bengal	\$50,845
Child Resilience Alliance	USA	\$152,361

Financial Statements - December 31, 2023

CRY- Child Rights And You America Inc
Statements Of Financial Position- December 31, 2022

	2023
CURRENT ASSETS:	
Cash	\$ 2,305,429
Short term investments	949,883
Accounts receivable	4,835
Prepaid expenses	1,800
Total Current Assets	3,261,947
FIXED ASSETS:	
Office equipment	12,139
Less accumulated depreciation	(5,967)
Total Fixed Assets	6,172
TOTAL ASSETS	\$ 3,268,119
Liabilities And Net Assets	
CURRENT LIABILITIES:	
Accounts payable	\$4,126
Accrued expenses	14,500
Oak Foundation grants payable	373,157
Total Current Liabilities	391,783
NET ASSETS:	
Without donor restrictions	2,876,336
Total Net Assets	2,876,336
TOTAL LIABILITIES AND NET ASSETS	\$ 3,268,119

Financial Statements - December 31, 2023

CRY- Child Rights And You America Inc
Statements Of Financial Position- December 31, 2022

	2023
REVENUES AND SUPPORT:	Without Donor Restrictions
Contributions and grants	\$ 1,212,9
Fundraising events	
Revenue raised	1,449,425
Expenses incurred	(293,403)
Net Fundraising Event Revenue	1,156,022
PPP loan forgiveness income	-
Interest income	20,055
Total Revenues and Other Support	2,389,052
EXPENSES:	
Program/grant services	1,314,984
Fundraising	304,223
Administrative	346,860
Total Expenses	1,966,067
CHANGES IN NET ASSETS	422,985
NET ASSETS - BEGINNING OF YEAR	2,453,351
NET ASSETS - END OF YEAR	\$ 2,876,336

Financial Statements - December 31, 2023

CRY- Child Rights And You America Inc

Statements Of Financial Position- December 31, 2022

	2023
Program/Grant Expenses:	
India grant projects	\$ 1,254,984
US grant projects	60,000
Total Program/Grant Expenses	\$ 1,314,984
Fundraising Expenses:	
Payroll	\$ 187,820
Service charges	84,973
Office & software	27,010
Travel	4,420
Total Fundraising Expenses	\$ 304,223
Administrative Expenses:	
Payroll	\$ 207,801
Professional services	74,083
Travel and seminar/conference	22,309
Rent	10,320
License and registration fees	8,276
Dues	7,369
Insurance	5,828
Service charges	4,152
Telephone and internet services	2,412
Depreciation	2,057
Postage	820
Electricity	655
Advertising	403
Office supplies	375
Total Administrative Expenses	\$ 346,860

CRY America in the Media

L.A. Holi Festival – Spreading colors for children's rights

WEEKLY NEWS MARCH 19, 2023 10:57 PM



Attendees toss handfuls of colored corn starch in the air during the Holi Color Festival held at Catalina Lake Recreation Area on Saturday, 3/17/23. Don Watson/The Signal

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Powdered colors were spread from one to another at the Child Rights and You Los Angeles Holi Festival on Saturday at Catalina Lake, celebrating the holiday and marking the start of spring.

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Neelam Kothari Soni adds glitter to CRY 2023 gala series

— April 25, 2023

INDIAWEST JOURNAL

WEEKLY NEWS MARCH 19, 2023 10:57 PM

\$1 Million Netted With Neelam Kothari Soni Headlining CRY America's Fundraising Series



Neelam Kothari Soni (center) is the star of the evening at the CRY 2023 gala series. She is surrounded by other guests and performers. The event was held at the Catalina Lake Recreation Area on Saturday, 3/17/23.

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CRY America Joins IPA for First-Ever India Giving Day

CRY America is proud to announce that it has joined the India Giving Day (IGD) series, a global initiative to raise funds for children's rights and social development in India.

CRY America will be participating in the IGD series on Thursday, March 2, 2023, at 10:00 AM PST. The event will be held at the Catalina Lake Recreation Area in Los Angeles, California.

The IGD series is a global initiative to raise funds for children's rights and social development in India. It is organized by the India Giving Day Foundation (IGDF) and is held annually in March.

CRY America is proud to be a part of this initiative and to support the work of the IGDF. We are committed to raising awareness of the challenges faced by children in India and to supporting the work of organizations that are working to improve their lives.

CRY America is a 501(c)(3) non-profit organization that is dedicated to improving the lives of children in India. We are committed to raising awareness of the challenges faced by children in India and to supporting the work of organizations that are working to improve their lives.

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Breaking Barriers Through Education - Project PORD

15 year-old *Prerna is from Madanapalle, Andhra Pradesh, where CRY America-supported project People's Organization for Rural Development (PORD) has been making fantastic progress in bettering the lives of children under the leadership of Lalithamma, especially girls.



Prerna's mother is a single parent and the sole bread earner in the family. Due to financial difficulties she was on the verge of discontinuing her daughter's education as she worried about her safety and wanted to get Prerna married.

After the PORD team came to know about Prerna's heightened risk of early marriage, they began counseling both mother and daughter. To ensure that Prerna continued to attend school, the team visited her home regularly and invited her to attend career guidance sessions convened by PORD for Grade 9 and 10 students. Information about courses and colleges, and career-mapping activities were shared.

Prerna shared her own dream of attending IIIT and launching a career in technology. PORD helped her after school with study methods and provided encouragement. Prerna helped other children with information she learnt from the Career Guidance Sessions.

Prerna scored 555 marks out of 600 in her Grade 10 board exams, taking first place not just in her school, but in the entire block! As a newly admitted IIIT student, Prerna is well on her way to becoming a software engineer – and she has already become a role model for other girls in her village.

"I am extremely confident about myself and feel happy now," Prerna told us. "Had the PORD team not given guidance on career development, I wouldn't have worked so hard to get good scores, nor would I have applied for this course. My first-place standing at school and block level is owed to the career guidance and life skills I received from PORD."

*Name changed and AI image used to protect child's identity.



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